



1728 Events

Paulina Cruz

Wedding & Event Planner

Let's do amazing together.

1728 *Great
Creations*

About me...

I was born in Mexico City into a Mexican family and discovered my passion for event planning while studying Tourism. In 2010, I moved to the captivating Mexican Caribbean and began working in the hospitality industry.

In 2016, I took a leap of faith and started my journey in the wedding industry as a wedding coordinator. Since then, I have become a certified wedding planner with expertise in Jewish, South Asian, and Catholic wedding ceremonies.

In 2021, I fulfilled my dream of becoming an independent wedding planner. Every aspect of my life since then has been incredibly fulfilling, and I find joy in creating unforgettable moments for couples.





About my work

With deep industry knowledge and a focus on creating unique experiences, I take on only two weddings per month to fully dedicate my attention to each couple. I am detail-oriented and incorporate elements of their love story into their special day.

I provide great ideas and options while respecting their budget and finding solutions to any challenges that arise. Throughout the planning process, I offer consistent support through monthly Zoom calls.

On the wedding day, my team and I work diligently to ensure everything goes according to plan and exceeds expectations. Our goal is to create a memorable and enjoyable experience for the couple, their families, and their friends.

By combining attention to detail, creativity, and exceptional service, I strive to make each wedding a truly unforgettable moment.

Wedding Planning Stages

STAGE 1



- Date
- Number of people - Kids - VIPs
- Location style
- Secure venue
- Accommodation

STAGE 2



- Booking “person” vendors
- SAVE THE DATES
- Invitations
- Bridal party
- Wedding Outfit
- Wedding Ceremony
- Decor Style - Inspire

STAGE 3



- Wedding outfit
- Decor style - Mood Board - Quotes
- Updated guestlist
- Spotify playlist
- Menu selection - drinks and F&B extras

STAGE 4



- Ceremony Order - Songs
- Reception Order - Songs
- Decor details
- Extra add ons
- Final guest list
- Final Timing
- Payments



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