



rolling greens

Events Deck 2023

our VENUE

ROLLING GREENS *is a lifestyle brand with retail locations + event spaces across Los Angeles.*

Our retail stores have been Los Angeles' premiere home + garden destinations for over twenty years. In 2018 we opened our first event space in the heart of the Downtown Art's District. We are excited to be the venue and home of LA's most creative and influential productions.





“We cannot thank your team enough for bringing our event to life in your beautiful space, and for being our landscape designers and making it look amazing with all your beautiful plants. It was a dream.”

MANDY HEUMANN, *160over90*

Our MATEO LOCATION

encompasses two acres spanning the entire block between Bay and Sacramento Streets. This urban space features industrial design, sprawling gardens and lush greenery. Additionally, we have an outdoor kitchen with a wood fired pizza oven, green egg BBQ, and multiple events spaces both indoor and out.

Potential site uses are large scale events, photo & film shoots, weddings, festivals, summits, pop-ups and corporate events.

site OVERVIEW



1. THE GREENHOUSE: 20,000 SF

- Concrete surface
- Two levels: The lower platform is 8,200 sq ft and the upper platform is 7,000 sq ft with 4 access points
- Two restrooms with 2 stalls each
- BOH staging/partial kitchen area
- Direct access to Bay St. for load in/out
- Green Room
- Completely build-able
- Potential uses include; product launch, after party, festival, TV/movie premiere, auto launch, concert, wedding ceremony or reception
- Some fixtured lighting included, supplemental lighting may be required

2. THE SHOWROOM: 14,000 SF

- Industrial building with concrete flooring
- 8,500 sq ft of open space with a 2,000 sq ft bar area
- 2 restrooms with 2 stalls in women's bathroom and 1 stall + urinal in men's bathroom
- Large bar
- 4 breakout rooms
- Storage available
- Potential uses include: corporate event, product launch, after party, festival, TV/movie premiere, auto launch, concert, wedding ceremony and reception, and bar/bat mitzvahs
- Fixed lighting included, some events may require additional

3. THE DECK: 2,200 SF

- Wooden deck surface
- Features outdoor kitchen with wood burning pizza oven and grill
- Includes tables and chairs that seat 65
- Beautifully landscaped with trellised wisteria and jasmine
- Potential uses include: VIP section, outdoor party, baby shower, wedding shower, cocktail reception
- Bistro lights include

4. THE GARDEN: 8,000 SF

- Decomposed granite surface
- Outdoor multi-use space
- Landscaped with outdoor plants
- No lighting included
- Potential uses include; wedding ceremony, wedding reception, pop-up area for brands, outdoor dance floor, food hall

5. THE TENT: 3,200 SF

- Concrete surface
- Bistro lights included
- Potential uses include; wedding ceremony, wedding reception, pop-up area for brands, outdoor dance floor, food hall, gaming arcade activation, seated dinner reception, BOH/Catering
- 240 amp power

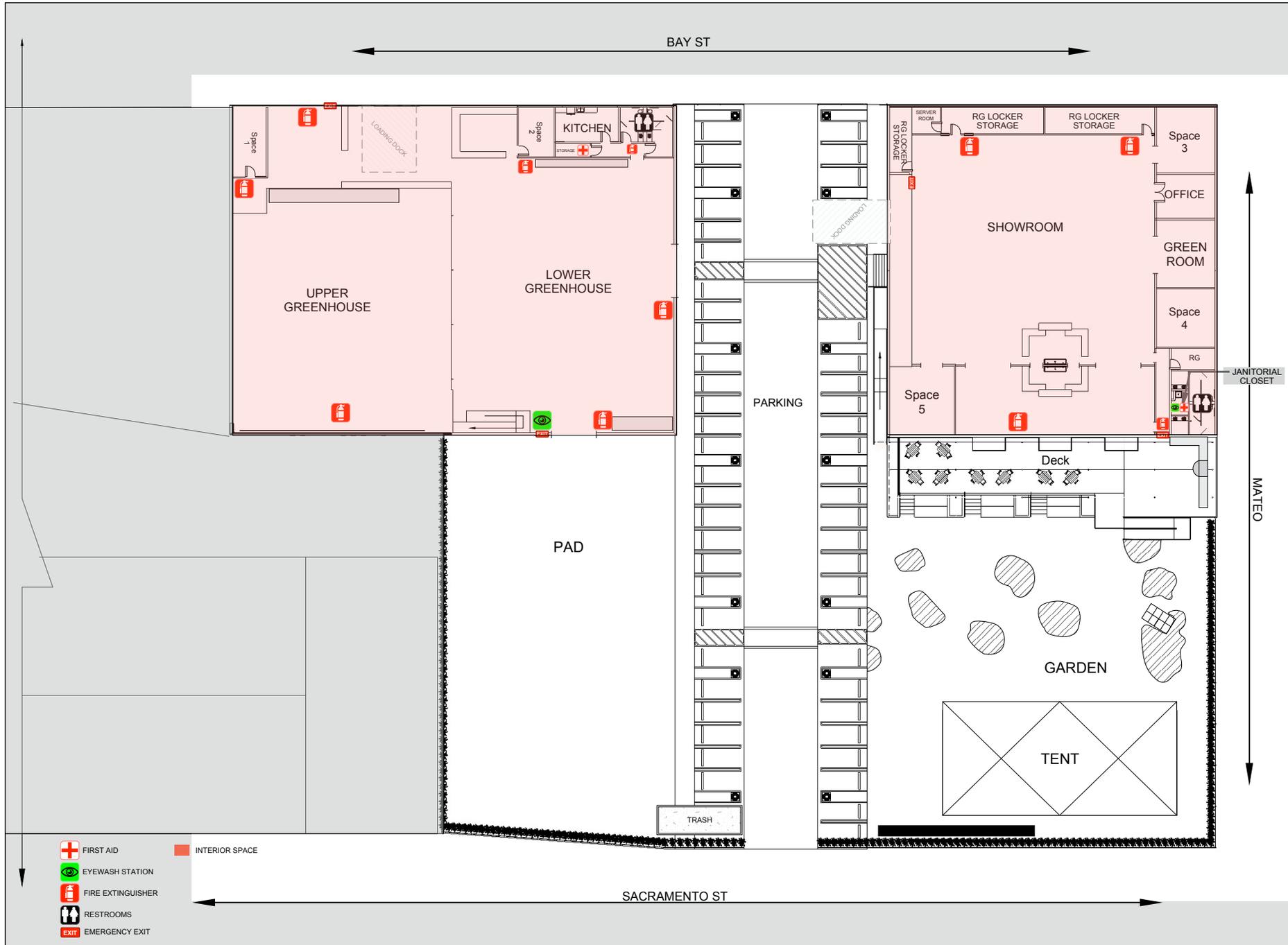
6. THE PAD: 12,000 SF

- Concrete space
- Completely build-able
- No lighting included
- Potential uses include; wedding ceremony, wedding reception, pop-up area for brands, outdoor dance floor, food hall, gaming arcade activation, seated dinner/reception, BOH/catering

7. DRIVEWAY + PARKING

- 2 gated points of entry, one on Sacramento St. and the other on Bay St.
- Direct load in and out
- 50 parking spaces
- No lighting included
- Potential uses include; build-able space, parking, dual entrances for guest and staff, valet, registration/check in

site PLAN



- FIRST AID
- EYEWASH STATION
- FIRE EXTINGUISHER
- RESTROOMS
- EMERGENCY EXIT
- INTERIOR SPACE

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CLIENT <Rolling greens>
 1005 Mateo St, Los Angeles, CA 90021
 THIS IS A UNOFFICIAL DRAWING

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PROJECT NO. 1.0
 PROJECT INTERNAL
 SIGHT MAP

DRAWING # A01

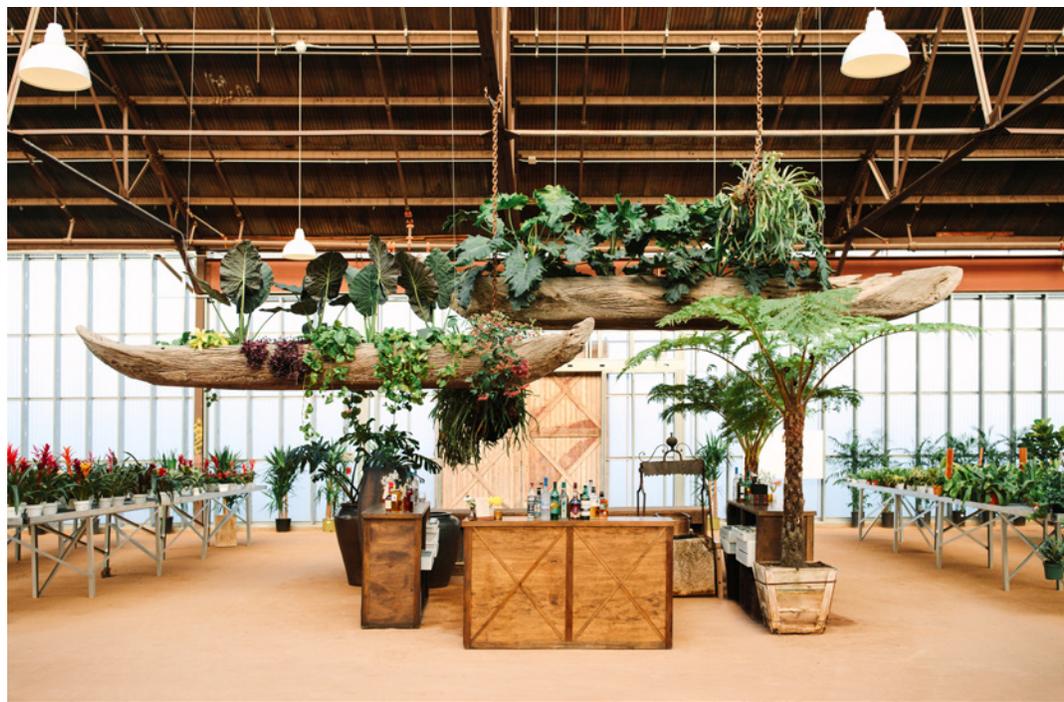
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THE GREENHOUSE

is 20,000 SF of indoor space situated on two levels with a concrete surface. Features include direct access to Bay Street for loading and unloading, two restrooms, BOH partial kitchen/ staging area, as well as a furnished green room. This space is ideal for large gatherings, tradeshow, concerts and parties.

PREVIOUS ACTIVATIONS *in the greenhouse*





THE SHOWROOM

is a gorgeous 14,000 SF industrial building with roll up doors that create an indoor/outdoor feel. The focal point of the space is a huge wrap around bar. Amenities also include restrooms, furnished green rooms and direct access to The Deck and outdoor kitchen. This space is perfect for large scale events, weddings, filming, conferences, and product launches.

PREVIOUS ACTIVATIONS *in the showroom*





THE DECK

is 2,200 SF of landscaped outdoor wooden decking. Additional amenities include an outdoor kitchen with a big green egg grill and wood burning pizza oven. This charming space is perfect for smaller gatherings and dinners or as a VIP space for large events.

PREVIOUS ACTIVATIONS *on the deck*





THE GARDEN

is 8,000 SF of landscaped outdoor multi-use space, with a decomposed granite surface.

This space can be staged for various uses, including product activations for corporate events, weddings, garden parties and dinners.

PREVIOUS ACTIVATIONS *in the garden*

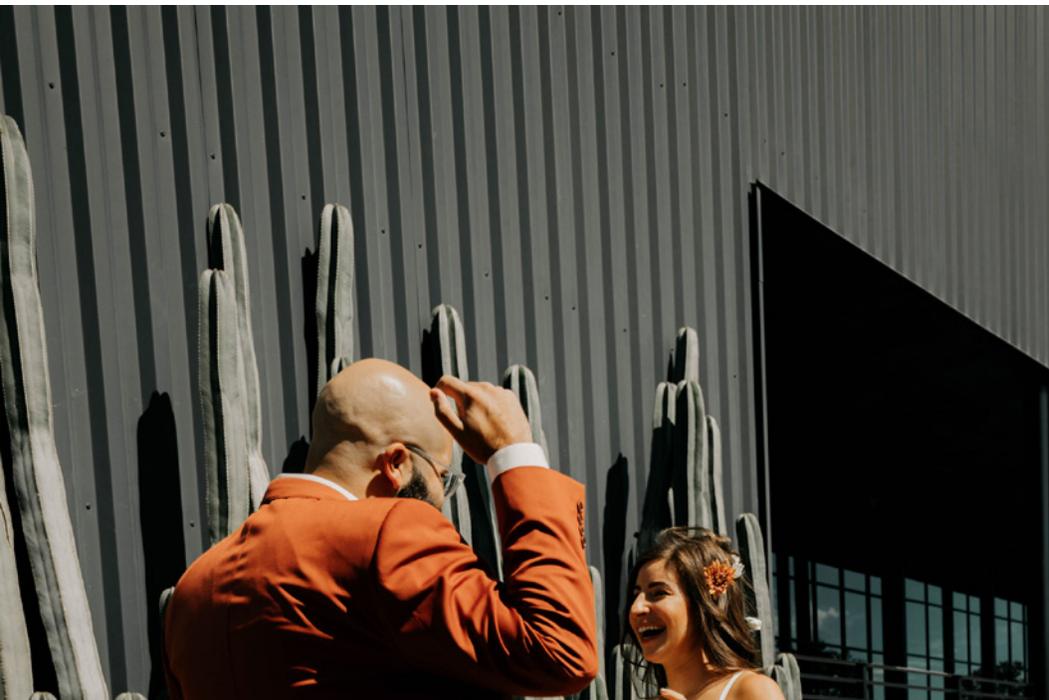




THE TENT

comprises 3,200 SF of event space on a concrete surface, and is perfect for smaller gatherings, dinners, wedding and receptions.

PREVIOUS ACTIVATIONS *under the tent*



THE PAD

is a 12,000 SF outdoor concrete space adjacent to The Greenhouse, ready to be transformed in a number of ways. This is the perfect area for a cocktail hour, large dinners, standing reception, outdoor concerts or BOH/scullery for large events. The Pad can also be used as parking for valet up to 70 cars. This is an additional cost.



PREVIOUS ACTIVATIONS *on the pad*



previous CLIENTS

HBO

amazon

Los Angeles
MAGAZINE

Sofar


#WEALLGROW
summit

UNIVERSAL


UNIVERSAL MUSIC GROUP

goop

Creator &
Cultivate

 **NBA 2K23**

GYMSHARK 

o|noma





site INFORMATION

FEES

Site fees vary and are based off of venue usage, type of event and impact to the property. We do however have a \$10,000 minimum for each event, and a 3% facility fee.

SITE MANGER

All events require 1-2 site managers based on number of guests and are billed at \$85.00 per hour per manager.

LIGHTING AV

All AV requirements will need to be provided by the client. Each of our designated areas have some available lighting. Your production team will need to assess if additional lighting is necessary. Our showroom, apart from the garden, is equipped with a Sonos system that is available for use.

PARKING

We have 25 available parking spaces on the Showroom side and another 28 parking spaces on the Greenhouse side. Events with over 200 guests per contract will require a valet service.

BATHROOMS

The use of on-site bathrooms are included with the venue. We do require an attendant to maintain the restrooms during your event. Events with over 200 guests may be required to supplement restrooms with luxury restroom trailers.

PREFERRED VENDORS

We have collected a wide list of preferred vendors that we would love to share with you. You also may use vendors of your choice. These vendors will need to be approved by our Events Department.

TRASH REMOVAL

We have a 40 yard (22' x 8' x 8') dumpster on site, which is available for use at \$700/haul.

INSURANCE

We require COI's from all vendors and clients as well as a waiver of subrogation and endorsement page.



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FOR MORE INFORMATION, PLEASE CONTACT

Sadie Lunche, Events Manager
slunche@rg-ca.com