

# Welcome!



Amy Anaiz Photography

slowerton  
Wooten  
EVENTS







# Welcome In!

We are Howerton+Wooten Events -- a premiere, event management agency renowned for the concierge-style care that we provide to our couples.

This is where you get to relax knowing that our highly regarded team of professionals is ready to take excellent care of you and your ultra-creative, grace-filled wedding.





## Our Mission

- Create high touch, bespoke wedding experiences for you, your family, and your guests
- Ensure that every project is managed and executed flawlessly.
- Listen carefully and communicate openly with you
- Work tirelessly to capture your style with professionalism, creativity, and classic good taste.





# We're in the relationship business

Some event management firms begin client conversations with chatter about budgets, champagne or color palette preferences. Not us.

Before we embark on a planning journey to be the best at what we do, we begin with your relationship. We foster meaningful connections with you that enable us to instinctively understand who you are, how you live and how you love. With that type of knowledge, we can create vivid, personal wedding experiences for you and your guests.





*We're your wedding experts*

Does planning your wedding make you feel a little anxious?  
Have you wondered "How do I know what I don't know?"

**That's where we come in!** Our professional team is available to guide you every step of your wedding planning journey. Howerton+Wooten Events owner, Kawania Wooten, was dubbed a wedding industry expert by the editors at "Martha Stewart Weddings" magazine.

As a client of Howerton+Wooten Events, you will have access to Kawania's knowledge and advice with complimentary copies of her wedding planning guidebooks and downloads, 1:1 advice, and quarterly zoom discussions.



We're your local  
experts





# Some of the local venues where we've worked

Airlie · Alfred Street Baptist Church · American Visionary Arts Museum · Bellevue Conference Center · Cathedral of St. Matthew the Apostle · Chesapeake Bay Beach Club · Clifton · District Winery · Dock 5 at Union Market · Fairmont Hotel · Four Seasons · Gaylord National Resort · Graduate Hotel Annapolis · Hyatt Regency Capitol Hill · InterContinental -- The Wharf · JW Marriott · Lansdowne Resort · La Vie · Longview Gallery · Mandarin Oriental Hotel · Mayflower Hotel · Meridian House · Metropolitan AME Church · National Building Museum · National Geographic Center · National Museum of American History · National Museum of Air and Space · National Portrait Gallery · Newton White Mansion · Omni Shoreham · Oxon Hill Manor · Potomac View Terrace · Ritz Carlton · Renwick Gallery · Ronald Reagan Building · Sagamore Pendry Baltimore · Saint George Antiochian Orthodox Church · Saint Sophia Greek Orthodox Cathedral · Samuel Riggs IV Alumni Center · St. Augustine Catholic Church · St. Regis Hotel · Union Station · Washington Hilton · The White House · Willard InterContinental · Woodend Nature Sanctuary



*your special day*



# Our Approach

## 1. You Talk and We Listen.

We sit down with the two of you and simply...talk. During our time together, our team will learn everything there is to know about you – your style, your traditions, your personality and your wedding day vision.

## 2. We Respond.

Based on your lifestyle, vision, preferences and needs, we work with you to create a wedding service proposal and quote that brings your wedding experience to life.

## 3. We Deliver.

Now we get to the good stuff! We craft a comprehensive game plan resulting in the wedding of your dreams and expectations. Throughout the planning process, we stay in constant communication with you so you are always engaged.

## 4. We Delight.

We play our role well to allow you to play yours – the relaxed and stunning couple whose time has come to experience the wedding and love of a lifetime.









magazine worthy style

Love Life Images



*We've been featured in.*

Baltimore Weddings Magazine

B Collective Magazine

Brides

EBONY Magazine

Essence

Good Housekeeping UK

Inspired by This

InStyle

Martha Stewart Weddings

Munaluchi Bride Magazine

New York Times

Offbeat Bride

Perfete

Refinery29

Southern Weddings Magazine

Style Me Pretty

Sunset Magazine

The Knot

Wall Street Journal

Washington Post

Washingtonian Weddings Magazine

and more!







# Booking Incentives

**We offer a 5% fee reduction to --**

- School Teachers
- Frontline Workers -- this includes Fire Fighters, Health Care Professionals, and Law Enforcement Officers
- Military (Active and Retired)
- Actors and Musicians
- Graduates of HBCUs
- Legacy Clients





# Payment Plans

We always aim to give our couples the best possible experience while working with us. This type of service takes a great deal of "woman house, a solid 15+ years of experience, expertise, and care.

While we prefer to receive payments for our services via an ACH payment, we also accept payments via a credit card and Zelle. We partner with Maroo Weddings to offer our couples the opportunity to "buy now, pay later" for our services.

**Here is how our payment plan works.** Your first payment is a retainer and it is required to secure a spot on our event schedule. Here is a breakdown of our four (4) payment plan options.

- Three Payments = 34% Retainer + 33% Payment + 33% Payment
- Four Payments = 34% Retainer + 22% Payment + 22% Payment + 22% Payment
- Six Payments = 34% Retainer + 14% Payment + 13% Payment + 13% Payment + 13% Payment + 13% Payment
- Monthly Payments = 34% Retainer + The rest of your payments will be spread out equally throughout the wedding planning project.









## a freebie just for you

If you ever find yourself wondering what the length of your aisle runner should be, here's an easy-to-follow chart listing the recommended lengths for wedding ceremony aisles. This chart is broken down by folding chairs, chiavari chairs, and church pews. Remember to add 5 to 10 feet in length if you want the aisle runner to go up a riser or roll into the church vestibule.

You can download it here. ♥ Use the promo code **COUPLELOVE** for a complimentary copy.







# Thank You!

We are so grateful that you are considering  
Howerton+Wooten Events for your wedding planning  
journey.

**Are you ready to remove this wedding planning “weight”  
off your shoulders?**

Use the QR code below to contact us.

