

# ALWAYS FLAWLESS

P R O D U C T I O N S

LUXURY WEDDING  
PLANNING FOR THE  
MODERN COUPLE

*intentional*  
DESIGN

## Enjoy the experience

Let us be the trusted professional, so you can enjoy the incredible experience of getting married.



INTRICATE DESIGN | DETAILED PLANNING | FLAWLESS EXECUTION

# W E L C O M E

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The Always Flawless team brings over 20 years of combined experience and a full heart to every wedding we execute. We care deeply about each and every one of our couples and strive to create an impeccable experience for both them and their wedding guests.

Our strength lies in creating elevated and unexpected designs that are curated specifically to combine our couples unique visions with their chosen venue. It is our ability to effortlessly create beautiful aesthetics while managing the nitty-gritty logistics that set us apart.

*"5 stars doesn't cover it! I couldn't imagine a better planner than Always Flawless Productions! They brought my vision to life and truly made me feel like their only client."  
- Kimberly*

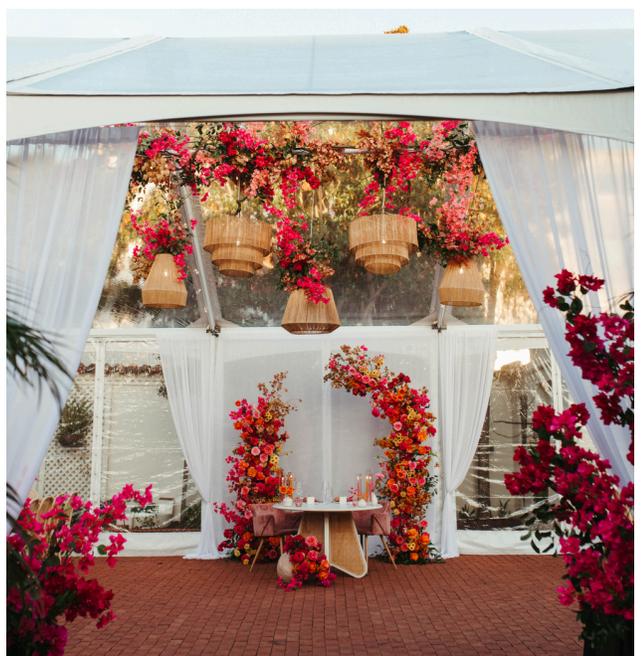


ABOUT US

*As seen in Style Me Pretty, The Knot, Inside Weddings, California Wedding Day, Carats & Cake, Junebug Weddings, Green Wedding Shoes, Once Wed, Wedding Chicks, and many more.*



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# WHY CHOOSE US?

## Our Focus On ‘*Why*’

Here at Always Flawless, we don't simply want to know *what* you like and *what* you are envisioning. We want to know *why*. ***Why*** did you choose your venue? ***Why*** is this one image your favorite? ***Why*** do you want a small bridal party?

There is depth and insight in your answers that allows us to produce an aesthetic, an ambiance and a guest experience that is unexpected and that will truly exceed your expectations.

Understanding your *why* is how we create a personalized aesthetic that doesn't already exist.



# FINAL DETAILS WEDDING MANAGEMENT

Perfect for the couple who want to manage all the planning on their own, but don't want to worry about a thing on their wedding day! Our team will jump into the mix three months before your wedding to help create a wedding day timeline, finalize details and begin working with all of your vendors. We will then oversee the rehearsal and will take the reigns to run your wedding day. All you need to do is show, relax and enjoy the day!



## P A C K A G E   D E T A I L S

### Planning Assistance

- Access to Aisle Planner
- Preferred Vendor List

### Final Details Meeting

- Timeline Creation
- Diagram Creation
- Final Vendor Contract Review

### Vendor Communication

- Confirmation of serves + logistics
- Distribution of wedding details packet

### Rehearsal Management

### Wedding Day Management

- 1 Lead coordination, 1 setup assistant + 1 bridal assistant (as needed)
- Full setup + breakdown of personal decor
- Vendor management
- Guest liaison: We will answer questions + direct guests as needed
- Bride + Groom guidance: We will let you enjoy the day and will simply grab you when we need you

Starting at \$4,200

# PARTIAL PLANNING

Partial Planning is the perfect fit if you are wanting to be very hands on in the planning process. We will work with you from day one; creating a customized planning schedule, setting a realistic budget, guiding you on aesthetics and directing you to the perfect vendors. We are here for you through the planning process, while you work directly with your vendors.

## PACKAGE DETAILS

### Planning Assistance

- Access to Aisle Planner for organization
- Initial budget creation + guidance
- Unlimited communication via email

### Vendor Relations

- Customized vendor recommendations based on style and budget:
  - photo / video, DJ / live music, entertainment,, catering, dessert, hair & makeup, stationery, and transportation
  - Communication with vendors once they are booked and after the 6 month
- Review of all proposals / contracts before signing

### Wedding Design | Aesthetics

- Custom mood board
- Custom design deck with all the gorgeous details
- Vendor Sourcing: Floral, Rentals (chairs, linen, lounge, dance floors, place settings, etc) + Lighting As Needed

### Wedding Management

Starting at \$7,800

*(pricing is based on the scope of the event)*



# FULL SERVICE PLANNING & DESIGN

Our Signature Planning Package was designed for the couple who wants to work hand in hand with a professional and whose top wedding day priorities are aesthetics and guest experience. From the moment you book with us, we will put your mind at ease and will effortlessly guide you through every step of the planning process. We will map out the entire wedding day (or week!) with you and will ensure every detail is thoughtfully curated and purposefully adds to the wedding experience.

## PACKAGE DETAILS

### Planning Assistance

- Access to Aisle Planner + customized planning schedule
- Budget creation + maintenance
- Timeline creation + logistics management
- Unlimited communication via phone + email

### Vendor Relations

- Vendor Recommendations based on style + budget
- Full Communication with All Vendors
  - ie. venue, photo / video, DJ / live music, entertainment floral, rentals, catering, dessert, hair & makeup, stationery, hotels and transportation
  - Collaborating on ideas, relaying inspiration, acquiring quotes / proposals,

### Wedding Design | Aesthetics

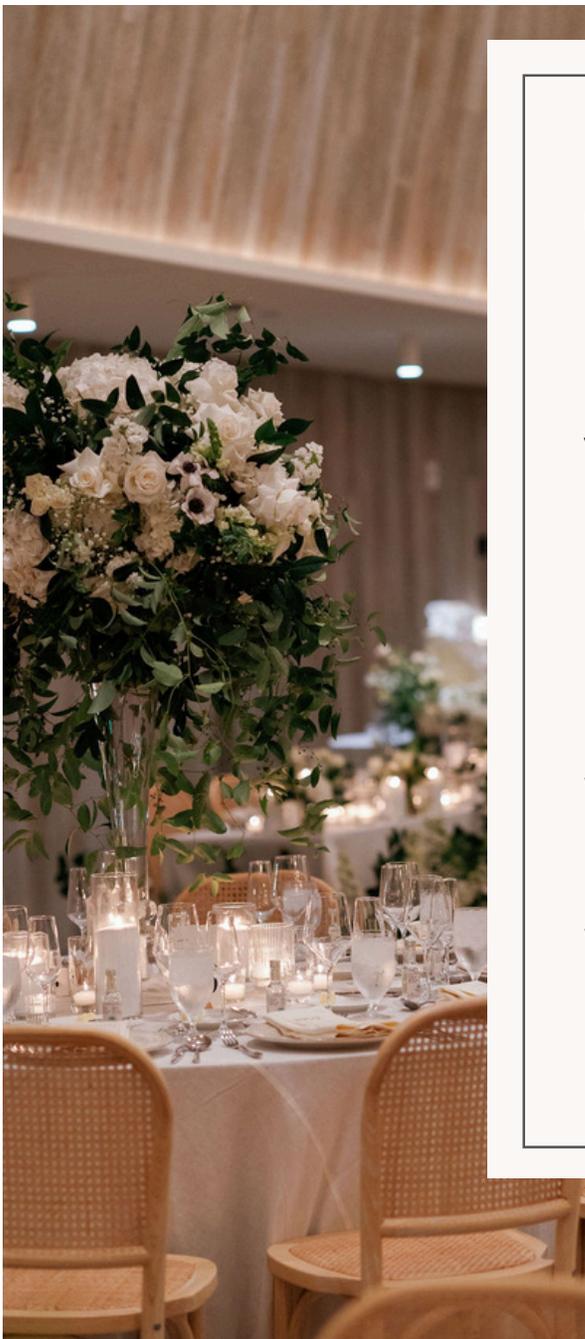
- Custom mood board
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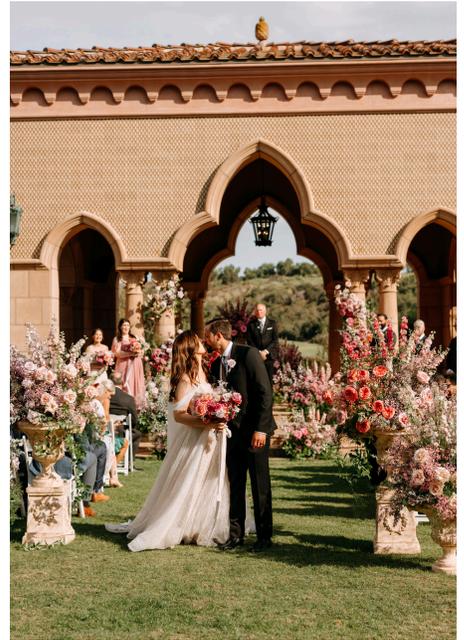
### Wedding Day Management

Starting at \$12,000

*(pricing is based on the scope of the event)*

This is our most popular package, as it allows to really get into all the details and produce a truly one of kind event .





*"If you're not sure if it's worth the money, I'm here to tell you 100% hands down, yes! I hired Always Flawless for full service planning and they made the whole process effortless and fun!"*

*- Nikki*

# WHAT TO EXPECT

## A Personal Experience

Our team has produced over 500 weddings in the past 15 years and knows exactly what it takes to execute a flawless event.

It takes a strong attention to detail, an eye for design, incredible communication skills, a friendly demeanor, and hundreds of hours of our time. And in order to give every single wedding the attention it requires and every single couple the experience they deserve, we are forced to limit the number of events we take on each year.

As an Always Flawless Couple, you will be able to fully relax and enjoy the process knowing that you will always be a top priority and knowing that we have a dedicated team and the resources to bring your day to life.



# B O O K I N G P R O C E S S

## 01 INITIAL CONSULTATION

During our Initial Consultation, we will get to know you as a couple and will talk through your wedding planning dreams. We will also guide you, step by step, through our planning process, as we want you to know what to expect!

## 02 CUSTOM PROPOSAL

After our initial consultation, we will send over a custom proposal that details everything we talked through.

## 03 THE CONTRACT + DEPOSIT

We make the booking process easy! You can simply sign your contract electronically and submit your initial retainer electronically.

## 04 WE DIVE INTO PLANNING

Once your contract is signed and the retainer is secured, we will schedule our first official meeting and dive right in.



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## WHAT ARE THE NEXT STEPS?

Schedule your Initial Consultation, so we can chat with you about your upcoming wedding!

We can't wait to meet you!

