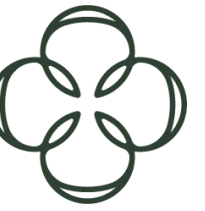


CLOVER

EVENTS & PRODUCTIONS

CORPORATE OFFERINGS & CAPABILITIES



# We are Clover Events

Clover Events & Productions is a Chicago-based planning and design firm specializing in weddings, corporate and special events with more than 15 years of experience.

We believe great partnerships develop from transparency, honesty, and inclusivity. At Clover Events, we pride ourselves on creating an environment where clients receive precisely that.





KATHERINE



Through thoughtful direction and guidance, we collaborate with clients and our vast network of vendor partners to create memorable, joyful occasions.



Our stress-free process delivers impeccable events that are as fun to plan, as they are to attend. With our experience and expertise, you can always expect a transparent relationship with a creative yet pragmatic approach to the details.

# Allow us to introduce ourselves

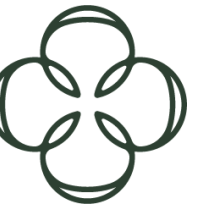
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JESSICA



ASHLEY



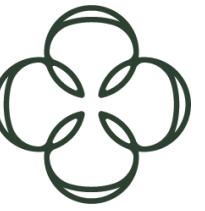


# Katherine Brown

Founder / Lead Planner / Industry Insider

Katherine Brown is in the business of relationships. Whether it's the love of a couple getting married, the camaraderie of colleagues or the collaboration of creative partners, the connections made within an event are what fuels her passion.

A match-maker for clients, Katherine builds effective and creative partnerships to bring events to life. With an innate ability to understand each client's vision, she creates a path to make it a reality and guides them on their journey. Her unique combination of sincerity, professionalism, and adaptability brings warmth and organization to every occasion.

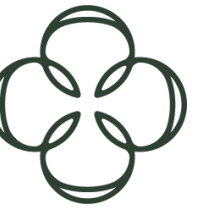


# Jessica Levi

Lead Planner / Logistics Legend

From mastering the minutiae of events to curating content and designing décor, Jessica is a Jill of all trades. Her enthusiasm for events comes from an intrinsic desire to help others and make them happy. Incredibly organized and kind, Jessica is the first to jump in and problem-solve when a crisis arises. Her loyalty and go-getter attitude make her exactly the type of person clients want on their team.





## Ashley Best

Lead Planner, Corporate & Special Events / Thorough Thinker

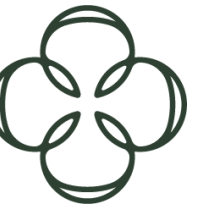
Ashley is an experienced and quick-witted Event Planner with a knack for understanding business goals and acting as a trusted advisor. Her professional background includes success in Development at a major non-profit, SaaS startup sales and organizing events of all types. Ashley excels at planning everything from the big picture to the tiniest of details, and gains fulfillment from offering her time and talent to benefit others.

## CLOVER EVENTS

# Your guide for seamless celebrations

With Clover Events, clients receive the assistance and direction required to execute a successful and seamless event. From budget allocation to design concepts, program development to event registration and everything in between, our imaginative ideas and meticulous planning will turn your special event into a fresh celebration.

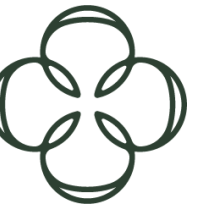
Clients have access to the industry's best through our vast network of creative partners. As both driven leaders and effective team players, we build collaborative connections with each vendor. By partnering with our attentive eye and calm-under-pressure style, you can relinquish the responsibility of managing your event and focus on enjoying it!



WHY CLOVER EVENTS



# Community Connection Collaboration



We pride ourselves on connections with our clients and industry partners to plan breathtaking, memorable events.

After 15 years in the industry, we're proud to play match-maker for clients. Our goal is to build an event dream team to bring a client's vision to life.

We translate concepts into celebrations. Each Clover event is a seamless and tasteful reflection of the people we are celebrating. Whether you're planning a wedding, corporate event, or special occasion, we bring fresh ideas to life.







# What to expect with Clover Events

Our vast planning and production experience ranges from planning large-scale international events to intimate, high-level VIP dinners and everything in between. With this experience, we provide the necessary support for all of your needs prior to event day.

You can expect direct access to the Clover team throughout planning to guide you through our streamlined and straightforward process. We are here to answer questions, review contracts, offer solid vendor recommendations and to talk through any roadblock in planning. We believe you deserve the expert support and resources from start to finish. Consider us your teammate and support network.



# Our process includes

- Communication via phone and email throughout the planning process
- Access to our systems and tools
- Onboarding and Foundations meeting
- Financial planning
- Event ticketing
- Marketing and printing
- Live and silent auctions
- Sponsorship management
- Venue management
- Site visits
- Planning meetings
- Timeline/Run of Show meeting
- Final event walk-through
- Full-day, on-site management of event



## Within these phases

### *Client Foundations*

Foundations & Financials Meeting

### Event Design & Production

Design Kick-Off & Catering Tasting

### Event Execution

Event Management

### *Vendor Sourcing*

Vendor Meet & Greet

### Event Management

Timeline Meeting & Event Walk Through



# Fundraisers & Galas

The Clover Events team comes with wealth of experience in planning and executing successful galas and fundraisers. We have a proven track record of being able to work within budgets and timelines to create amazing events that achieve our clients' objectives.

Our planners have both the creative vision and organizational skills to manage all aspects of your event, from venue selection and catering to entertainment and décor. We will work closely with you to understand your goals for the event and will develop a comprehensive plan to ensure that your event is a success.

## THE CLOVER EVENTS DIFFERENCE

Superior experience in budgeting and delivering ROI





# Corporate Social Events

From annual get togethers to strategic off sites, we've planned dozens of creative events over the years. We approach every event with a fresh set of eyes and open mindset.

Our process begins with an in-depth meeting to understand your goals -- from business to cultural. From there, we'll brainstorm several concepts that bring the vision to life.

Once a vision and concept are determined, the fun begins. Clover Events can seamlessly help with venue and vendor sourcing, event design creation and timeline management. Plus, we're always there day of to ensure everything goes off without a hitch.

## **THE CLOVER EVENTS DIFFERENCE**

Our synergy between business goals and creative is unmatched. We seamlessly re-energize teams.



# Cocktail & Holiday Parties

Creating a special, memorable experience is in our DNA. No matter how many years you've been in business, we approach every event with a fresh take optimizing the best parts from years prior and creating new components for a splash.

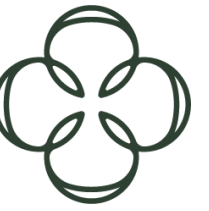
From small gatherings to company-wide bashes, we're prepared to set things up in a way that makes the event flow easily, inspire connection and build an ownable culture.

Navigating new cultural norms in a post-pandemic world? No problem. We continue to plan hybrid events that take all situations into account.

## **THE CLOVER EVENTS DIFFERENCE**

A custom experience every time that engages your team near and far.





## Past clients



OCIENT®

CBRE



## KIND WORDS FROM CLIENTS

“

We didn't know what we were getting ourselves into with the COVID-19 restrictions, but thanks to the excellent partnership, expertise and collaborative efforts of the team, we were able to execute this event flawlessly.

- CBRE representative

”

“

We cannot say enough wonderful things about Clover Events. During the 10 years we've run this event, never did it go more smoothly nor was it more enjoyable than when we worked with Clover Events. They handled our event with the same care and attention we would have ourselves and were a pleasure to be with. From planning to execution, they were nothing but exceptional.

- Lauren Klauer

”





# CLOVER

EVENTS & PRODUCTIONS

## Let's Connect.

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