



wedding guide

Sarah Peterson Photography

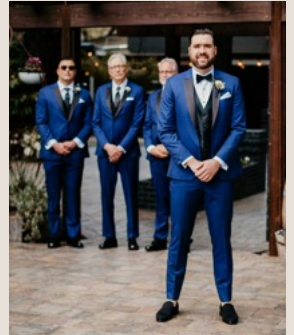
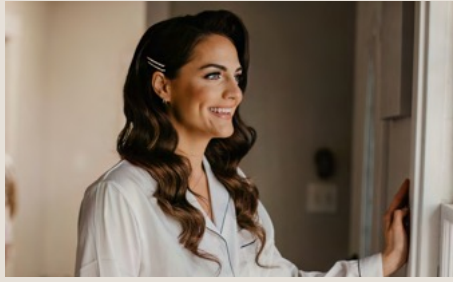


I'm glad you're here

I'm Sarah! A Bay Area native who's lived all up and down the West Coast. My love of fashion, design, and fine art are what catapulted me into my photography career. I got my start in Los Angeles over a decade ago working on photo projects throughout the swim & modeling industries. Doors opened for me since there was a major lack of female presence in a male dominated industry, and I became highly requested since I could connect and empower the women in front of my camera! I became most known for my editing and photoshop skill set, you may have seen my work featured by Sports Illustrated and ABC's The Bachelor! The high profile features catapulted me into the commercial photography realm for the next ten years! In 2018 I moved back up to my hometown of San Francisco, and found myself falling in love with everything the wedding industry had to offer. I love the candid moments that come with this type of photography. The bad dance moves that appear after one-too-many, or the unsuspecting speeches that leave no one with a dry eye - all of it! You can now find me and my team featured by The Knot, Wedding Wire, Here Comes the Guide, Carats & Cake, and many more! I'm extremely happy to be doing what I love and calling it a career, and hope I can make myself, and my company, a fun addition to your big day!

xo Sarah

Alex & Josh



THE GEORGIAS
03.30.2023

WEDDINGS

packages & pricing

PLATINUM

\$9.1k

8 hrs wedding day coverage | Sarah + 2nd photographer
engraved keepsakes & film prints | 15 next day sneak peek images
online guest gallery | complimentary engagement session
custom planning guide & preferred vendors list |
\$2275 to reserve - remaining due 1 month before wedding

DIAMOND

\$11.4k

10 hrs wedding day coverage | Sarah + 2nd photographer
engraved keepsakes & film prints | 30 next day sneak peek images
online guest gallery | complimentary engagement session
custom planning guide & preferred vendors list | \$0 travel in CA
\$2850 to reserve - remaining due 1 month before wedding

PREMIUM

\$15k

12+ hrs wedding day coverage | Sarah & top associate
photographer | rehearsal & welcome party coverage
engraved keepsakes & film prints
online guest gallery | 50 next day sneak peek images
complimentary engagement session | \$0 travel fees
\$3500 to reserve - remaining due 1 month before wedding

For custom quotes niche to your event please reach out to us
directly and we'll be happy to create a proposal matching your
desired needs





meet THE TEAM *that does it all*

Over the past several years I have been building and curating the best team of talented photographers on the market! With only 52 weekends in the year, I knew I needed to find a way to be in two places at once to serve even more fabulous couples. All of these talented individuals run their own wedding businesses part time, while simultaneously traveling all over CA and beyond working for Sarah Peterson Photography to be a part of your best days.



All photographs generated by our associate teams are still vetted and edited by Sarah Peterson. Each package comes with two highly skilled associates who will be there start-to-finish on wedding day. Rest assured, these wonderful people are an extension of me and my brand and have been trained to emulate my exact wedding style, while simultaneously weaving in their own creative vision into your big day for the best outcome possible!

associate packages starting at

\$7K



ASSOCIATE TEAM

Wedding Collections

GOLD

12+ HOURS COVERAGE
2 PHOTOGRAPHERS
20 SNEAK PEEKS
GALLERY + GUEST LINKS
ENGRAVED KEEPSAKES
\$3000 TO RESERVE DATE
REMAINING DUE 1 MONTH
BEFORE WEDDING

\$12K



SAVINGS OF \$3K

SILVER

10 HOURS COVERAGE
2 PHOTOGRAPHERS
15 SNEAK PEEKS
GALLERY + GUEST LINKS
ENGRAVED KEEPSAKES
\$2250 TO RESERVE DATE
REMAINING DUE 1 MONTH
BEFORE WEDDING

\$9.1K



SAVINGS OF \$2.5K

BRONZE


8 HOURS COVERAGE
2 PHOTOGRAPHERS
10 SNEAK PEEKS
GALLERY + GUEST LINKS
ENGRAVED KEEPSAKES
\$1825 TO RESERVE DATE
REMAINING DUE 1 MONTH
BEFORE WEDDING

\$7.3K



SAVINGS OF \$2K

All pre-wedding zoom calls, engagement sessions, and planning meetings will be completed with Sarah. Your associate team will be on the final timeline call one month before your wedding so you can all put faces to names and chat prior to the big day! Once your wedding is complete all vetting, editing, and post-wedding production will be handled directly by Sarah.



“ IF YOU WANT EDITORIAL,
TIMELESS, CANDID, AND CLASSIC
PHOTOS BOOK SARAH
IMMEDIATELY! WE ARE BEYOND
THRILLED TO HAVE WORKED WITH
HER. SHE WAS SO EASY TO
COMMUNICATE WITH AND WAS
ABLE TO TAKE OUR CREATIVE
VISION AND BRING IT TO LIFE
EVEN WHEN WE DIDN'T KNOW
HOW TO. SARAH HAS THE BEST
CREATIVE EYE, AND ENERGY, AND
WILL MAKE YOUR ENTIRE
EXPERIENCE NOTHING BUT FUN!”



Lacey & James



THE MCLAUGHLINS
09.30.2023

ENGAGEMENT

sessions

packages starting at \$850

THIS SEASON OF LIFE DESERVES TO BE DOCUMENTED

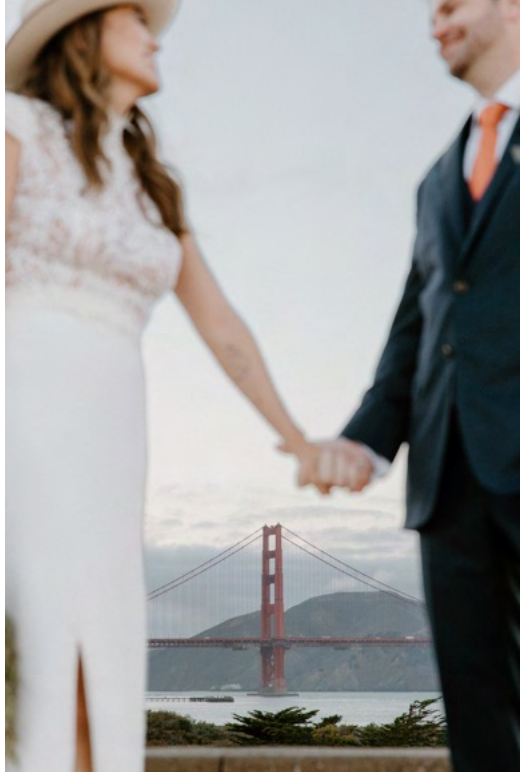
We know weddings are front of mind and it can be easy to feel like engagement photos are just one more extra obligation. We want to flip that narrative and remind you that this stage of your relationship deserves to be documented too!

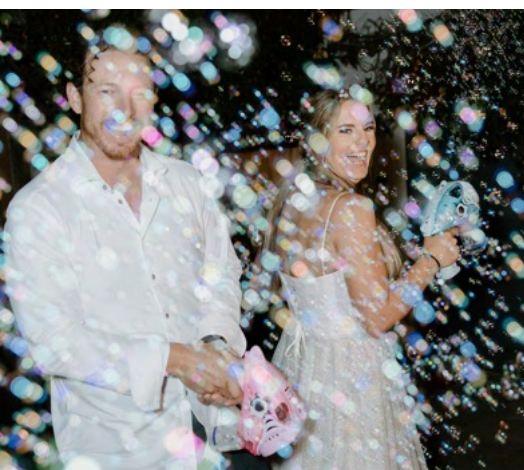
Engagement photos are also an amazing way to get comfortable with your photographer, put faces to names, and learn more about their posing style for the big day.

Make a day of it! Pick a location unique to your love story, get dressed up, hangout with me and get some adorable pics done, and finish off the day with a nice dinner while you're all dressed up!

My biggest advice is comfort over everything. If you never wear a suit but are considering it for your engagements because it's what you have seen, just skip it and wear that band tee that you love so much. These photos are representative of your own personalities and styles!







A LA CARTE *add ons*

PHOTO BOOTH \$1525+

Professional photo booth / 3 hours +
all images included in your gallery
choice of handmade floral backdrop or draping

REHEARSAL DINNER \$1750

For packages that don't previously include pre-wedding festivities this add on can be used for welcome parties & rehearsal dinners up to 2.5 hrs

ADDITIONAL HOURS \$850

Discounted hourly rate can be applied to any previously booked package if more time is needed

Please reach out for anything else niche
to your event we can assist with



Do you bring a second photographer?

Absolutely! Having a team is something I pride myself on which is why we've worked in a team of 2 photographers within every wedding package offered. All of my subcontractors are extremely talented and highly vetted, and I love bringing them along to enhance your photo experience and make sure no details goes missed!

How & when will we receive our photos?

Photo galleries are completed 10-12 weeks depending on package purchased. Once your photos are ready, you will receive a link to a private online gallery that has all of your photos for you to view and download. You will also receive a custom engraved thumb drive with all images pre-loaded onto it for safe keeping.



Are you willing to travel?

Definitely! Travel fees are applied if outside of our designated travel range, but we offer \$0 travel fees within the state of CA for some of our packages. Destinations that exceed two hours driving time each way may require overnight accommodations as well. Please inquire.

How Do I Book My Date?

All dates operate on a first-come first - serve basis. Once a proposal has been reviewed and contract has been signed, a 25% booking deposit will need to be submitted via online portal. Once submission is accepted you are officially booked! Please note, the presentation of a proposal does not reserve a date unless contract and deposit are both completed.

