

PINE 617



EVENTS AND EXPERIENCES

WWW.PINE617.COM

PINE 617

More Than Fine Fumes

At PINE 617 we understand that fragrance has the ability to evoke emotion and mold any experience into a memorable moment. We specialize in the creation of captivating fine fumes that speak to wearers on a level they can identify with.

Our scent experiences are designed to educate and entertain making our unique services perfect for events, gifting, team building, and retreats.

Email us at hello@Pine617.com



WORKSHOPS

In-Person Experience

Workshops include:

- 2 hours of comprehensive instruction with a perfumer.
- Access to an extensive fragrance library and perfume organ for use during the workshop.
- A guidebook.
- PPE equipment, beakers, fragrance blotters, and other supplies.
- The choice of creating a 4oz Luxury Lotion or 10ML glass perfume.
- Packaging for their new creation.

(Suitable for: **5-50+ guests**)

Each event can be tailored to your requirements. These prices are for guidance only.

Corporate branding and personalization is available for an additional charge.

WORKSHOPS

STANDARD

- 2 Hour Long Workshop
- 10 ML Perfume OR 4 oz Lotion/ Body Butter
- Access to 60+ synthetic, organic, and raw ingredients from our comprehensive fragrance library.
- Gift Bag with complimentary PINE 617 samples

Set Up: 60 minutes prior to start

Pricing: \$95 per person

Capacity: 25 people (5 people minimum)

PREMIUM

- 2 Hour Long Workshop
- 10 ML Perfume
- 4 oz Lotion or Body Butter
- Access to 60+ synthetic, organic, and raw ingredients from our comprehensive fragrance library.
- Gift Box with complimentary PINE 617 samples

Set Up: 60 minutes prior to start

Pricing: \$125 per person

Capacity: 50 people (5 people minimum)





FRAGRANCE BAR

Event Experience

Services Include:

- Self Serve Fragrance Set Up
- Access to an extensive fragrance library and perfume organ for use during the event.
- On-Site Perfumist
- Choice of size and bottle (5ML-30ML)
- Guided Perfume Creation with Live Blending.
- Gift Bag with Pine 617 samples

(Co-branding/ Co-labeling opportunities available)

(Suitable for: **25-1000+** guests)



COGNOSCENTI

Services Include:

- Self Serve Fragrance Booth.
- Fragrance strips and scent discovery table.
- On-Site Perfumist and Fragrance Stylists.
- 6 Base scents to customize. Additional Scents available per person.
- Live Blending and Bottling.
- Customizable Label Options

Prices Start At \$72 / PP

THE NOSE

Services Include:

- Everything in Cognoscenti
- Choice of Luxury Fragrance Mediums (Bubble bath, Perfume, Lotion, or Body Oil)
- Formula recording of each fragrance so that guests can reorder in the future.
- Choice of Bottle Size
- Gift Box for each perfume
- 6 Base scents to customize + One Signature Scent
- Choice of Visual Decoratives (Dried Florals)

Prices Start At \$95 / PP





GIFTING

Pine 617 is a fragrance brand dedicated to the cultural memory we store in our noses.

Gift a scent worth remembering by providing your guests with full or travel size versions of Pine 617 fine fragrances. In addition to our event services.

Enrich your event with a curated keepsake or a delightful grazing table adorned with our sophisticated and minimalist fragrance creations.



Our Best Sellers

Perfectly giftable, our scents cater to all noses and preferences.

NOIR MONA LISA

SKU: BC-NML

Cardamom, Mango, Lily,
Coffee

SAORSA

SKU: BB-SAO

Plum, Mediterranean Fig, Fraiser Fir

MUSEUM DATE

SKU: BC-MD

Smoked Clove, Muscavado,
Cinnamon

ALCHEMY

SKU: BB-ALCH

Smoked Oak, Herbs, Leather,
Frankincense

DUNNS RIVER

SKU: BB-DUNNS

Green Coconut, Hibiscus, Clove

SUMMER SOCIAL

SKU: BC-SUMM

Pummelo, cedarwood, white florals.

NATTY PAPAYA

SKU: BB-NATTY

Papaya, Saffron, Balsam, Leather

SOLAR SYBARIS

SKU: BC-SOL

Green Banana, Star anise, Sandalwood

SIRI MIRI

SKU: BC-SIRI

Blood Orange, Italian Basil, Lime, Sweet
Tobacco

EUCALYPTUS NO 6

SKU: BC-EN6

Eucalyptus, Lime, Pistacchio

XANADU

SKU: XAN

Mandarine, Sea Salt, Lavender

Available individually or as a gift set.

Our Best Sellers (Home Fragrance)

VELD & STORM

SKU: RD-VELD

Veld + Storm: This diffuser brings summer rain's sweet, earthy aroma to your home. Veld + Storm is reminiscent of standing on an open grass field with dark storm clouds rolling in on the horizon.

VERDURE

SKU: RD-VERDURE

Verdure, a term that signifies abundant plant life. The Verdure reed diffuser evokes the sensation of cutting into a ripe green tomato atop a mix of fresh greenery and basil. It emits a fresh garden scent that conjures images of the great outdoors and nature.

THE ESCAPIST

SKU: RD-ESCAPE

The Escapist is a delightful tropical scent, with green Thai coconut, sweetsop (also known as a custard apple), and hints of star anise

EN PLEIN AIR

SKU: RD-EPA

Like paintings, En Plein Aire is an expression of nature's beauty. Bright, cheerful, and at once elegant, this scent evokes the essence of lilies lining lakes filled with water and candied ginger. Perfect for those looking to bring the outdoors in.



Available individually or as a gift set.

FINISHING TOUCHES FOR ANY OCCASION

CUSTOM FRAGRANCE

TAILOR MADE FOR YOU

Let us design a completely unique and exclusive scent just for your event. We'll work with you to create a scent that perfectly catches the essence of your gathering whether it be a wedding, a corporate event, a brand launch, or customer gift.

LABELING

RE-ENFORCE YOUR IDENTITY

Personalize your scent experience with custom labels options, colors, bottle sizes and styles, and more.

Your team can send us a label design, or we can custom design a label for your event.

GRAZING TABLE

BUILD A GIFT SET.

We'll provide and display a curated range of PINE 617 products for your guests to choose from. Guests can take home a select number of products as a gift set. Items available include, but are not limited to, full or travel-sized Bath, Body, and Home products, accessories, and other gifting items.

Looking for further personalization or scent selection? Email Us at hello@Pine617.com



CAN I HOST OUTDOORS?

As long as weather conditions do not interfere with the safety of the team or the presentability of the products, we are happy to accommodate indoor and outdoor booth formats.

CAN YOU FIT OUR THEME?

We will do our best to fit the aesthetics and needs of the event and space provided. You may also provide a designated space for your fragrance experience, as well as any color and logo guidelines for co-branded personalization services.

WHAT ARE THE BASES?

We will supply high-end formulas suitable for all skin types. Our formulas are vegan, phalate, and paraben free and meet many industry clean standards. Ingredients can be provided for each base upon request.

ARE ADDITIONAL CUSTOMIZATIONS AVAILABLE?

Yes! Please reach out to us directly through our website or **email us at hello@pine617.com** to arrange a meeting where we can discuss your personalization needs in detail.

HOW DOES THE FRAGRANCE BAR WORK?

Guests will be directed to our scent discovery table (or tables depending on space). Here, they will explore available fragrance combinations using fragrance blotters, and mark down on a formula card which base fragrances and personalization scents they would like to start with, or blend.

This card is handed to our fragrance stylists who will assist your guests with the creation of their personalized fragrance. Guests will select their choice of bottle, label, and other decorations. Fragrance is then blended and bottled on the spot.

Each guest will then receive their personalized scent in a gift bag, or box to take home with them that evening.

Engraving and other personalizations are available for an additional fee.

Additional questions? Email Us at hello@Pine617.com to book a consultation meeting.

PINE 617

THIS SMELLS SO GOOD

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