



## Our Process

WE APPROACH THE PLANNING PROCESS IN PHASES.

This allows us to stay focused on the important priorities during each phase, and make sure we have the proper pieces in place to create an unforgettable event.

Depending on the package you choose, you may or may not experience each phase of our process during your planning journey.

## The Phases of the Wedding Planning Process

### Phase One: Planning

This phase in the process is all about determining the budget and securing the important vendors who will be part of your big day.

TIMELINE: 9-12+ MONTHS OUT



### Phase Two: Design

During this phase we're dreaming up gorgeous designs, drooling over swatches, and determining every detail of how your event will look.

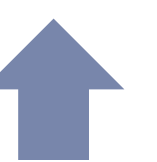
TIMELINE: 4-9 MONTHS OUT



### Phase Three: Execution

This phase includes the wedding day and the priority is coordinating with vendors and finalizing any last-minute to-do's to ensure a stress-free big day.

TIMELINE: 2-4 MONTHS OUT

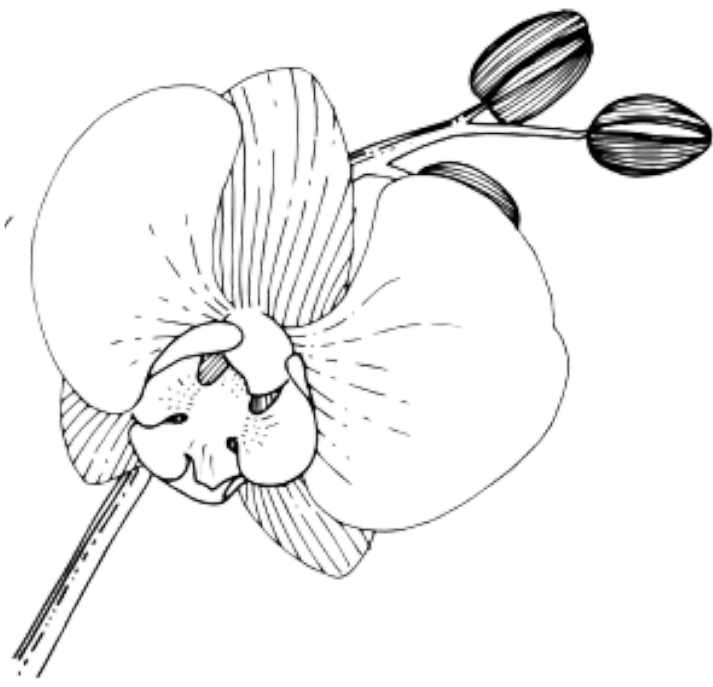




# Services & Pricing

You can pick from any of our packages, and choose additional add-ons to customize your level of support.

If you aren't sure which package is right for you, we recommend reaching out to us to schedule a complimentary consultation. This way we can best assess your needs and suggest package options that will give you exactly the right amount of assistance throughout the process. Please note that all pricing may be subject to guest count.



## Orchid Package - Full Planning & Design

This service includes assistance with everything in the planning process from start to finish. From vendor and budget management to designing a beautiful tablescape, full planning ensures that you have a planner and designer by your side through every step. Your planner will provide answers to your questions, as well as solutions to any issues that may arise throughout your time together. This ensures things progress smoothly throughout the entire process.

FULL PLANNING TIMELINE: 9 - 12+ MONTHS PRIOR TO WEDDING DATE

Full Planning includes:

- Venue selection and unlimited site visits
- Vendor referrals, management, meeting scheduling, and booking
- Contract review and negotiation
- Budget creation and oversight
- Wedding Planning Master Document, with live updates, guest list and rsvp tracker, budget tracker, honeymoon planning, vendor payment reminders, to-do's outlined and updated throughout the planning process.
- Unlimited meetings and phone correspondance
- Creation of design plan to include: mood board, floral design board, and linen recommendations, color palette, and custom floor plans
- Oversee additional design elements including lighting design and tablescape decor
- Sourcing of custom design pieces including event furnishings and other decor
- Management of structural event elements including tenting, flooring, and staging
- Curation of paper suite to include: invitations, place cards, name cards, signage, etc.
- Invitation & RSVP Management
- Management of all transportation logistics for guests and bridal party
- Finalize details with all vendors (including venue)
- Creation and distribution of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP's
- Run Rehearsal prior to wedding day
- Execute event day according to timeline
- Coordination with venue staff
- Set-up of all client's decor and DIY decor items.
- Oversee breakdown of the event and ensure all personal items are returned to client
- Up to 2 Assistant Coordinators
- Free use of JCDesigns decor inventory + custom signage

**FULL PLANNING & DESIGN STARTS AT \$6,800**



## Dahlia Package - Partial Planning

This service is for the client who has the main pieces of their planning process in place but is overwhelmed with managing everything in the months leading up to their wedding day. Partial planning is an ideal option for those who may have already completed portions of their planning and require less assistance than a Full Service Package, but still need help securing vendors, filling in the gaps, and putting everything together.

**PARTIAL PLANNING TIMELINE: TYPICALLY 6 MONTHS PRIOR TO WEDDING DATE**

Partial Planning includes:

- Vendor management and help with remaining vendor booking
- Budget oversight and advice
- Planning checklist with to-do's outlined throughout the planning process
- Scheduled Check-in meetings as needed (no limit)
- Review of all vendor contracts
- Access to JCDesigns Preferred Vendors List, with customized recommendations
- Design recommendations and guidance
- Review of all transportation logistics for guests and bridal party
- Finalize details with all vendors (including venue)
- Creation and distribution of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP's
- Run Rehearsal prior to wedding day
- Execute event day according to timeline (on site up to 14 hours)
- Coordination with venue staff, and ensure all rental and catering counts are correct
- Set-up of all client's decor and DIY decor items.
- Oversee breakdown of the event and ensure all personal items are returned to client
- Assistant Coordinator of Wedding Day
- Free use of JCDesigns decor inventory + custom signage

**PARTIAL PLANNING SERVICES START AT \$3,800**



## Rose Package - Coordination

Coordination is the perfect service for couples who desire to handle the entire planning process themselves but want to hand over the reins prior to the big day. Our job is to step in and coordinate any of the final details and manage all of the logistics for your event, leaving you to enjoy the last moments before you walk down the aisle.

**COORDINATION : 4-6 + WEEKS OUT PRIOR TO WEDDING DATE**

Coordination includes:

- Initial planning meeting (up to 2 hours), plus 2 additional meetings
- Vendor Referrals
- Review of all vendor contracts
- Ensure rental and catering counts are correct
- Review of all transportation logistics for guests and bridal party
- Finalize details with all vendors (including venue)
- Creation and distribution of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP's
- Run Rehearsal prior to wedding day
- Execute event day according to timeline
- Coordination with venue staff
- Set-up of all client's decor and DIY decor items.
- Oversee breakdown of the event and ensure all personal items are returned to client
- Assistant Coordinator on Wedding Day
- Select use of JCDesigns decor inventory rentals

**COORDINATION SERVICES START AT \$1,800**





## Design

Design as a stand-alone service is for clients who want a beautiful wedding but don't need assistance with the logistical aspects of the planning process. With this service, we'll monitor everything design-related, including being there on the wedding day to make sure all of your dreamy designs come to life exactly as you imagined. This service is perfect for a client who is getting married at a full-service venue.

DESIGN TIMELINE: TYPICALLY 6-9 MONTHS PRIOR TO WEDDING DATE

Design Services include:

- Curated design vendor referrals and management
- Design vendor contract review
- Budget assessment and management for design elements
- Creation of design plan to include: mood board, floral design board, and linen recommendations, color palette, and custom floor plans
- Oversee additional design elements including lighting design and tablescape decor
- Sourcing of custom design pieces including event furnishings and other decor
- Management of structural event elements including tenting, flooring, and staging
- Curation of paper suite to include: invitations, place cards, name cards, signage, etc.
- Creation of custom signage for wedding day
- Oversee installation of design elements on wedding day
- Coordinate post-event breakdown of design elements

**DESIGN SERVICES START AT \$3,000 | DESIGN WITH COORDINATION STARTS AT \$4000**



Looking for more planning support?

CHECK OUT OUR ADD-ON SERVICES





# Optional Add-Ons

DEPENDING ON THE PACKAGE YOU CHOOSE, YOU MAY WANT TO ADD ON ADDITIONAL SERVICES TO HAVE JUST THE RIGHT AMOUNT OF PLANNING SUPPORT YOU NEED THROUGHOUT YOUR JOURNEY.

## Rehearsal Dinner Planning

starts at \$800

Also can be booked for Day After Brunch Planning. If you want your rehearsal dinner to feel like an extension of your wedding day celebration, we can help. We would love to plan and design this aspect of your event. It is such a special part of your wedding because it's where you can spend quality time celebrating with your nearest and dearest right before the big day. Let us help you make it even more memorable.

## Hotel Block Management

\$100/ hotel

Don't feel like finding, managing, and negotiating hotel rates for all of your guests? We understand. That's why we offer hotel block management. We will do the research on hotel options at various price points that will be convenient and comfortable for your guests. Then we'll negotiate to make sure you and your guests get the best rates.

## Invitation & RSVP Management

\$250 invitation, \$300 RSVP, or \$500 both

We will assemble and stuff your invitations before returning them to you to double-check before mailing. We also offer RSVP management so that you have one less to-do on your list. Instead of putting your home address on the RSVP envelope, send them directly to us and we will keep track of your guest count and meal selection.

## Love is Sweet! Cake & Desserts

\$7.50/serving + \$75 delivery

JCDesigns will design and order your cake and/ or dessert bites from one of the top bakeries in San Diego for only \$7.50 per person! Plus enjoy discounts on tastings and delivery for your big day. This price per serving is valid with any purchase of a JCDesigns package, and all communications and details are handled for you, so all you have to do is sit back and "let them eat cake"!

## Styling Services

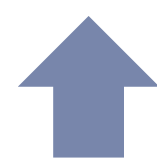
\$35-\$75 per person

Stuck on what you, your fiance, or your Bridal Party should wear? JCDesigns has hooked up with some of the best stylists in California, and we will put together customized lookbooks for you and your "I Do Crew," complete with different style and budget options, and links to where to purchase every piece of the outfits.

## Additional Assistants

\$35/ hour

Depending on the complexity of your event, additional assistants may be added to your services at your request or the discretion of your planner. This will be communicated to you immediately as the need arises and added to your final invoice. 1 Assistant is included in the Rose and Dahlia packages, 2 in the Orchid package.



Have questions about our services?

[BROWSE OUR FAQs](#)