



Baseline Proposal Example - Sat 09.07.2024

Prepared For:

BECKY FREY

Prepared By:

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Event Details:

Delivery Timeline:

Stalk Market Staff On-Site:

Deliver Personal Flowers: (Bridal bouquet, Bridesmaids, Boutonniere (pin boutonnieres) etc.)

Load In/Begin Setting Reception:

Move to Set Ceremony:

Ceremony Set & Complete:

Guest's Arrive:

Ceremony Time:

Ceremony End:

On-Site Ceremony Floral Move to Reception Space: (TBD)

~If you opt for our on-site services, will there be family/bridal party photos with the flowers at the ceremony site that may interfere with resetting them into the reception space? We have limited time to reset everything, please be mindful of timing with your photographer vs. if you'd like those flowers to be reused in the reception space.

Reception & Cocktail Hour Set & Complete:

Reception Start Time:

Florist Departs Venue:

Event End/Florist Returns to Break Down Decor:

**** Please note: All prices listed within this proposal example are subject to change, depending on seasonal availability, type of flowers used, quantities needed, and style of design.****

YOUR CURATED PROPOSAL

	Qty	Price	Subtotal
Bridal Bouquet	1	\$300.00	\$300.00

Bridal bouquets range between \$200-\$400

The cost completely depends on the flowers used and the style of the bouquet.

All bouquets are delivered in clear glass vases to keep them fresh and hydrated till it's go-time.

Bridesmaid Bouquets	4	\$100.00	\$400.00
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Bridesmaid bouquets are generally \$100-\$250 each.

The cost completely depends on the flowers used and the style of the bouquet.

All bouquets are delivered in clear glass vases to keep them fresh and hydrated till it's go-time.

Boutonnière(s)	7	\$17.50	\$122.50
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Typically given to:

Groom

Groomsmen

Fathers

Grandfathers

Ushers (If you have any)

Male Officiant

Ring Bearers (Please let us know how old they are - little dudes typically don't like wearing them!)

This is the standard cost for these pieces. If more premium flowers are added (such as orchids, calla lilies or succulents), the cost for each item will increase. Succulents are an additional \$5 each.

Corsages	2	\$35.00	\$70.00
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Typically given to moms, grandmothers, female officiant and/or any other special ladies you'd like to acknowledge this day.

Pin-On Chest Corsages are \$32

Wrist Corsages are \$35

Petite Bouquets start at \$35

Single rose with bow & wispy ribbons on stem \$9.50

These are standard costs for these pieces. If more premium flowers are added (such as orchids, calla lilies or succulents) the cost for each item will increase. Succulents are an additional \$5 each.

Tossing Petals or Flower Crowns

1

\$30.00

\$30.00

Petals for your Flower People to toss. ie: flower girl/boy/kiddos, flower grandmas, flower fellas with the fanny pack you get the idea!

1 bag of rose petals is \$30

A plain basket is an additional \$12 and is typically adorned with a bow in your color scheme.

Flower crowns start at \$45

(These are the most common items. If you have other ideas, let us know!)

Petal Color:

Ribbon/Bow Color:

|| Ceremony ||

Ceremony flowers vary in price from one design to the next. Please send over your inspiration for tailored quotes.

Visit our website for our rental items: <https://www.thestalkmarket.com/rentals>

Will you need to rent an arch structure?

Will you need to rent any log stumps or stands?

Perhaps you prefer a grounded floral 'arch' so that it does not block the gorgeous Colorado view! (Search in Google for: grounded floral arch)

These florals are often reused in the reception space in front of the sweetheart table, on a hearth or mantle, or in front of the stage for the band. (**Weather dependent) These are our absolute favorite because they add so much to your reception space when reused!

Ceremony Floral	1	\$850.00	\$850.00
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Ceremony flowers vary significantly in price from one design to the next. Please send over your inspiration for tailored quotes.

We love pieces like grounded floral arches. They not only add that natural 'Just growing there' feeling, but they also don't block any of the gorgeous Colorado view! These are great to reuse in your reception space in front of the band/DJ, head table or sweetheart table, by a bar, cake table etc.

Arches tend to be a little more difficult in windy situations if they are non-permeant structures. There will always be wind - mostly while your vendors are setting up, your guest's don't typically have to worry about it so much but it will always be a part of your wedding day here in the mountains. It's also not as appealing from a well designed perspective, to reuse arch flowers in your reception space. (Unless you are reusing the entire arch.) You can cut the flowers from the arch to reuse on a head table or cake table - however they may look like you just cut them from the arch. Visa versa, we could build the florals to be best used as a centerpiece, but then they don't always look the best when they're on the arch.

(The price listed on this line item is not a guarantee - it is merely a placeholder amount.)

Aisle Floral	2	\$250.00	\$500.00
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There are many options for aisle floral here in the mountains, however our favorites are again the grounded floral designs. These can easily be taken into your reception space to be reused in front of a band or DJ, in front of your head table or sweetheart table.

We also love petal lined aisles. With this option, there is the full possibility that those petals may blow in a breeze a bit, however we typically wait until just before your guest's arrive to the ceremony space to limit the time they wind could get to them.

On-Site SM Staff Transportation	2	\$100.00	\$200.00
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This item is optional depending on what your items are and whether or not your coordinator is willing to assist you instead. (Do NOT assume your coordinator will do this automatically! You MUST ask!) This is for the additional time/labor involved with our staff remaining on-site, which may include extended weather delays.

We will remain on site to be able to quickly break down ceremony florals and transport them to your reception site to be reused. We will then reset the florals to accommodate the new space. This option only works if you have a cocktail hour scheduled in a separate location from your ceremony & reception spaces.

I typically estimate 2 hours for this service to include ceremony time, photos at the ceremony site, transportation and resetting.

There will be 2 designers on site @ \$100 per hour.

|| Cocktail Hour ||

Will you have a cocktail hour? If so, will you have tall cocktail tables or seated areas to embellish with floral or candles?

Cocktail Hour Floral	6	\$35.00	\$210.00
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We often use short squat bud vases (for low center of gravity against wind), short/small vessels or a more organic design for your cocktail tables.

These range in cost from \$15 - \$85 dollars typically.

(The prices listed in this line item are not guaranteed and completely depend on the flowers used and the styles chosen.)

Alternatively, we could use a collection of 3 small votive candles on the table top on half of the cocktail tables or instead of flowers. (Though, since cocktail hour is typically happening during daylight, you will not be able to see the candle glow much!)

|| Reception ||

Reception décor costs completely depend on the design and style of your floral décor but are generally no less than \$75 per table. On average, plan to spend around \$100+ per table. Centerpieces can reach \$300+ per table for the elevated larger designs or floral heavy designs.

If you have an outdoor reception where any wind is present, we do not advise using bud vases or loose laid table greenery. The bud vases will 110% knock over in a breeze and the laid greenery will blow right off the table. There are some venues and table styles that we will not allow laid greenery for this reason. Venues like Antler Basin Ranch, Strawberry Creek Ranch and Grand Lake Lodge are the biggest culprits of gusts of wind during the day.

Candles:

Some venues only allow LED candles used in their space. For this we offer rentals of LED pillar candles, votives, and floating candles. (Rental of the glass vessel for the candle to go inside is included in the rental cost)

We also rent live flame pillar, votive and floating candles. We do have the option to purchase live flame candles as well, however this is a considerably higher cost (and why would you want to deal with a few hundred candles after the best day of your life!?)

All venues that allow live flame candles require glass cylinders/hurricanes with bottoms (to contain melted wax) for safety. (These are included in the rental fee of a live flame candle)

Centerpiece Containers/Vases/Vessels:

For the vessel we create your centerpieces in, we rent out the majority of containers vs. having a purchasable option. We find that the ability to reuse the containers vs. each couple having to figure out what to do with 10+ speciality compote bowls after the wedding is a huge bonus when it comes to sustainability.

If you or your guest's are local to Denver and surrounding areas, you may be able to offer guests the floral from the centerpieces to take home. Generally though, we see most guest's flying in and very few people want to travel with floral or plants. If you do want the option to keep your floral, please let us know and we can line the official centerpiece container with a recyclable liner that you can take home.

Sweetheart or Head Table	1	\$85.00	\$85.00
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The Sweetheart table is a table set for two!

The Head Table or Kings Table is a table set for you two + your bridal party or your nearest and dearest. (A great place to use those large and lovely farmhouse tables!)

Either way, these are great spots to reuse any grounded florals from your ceremony. For a sweetheart table, you can reuse the florals in front of the table on the ground filling the space with beautiful blooms.

For a kings table, you can either keep the space in front of the two of you open to use the blooms there on the ground or you can use them at the ends of the table on the ground for a very refined and finished look.

(The price listed on this line item is not a guarantee - it is merely a placeholder amount.)

Reception Centerpieces	13	\$150.00	\$1,950.00
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There are so many options when it comes to centerpieces!

- Bud vases, pillar/votive/taper candles.
- A compote bowl design with lush floral
- A modern Ikebana style design
- Elevated florals
- Candles alone
- Multiple small vessels of flowers intermingled with candles & a few bud vases.

(And more!)

*Small vessels can be roughly \$85 each

*Bud Vases can be between \$15-25 each depending on how many flowers and what flowers are put into them.

*Compote bowl designs are typically between \$150-250

*Candles range from ~ \$3, \$5, \$8 each depending on the type.

*Elevated florals are typically in the \$300's +

Don't be afraid of mixing up to 3 different styles of centerpieces together throughout the room.

Giving the tables a little variety can help fill and warm the space.

My best advice for budget: use a beautiful textured or patterned linen over your tables to add to the space. With that gorgeous linen making the statement in the space, you can opt for a lighter floral design or perhaps only use candles!

(The price listed on this line item is not a guarantee - it is merely a placeholder amount.)

Hanging Floral or Greenery Designs	1	\$1,400.00	\$1,400.00
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We can do a variety of hanging floral designs in barns, pavillions & tents. These pieces start at roughly \$1,400 and go up from there depending on the size, flowers and greenery used, and the mechanics and gear needed to get the design in place.

(The price listed on this line item is not a guarantee - it is merely a placeholder amount.)

Other Flowers You Might Need or Want	1	\$65.00	\$65.00
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- Have you thought about any flowers for your cake or cake table?
- Will you need flowers for your guest book table or gift table?
- Will you need any flowers for the bar(s) either on top or in front?

(The price listed on this line item is not a guarantee - it is merely a placeholder amount.)

Design + Labor || Delivery + Set Up

Delivery	5%	\$309.13
Logistics Design, Labor + Strike	25%	\$1,622.91

Florist will customize a floral design plan and remain available for changes, questions, and further discussion from the beginning of your planning process until the final product is realized on your wedding day per contract terms below. Every floral element and detail of the design will be thoughtfully planned. Blooms will be carefully sourced and processed the week of your event, and then artfully designed and implemented on your wedding day. Once the festivities have concluded, The Stalk Market will return to collect all hard goods/rental items and remaining floral from the venue.

Design + Labor as described as:

- Initial meeting/consultation
- Proposal creation with floral concepts, research + updates over time.
- Sourcing, ordering and travel to Denver to hand select/approve colors and blooms

(Transportation of product.)

- Processing, cleaning, designing all event decor, floral and otherwise the week/day of your wedding by multiple staff members.

Items Subtotal:	\$8,114.54
Sales Tax:	\$568.79
Total:	\$8,683.33

PAYMENT SCHEDULE

Due Date	Description	Amount	Status	Date Paid
03.05.2024	Retainer Fee (Non-refundable)	\$1,000.00 <i>\$1,020.00 if by card</i>	UNPAID	_____
05.10.2024	20% of Package Total is Due (Non-Refundable)	\$1,736.67 <i>\$1,771.40 if by card</i>	UNPAID	_____
06.09.2024	20% of Package Total is Due (Non-Refundable)	\$1,736.67 <i>\$1,771.40 if by card</i>	UNPAID	_____
07.09.2024	20% of Package Total is Due (Non-Refundable)	\$1,736.67 <i>\$1,771.40 if by card</i>	UNPAID	_____
08.08.2024	Balance Due / Payment in Full (Non-Refundable)	\$2,473.32 <i>\$2,522.79 if by card</i>	UNPAID	_____

CONTRACT AND DETAILS

This Agreement for Floral Design Services (herein "the Agreement") is made this _____, 2023 by and between The Stalk Market (herein "Designer") and _____ (herein referred to as "Client"). Whereas, Designer is in the business of providing custom floral design services for weddings and events; and where as Client wishes to engage the services of Designer for their event, described in further detail above (herein "the Event"):

Event Date: _____

Event Venue: _____

All flowers and flower colors in this bid are subject to availability and may need to be substituted based on the season or other acts of Mother Nature (reasons for this may include a dryer season, a wetter season, flooding, soil variance, etc.) The Stalk Market cannot guarantee the availability of colors of the flowers due to these factors, but will contact you when flowers are ordered if substitutions had to be made. All items (count, style, etc.) must be finalized 30 days prior to the event. Any item counts decreased after that point (less arrangements, flowers, etc.) will not result in a refund as the product has already been ordered. Any item counts increased after that point (more arrangements, flowers, etc.) are subject to a rise in cost of any quoted prices due to expedited shipping and processing costs.

A non-refundable retainer of \$1,000 is due immediately with a signed contract in order to save the date.

Payment terms shall be broken down into payments of 20% of the overall package due at 120 days, 90 days and 60 days prior to the event date or as time allows according to booking date and event date.

30 days prior to the event the Designer and the Client will finalize all details of this order, at that time the remaining balance of the package must be paid.

The initial consultation & 2 revisions are included in the cost of your floral package. Additional revisions will not be created until the client has submitted a retainer fee in good faith. Additional revisions to the package will be billed at \$45.00 / hour in 15 minute increments. Billable changes include: color ways, specific flowers, or design theme/style. Changes to quantities of arrangements will not be included in this clause and will only add the additional hard cost.

Client may pay in one of three ways:

Online:

Via the Pay Now button located at the bottom of your proposal.

A convenience fee of 2% will be charged on all transactions.

Cash:

Receive a 3% discount when your package is paid in full via cash payment.

Please visit our storefront for any cash payments.

Check:

The Stalk Market

PO Box 745

Grand Lake, CO 80447

Please note the couples name & event date on the check.

Checks can be made payable to: The Stalk Market

0% will be added as a fee or subtracted as a discount from the proposal.

Client understands that if payments are not received as scheduled, The Stalk Market will not be providing the flowers and/or decor described above.

Rental items, if not returned in quantities or original condition from what it was provided to the client in, will be charged to the card on file for 3x the rental fee. Clients will be notified of any discrepancies in rental products as soon as The Stalk Market acquires knowledge of the situation and prior to charging the card. Unless arrangements are made with The Stalk Market to strike the clients event, the client alone is responsible for physically returning the rental items to The Stalk Market Flower Shop located at 828 Grand Ave. Unit #102 Grand Lake, CO 80447 the following day of the event.

If the event is canceled for any reason, the client is responsible to pay for time, services and samples acquired by The Stalk Market. The undersigned acknowledge they have read this agreement and agree to be bound by the terms and conditions set forth above. Clients understand and agree that the retainer payment is non-refundable. By making any payment toward a proposal with the designer, the client knowingly enters into this contract for services regardless if actual signature is present.

In addition: As of March 16th 2020 (Updated 5/19/20)

Due to the wide spread effect of Covid19/Corona Virus there will be no refunds if event is canceled or moved/date changed within 30days prior to event date. No refunds refers to any and all payments made up to the point of cancellation or move/date change and/or amounts paid up until 30days prior to event date. Since we order your flowers at the 30 day mark, due to the policies set in place from the growers and wholesalers of our floral products, items that are canceled within stated time period will not be issued refunds or returns and therefore designer must accept product regardless of use.

In addition due to Covid19/Corona Virus please note:

Due to supply issues from growers, there is a higher likelihood that we may not be able to get in the exact flowers quoted in your proposal. If this occurs, our lead designer will hand select flowers in the same color scheme and style to replace them with. If none should exist, we will replace them with another flower already found in your bouquet. As noted above, we will contact you if changes need to be made.



BECKY FREY