



# A CONCEAL AFFAIR

PACKAGES + PRICING GUIDE

# CONGRATULATIONS ON YOUR ENGAGEMENT!

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*We're thrilled that you've chosen Conceal Affair for your wedding planning journey.*

With over eight years of experience in coordinating and planning events and weddings, Conceal Affair is dedicated to crafting memorable affairs. If you choose to embark on this journey with us, rest assured that we will make the planning experience enjoyable, ensuring every intricate detail of your special day is handled with care. We take pride in building lasting relationships with our couples, working closely with each bride to ensure that the uniqueness of each couple reflects on their wedding day.



Our expertise lies in creatively bringing out the personality, style, and uniqueness of each couple, creating an unforgettable experience for both you and your guests. From a fun-filled cocktail hour to special performances tailored for your day, we go the extra mile to showcase who you are as a couple alongside your family and friends.

Feel free to explore our references, and you can find us on various top social media networks where some of our showcased weddings are featured. We take immense pride in being a Platinum Member with Grace Ormonde, an Aisle Perfect vendor, and having our work featured in Houston's premier wedding planning magazine, Weddings in Houston.

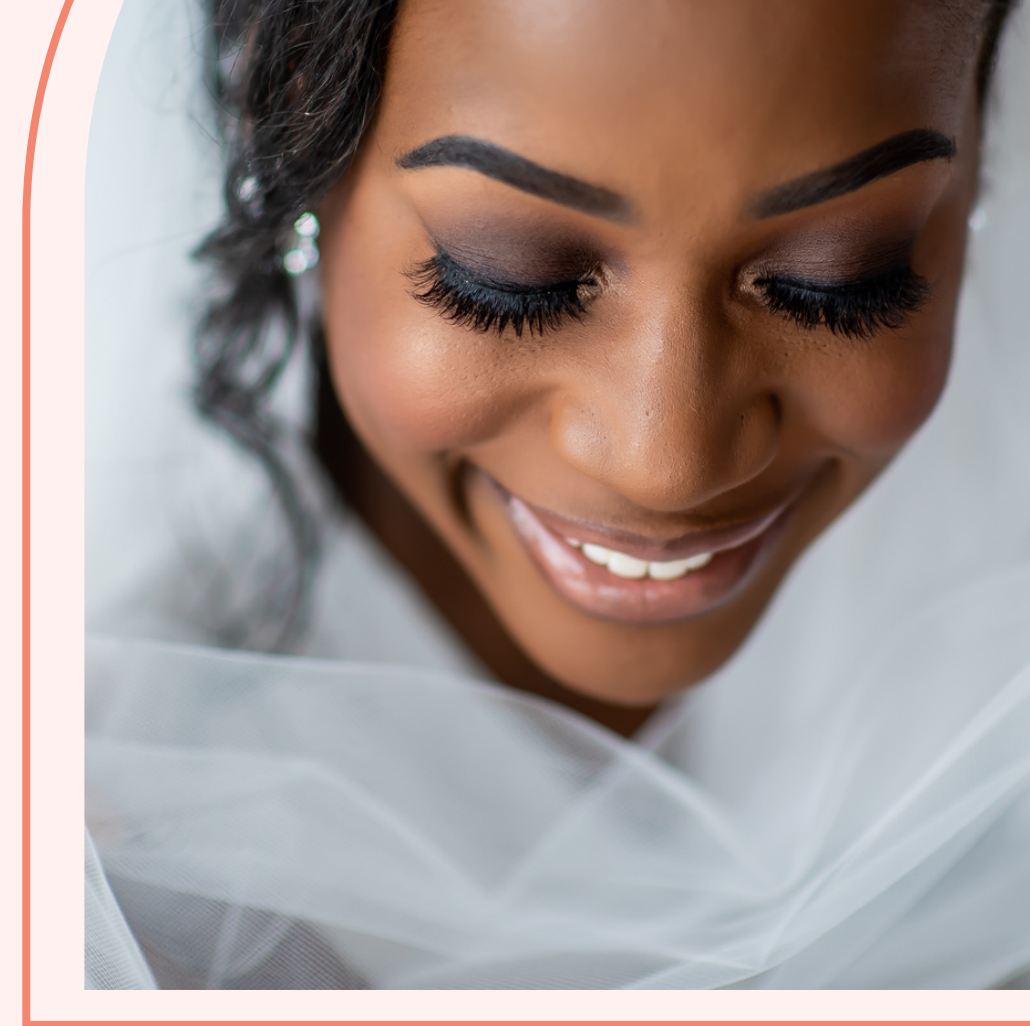
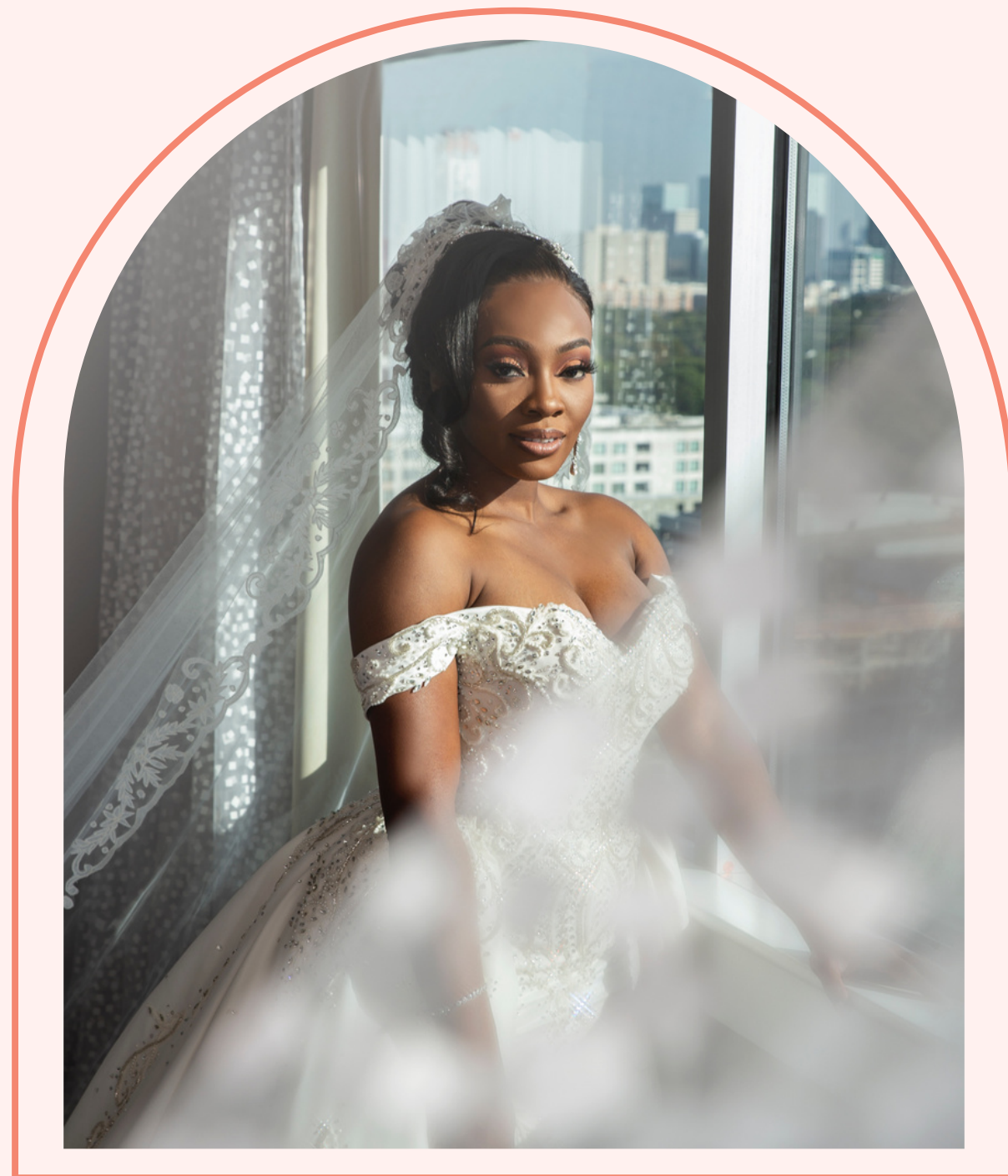
Thank you for considering Conceal Affair for your wedding planning needs. We look forward to the opportunity to create magic and memories together.

*Shade Fatusin*

**CEO/LEAD DESIGNER**











# THE CONCEAL GUIDANCE

MONTH OF PLANNING & DAY OF COORDINATION



# THE CONCEAL GUIDANCE

Perfect for those who have most details in place, this tier ensures a seamless execution in the final weeks leading up to your wedding day. We step in during the last month, providing guidance and coordination to guarantee everything runs smoothly on your special day.

6 CONSULTATIONS VIA IN-PERSON WITH 6 IN-PERSON APPOINTMENTS

UNLIMITED PHONE AND EMAIL CORRESPONDENCE

DISCUSSION OF THEME, COLOR, STYLE, AND COMPLETE WEDDING DESIGN

VISIT TO BOTH CEREMONY AND RECEPTION SITES PRIOR TO THE WEDDING

REVIEW OF ALL CONTRACTS WITH CONTRACTED VENDORS

FOLLOW-UP TELEPHONE CALLS TO ALL CONTRACTED VENDORS

PROVIDE OFFICIANT/MINISTER RECOMMENDATIONS, ARRANGE MEETINGS, AND HANDLE BOOKINGS

ONSITE COORDINATION AND SUPERVISION AT THE CEREMONY SITE AND DURING THE RECEPTION





# THE CONCEAL GUIDANCE (CONT'D)

Ideal for couples seeking a balance between hands-on planning and professional assistance, the Conceal Partial package offers support in key areas. From vendor selection to theme development, we collaborate with you on the partial planning elements, allowing you to enjoy a stress-free planning process.



2 EVENT MANAGERS\* AVAILABLE TO RUN THE EVENT ON THE WEDDING DAY. ONE ASSISTANT WILL BE ASSIGNED WITH YOU THROUGHOUT THE DAY.

ASSISTANCE IN BUDGET DETERMINATION AND BREAKDOWN AS NEEDED

CREATE DETAILED TIMELINE AND FLOOR-PLAN FOR CONTRACTED WEDDING VENDORS

WEDDING REHEARSAL SUPERVISION

COORDINATE RECEPTION DETAILS: GRAND ENTRANCE, TOASTS, CAKE CUTTING, FIRST DANCE, FATHER/DAUGHTER DANCE, MOTHER/SON DANCE, GARTER/BOUQUET TOSS, ETC.



\*NOTE: THIS WILL NOT INCLUDE ERRANDS SUCH AS PICKING UP AND DELIVERING ATTIRE, SUPPLIES, OR EQUIPMENT. THIS SERVICE IS PROVIDED A LA CARTE.



The background image shows a wedding reception in a grand, ornate hall. A bride in a long, flowing white gown and a groom in a dark suit are standing in the center, facing each other. They are surrounded by large, elaborate floral centerpieces on either side. The hall features high ceilings with decorative elements, including a large, illuminated winged figure above the couple. The floor is highly reflective, showing the couple and the surrounding decor. A semi-transparent white rectangular box with a thin red border is overlaid on the center of the image, containing the text and a logo.



# THE CONCEAL PARTIEL

THE PARTIAL PLANNING PACKAGE



# THE CONCEAL PARTIAL

UNLIMITED CONSULTATIONS VIA PHONE AND EMAIL DURING WORK HOURS	ASSISTANCE IN BUDGET DETERMINATION AND BREAKDOWN AS NEEDED	DISCUSSION OF THEME, COLOR, STYLE, AND COMPLETE WEDDING DESIGN
VISIT TO BOTH CEREMONY AND RECEPTION SITES BEFORE THE WEDDING	CREATE DETAILED TIMELINE AND FLOOR PLAN FOR CONTRACTED WEDDING VENDORS AND BRIDAL PARTY	
CREATE WEDDING TIMELINE	ASSIST IN BRIDAL GOWN SHOPPING	
ASSIST IN OVERALL LOOK OF BRIDAL PARTY ATTIRE	ASSIST IN OVERALL LOOK FOR GROOM AND GROOMSMEN	
SELECT WEDDING DAY TRANSPORTATION	CREATE TIMELINE FOR ALL CONTRACTED VENDORS (INCLUDING ARRIVAL AND SETUP TIMES)	





# THE CONCEAL PARTIAL (CONT'D)

Ideal for couples seeking a balance between hands-on planning and professional assistance, the Conceal Partial package offers support in key areas. From vendor selection to theme development, we collaborate with you on the partial planning elements, allowing you to enjoy a stress-free planning process.



COORDINATE REHEARSAL

FOLLOW UP TELEPHONE CALLS TO ALL CONTRACTED VENDORS

SUPERVISE WEDDING REHEARSAL

2 ADDITIONAL EVENT MANAGERS ONSITE (VARIES WITH GUEST SIZE)

UNLIMITED IN-PERSON CONSULTATION TIME THROUGHOUT THE PLANNING PROCESS

PROVIDE CONCEAL AFFAIR'S PREFERRED VENDOR LIST

OFFER DECOR AND LIGHTING RECOMMENDATIONS

ONSITE COORDINATION AND SUPERVISION AT THE CEREMONY SITE AND DURING THE RECEPTION

CATERER INITIAL PROPOSALS, TASTING, AND BOOKINGS

NOTE: THIS DOES NOT INCLUDE ERRANDS SUCH AS PICKING UP AND DELIVERING ATTIRE, SUPPLIES, OR EQUIPMENT. THIS SERVICE IS PROVIDED A LA CARTE.





# THE CONCEAL EXPERIENCE

THE FULL PLANNING PACKAGE



# THE CONCEAL EXPERIENCE

For a truly immersive and stress-free experience, the Conceal Experience package covers every aspect of wedding planning. From the initial concept to the final farewell, our team takes care of all details. This comprehensive package allows you to savor every moment of your engagement while we craft the wedding of your dreams.

CREATE EVENT TIMELINE FOR BRIDE, GROOM, FAMILY, AND WEDDING PARTY	CONTRACT NECESSARY VENDORS FOR THE WEDDING DAY
TOUR AND SECURE CEREMONY AND RECEPTION SITE	ASSIST IN CHOOSING AND SENDING SAVE THE DATE CARDS
OFFER VIDEOGRAPHER/CINEMATOGRAPHER RECOMMENDATIONS, ARRANGE MEETINGS, AND HANDLE BOOKINGS	SUGGEST CEREMONY AND COCKTAIL HOUR MUSIC OPTIONS, ARRANGE MEETINGS, AND HANDLE BOOKINGS
PROVIDE OFFICIANT/MINISTER RECOMMENDATIONS, ARRANGE MEETINGS, AND HANDLE BOOKINGS	ENSURE ALL CONTRACTS ARE SIGNED AND RETURNED TO VENDORS
ASSIST IN BRIDAL GOWN SHOPPING AND SELECTING ATTIRE FOR BRIDAL PARTY	PROVIDE GUIDANCE ON GROOM AND GROOMSMEN ATTIRE





# THE CONCEAL EXPERIENCE (CONT'D)

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HELP CHOOSE WEDDING DAY TRANSPORTATION	ACT AS INTERMEDIARY BETWEEN COUPLE AND VENDORS TO ENSURE SERVICES ARE IMPLEMENTED
COORDINATE REHEARSAL	PROVIDE PHOTOGRAPHER RECOMMENDATIONS, ARRANGE MEETINGS, AND HANDLE BOOKINGS
COLLABORATE WITH VENUE COORDINATOR	RECOMMEND WEBSITE DEVELOPERS FOR CREATING A WEDDING TRAVEL INFORMATION SITE
PROVIDE TWO ADDITIONAL EVENT MANAGERS FOR THE WEDDING DAY (NUMBER MAY VARY BASED ON GUEST COUNT)	CREATE A DETAILED WEDDING DAY TIMELINE
DISTRIBUTE AND CONFIRM REMAINING PAYMENTS TO VENDORS BEFORE OR ON THE WEDDING DAY	COORDINATE CATERER PROPOSALS, TASTINGS, AND BOOKINGS



# THE CONCEAL EXPERIENCE (CONT'D)

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CREATE TIMELINE FOR ALL CONTRACTED VENDORS,  
INCLUDING ARRIVAL AND SETUP TIMES

PROVIDE A PREFERRED VENDOR LIST FROM A CONCEAL  
AFFAIR

ASSIST WITH INVITATION SELECTION (VENDOR  
CONTRACTING AVAILABLE; SEPARATE PRICING FOR IN-  
HOUSE DESIGN AND MAILING)

DISTRIBUTE AND PIN CORSAGES, BOUTONNIERES, AND  
BOUQUETS

SCHEDULE AND ATTEND FINAL WALK-THROUGH

COLLECT AND ORGANIZE WEDDING DAY ITEMS (E.G.,  
CAKE KNIFE, GUEST BOOK, TOASTING FLUTE, FAVORS,  
PLACE CARDS)

CONDUCT MEETINGS WITH ALREADY CONTRACTED VENDORS FOR  
SERVICES, INCLUDING CEREMONY AND RECEPTION SITES, AND  
COORDINATION WITH FLORIST, LINEN AND DECOR, AND WEDDING  
DAY TRANSPORTATION

OFFER ON-SITE COORDINATION AND SUPERVISION  
DURING REHEARSAL, CEREMONY, AND RECEPTION

OVERSEE AND MANAGE ALL VENDOR SETUP AND LOAD  
OUT ON THE WEDDING DAY

CONFIRM GUEST LIST AND ASSIST CLIENTS WITH  
WELCOME BAGS



# THE CONCEAL EXPERIENCE (CONT'D)

COLLECT ALL WEDDING GIFTS, GUEST BOOK, PEN,  
TOASTING GLASSES, ANNIVERSARY CAKE, AND OTHER  
DESIGNATED ITEMS

COORDINATE RECEPTION DETAILS: GRAND ENTRANCE,  
TOASTS, CAKE CUTTING, FIRST DANCE,  
FATHER/DAUGHTER DANCE, MOTHER/SON DANCE,  
GARTER/BOUQUET TOSS, ETC.

CONDUCT MEETINGS WITH ALREADY CONTRACTED  
VENDORS FOR SERVICES, INCLUDING CEREMONY AND  
RECEPTION SITES, AND COORDINATION WITH FLORIST,  
LINEN AND DECOR, AND WEDDING DAY  
TRANSPORTATION

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# PRICING AND INVESTMENT





# WHITE WEDDING

MONTH OF COORDINATION PACKAGE

STARTS AT \$3800

PARTIAL PLANNING PACKAGE

STARTS AT \$6800

FULL PLANNING PACKAGE

STARTS AT \$8500

Embark on a journey to create your perfect wedding, whether on foreign shores or in the comfort of your hometown.





# TRADITIONAL WEDDING

MONTH OF COORDINATION PACKAGE

STARTS AT \$2800

PARTIAL PLANNING PACKAGE

STARTS AT \$5000

FULL PLANNING PACKAGE

STARTS AT \$6800

Embrace the timeless elegance of a traditional wedding with our expert guidance





# FOR PRIVATE PARTIES/BIRTHDAYS

Whether it's a milestone birthday, an intimate anniversary gathering, or any other special occasion, our team is dedicated to curating private parties that reflect your unique personality and style with our expert guidance

OUR PRICES START AT ABOUT \$2500  
AND CAN BE CUSTOMIZED BASED ON YOUR  
NEEDS





# PLEASE NOTE:

TRAVEL IS BILLED SEPARATELY.  
TRAVEL COULD BE PAID EITHER BY THE CLIENT MAKING  
RESERVATIONS OR BILLED BY A CONCEAL AFFAIR.

EACH PACKAGE IS CUSTOMIZABLE. PLEASE LET US  
KNOW HOW WE CAN MAKE OUR PACKAGES WORK FOR  
YOU.





# THE PROCESS

#1

## INITIAL MEETING

Let's get to know each other. In this stage, we'll discuss your vision, preferences, and aspirations for your event. It's all about understanding your unique story.

#2

## BOOKING

Once you're ready to embark on this journey together, we'll secure your date and officially become your event partner. It's the first step towards bringing your dream event to life.

#3

## PLANNING + CONSULTATIONS

Here, we roll up our sleeves and start crafting your event meticulously. We'll have regular consultations to ensure every detail aligns with your vision, from venue selection to decor and logistics.

#4

## YOUR BIG DAY

The day has finally arrived! With our team by your side, your event will unfold seamlessly. Relax and savor every moment; we've got the details covered. It's your time to shine.



# NEXT STEPS

TO KICK OFF THE EXCITING JOURNEY AHEAD,  
WE RECOMMEND SCHEDULING A  
CONSULTATION WITH OUR TEAM.

[CLICK HERE TO INQUIRE](#)

[CLICK HERE TO SEND US AN EMAIL](#)

[CLICK HERE TO FOLLOW US ON INSTAGRAM](#)

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