## MADISON AVENUE EVENTS



## THE MISSION

Welcome to Madison Avenue Events where our mission is simple: designing a seamless, elegant, and stress-free wedding experience that you will remember for a lifetime.



#### THE PLANNERS

At Madison Avenue Events, we have a team of planners trained to take the wedding planning process from stressful to enjoyable. Our values are kindness, professionalism, and creativity, which is the attitude we bring to all of our events.

### FULL SERVICE PLANNING

This package is perfect for the bride who would like a planner to plan, design, and coordinate the wedding.

#### OI. WEDDING PLANNING

- Creating a wedding planning checklist
- Budget management and guidance
- Attending venue tours
- Attending wedding meetings
- Contract negotiation
- Booking all vendors
- Wedding insurance guidance
- Wedding website guidance

#### 02. WEDDING DESIGN

- Creating a custom vision for the wedding
- Starting a Pinterest Board
- Selecting a color palette
- Creating a wedding design presentation
- Designing place settings
- Customizing save-the-dates & invitations
- Mailing save-the-dates & invitations
- Ordering and prepping all wedding supplies
- Access to MAE vendor discounts (\$500+ savings)

#### 03. WEDDING COORDINATION

- Creating a detailed wedding timeline
- Creating a floor plan
- Confirming details with all vendors
- Attending the final walkthrough
- Planner and 2+ assistants on the wedding day
- Overseeing vendor set-up
- Managing all vendor questions
- Guiding family, bridal party, & guests
- Styling all details for photos
- Overseeing cleanup
- Packing your car with all gifts & supplies

## PARTIAL PLANNING

This package is perfect for the bride who would like to plan her own wedding, but have one of our planners design and coordinate.

#### 01. WEDDING DESIGN

- Creating a custom planning checklist
- Budget management & guidance
- Site visit to the venue
- Booking florals & rentals
- Creating a custom vision for the wedding
- Starting a Pinterest Board
- Selecting a color palette
- Creating a wedding design presentation
- Designing place settings
- Customizing save-the-dates & invitations
- Mailing save-the-dates & invitations
- Ordering and prepping all wedding supplies
- Access to MAE vendor discounts (\$500+ savings)

#### 02. WEDDING COORDINATION

- Creating a detailed wedding timeline
- Creating a floor plan
- Confirming details with all vendors
- Attending the final walkthrough
- Planner and 2+ assistants on the wedding day
- Overseeing vendor set-up
- Managing all vendor questions
- Guiding family, bridal party, & guests
- Styling all details for photos
- Overseeing cleanup
- Packing your car with all gifts & supplies

## DAY-OF COORDINATION

This package is perfect for the bride who would like to plan and design her own wedding, but have a planner start coordinating 8 weeks out from the wedding day.

#### OI. WEDDING COORDINATION

- Site visit to the venue
- Creating a detailed wedding timeline
- Creating a floor plan
- Confirming details with all vendors
- Attending the final walkthrough
- Planner and 2+ assistants on the wedding day
- Overseeing vendor set-up
- Managing all vendor questions
- Guiding family, bridal party, & guests
- Styling all details for photos
- Overseeing cleanup
- Packing your car with all gifts & supplies



#### INVESTMENT

Our clients' investments average in the following ranges listed below. Every wedding we create is custom which is why every project has a unique price that will be determined in a consult with one of our planners.

Day-of Coordination: \$3,000-5,000 Partial Planning: \$5,000-7,000 Full Service: \$7,000-12,000



# THE REVIEWS

"The best in the business. Madison has been such a light in our lives since planning our wedding. Not only does she the time and is very flexible with all the changing variables but she also makes sure to work with our budget. We are new to the area and having her connections have made this wedding process so enjoyable!! After our first meeting with Madison, we knew that she was going to put her all into the wedding planning. The team is very passionate about what they do and their work shows for it!! We would be lost without MAE's never ending help!" -Riley & Dillon

"Madison *completely captured my vision* for our wedding and made it happen. I didn't have to think or stress about anything. She was on top of everything. Our wedding day was absolutely perfect thanks to her. Would highly highly recommend her and her team!" -Abilene & Steven

*"Best planner ever.* Madison is an amazing wedding planner. She is on top of all the details and helped us plan a wedding in six months! Madison worked with our budget and growing guest list flawlessly! You will not regret working with Madison Avenue Events!" -Charlotte & Nick

"Madison Avenue Events nailed it. Jenn was our coordinator, and she was **absolutely incredible.** We literally would not have been able to have such a beautiful, fun, and smooth wedding had it not been Jenn." -Katherine & Henry



## READY TO BOOK A CONSULTATION?

Send us a note at <u>info@madisonavenueevents.com</u>.