

# ARTECHOUSE

**EVENT OPTIONS** 

TECHNOLOGY DRIVEN TURN-KEY SOCIAL EVENTS

UNFORGETTABLE EXPERIENCES



# **ABOUT**

A pioneer in the field of innovative digital and experiential art, ARTECHOUSE expands the possibilities of art and how we experience it through innovative technologydriven exhibitions and experiences.

Our unique space is the ideal yearround location to host your special event. With the state of the art projection system, top of the line surround sound system, and limitless creativity, we transform any ordinary event into an experience that guests are sure to remember. Features: 21ft high ceilings (with seamless wall and floor projections), built-in 20 people seated bar, ADA accessibility, bathroom, coat room, reception area, private loading dock.

Technology & Equipment: Large-scale CAVE projection environment powered by the state of art 4K Barco projection system and 31 channel hyperreal immersive audio, and Extended Reality.

Food & Beverage: Our Extended Reality cocktail bar, the first and only in the United States, is available for you and your guests to enjoy. Deborah Miller Catering is our preferred catering partner.









## **PRIVATE VIEWING**

Ranging From \$1,750 - \$7,000

Depending on Date & Time

### **Bar Pricing**

\$25pp 1st Hour \$20 Each additional hour

30 person mininmum subject to 20% gratuity, 8.875% Tax

- \*\*Rates don't include tax & gratuity.
- \*\*Peak & Holiday rates may apply.

Rates are subject to change, and are only secured upon receipt of signed contract and deposit. Unlimited spend based on existing bar menu

#### Capacity:

• 50-100 people max

#### -With a Smaller Guest Count -Low Budget, Turnkey -With Option for Limited Catering

**BEST FOR EVENTS:** 

#### Additional fees:

- Applicable NYC Sales Taxes & Gratuity
  Viewing Rate Subject to 8.875% NYC Sales Tax
- Parking or valet services (not affiliated with ARTECHOUSE)
- Security services (required for all events)

#### All Private Viewings come standard come

- Preset bar menu.
- On-site facility manager for the duration of the event.
- Guest access to mezzanine gallery/lounge, mezzanine bar area, immersion gallery space (unless otherwise noted).
- Venue Access for your event hours. Additional fees apply for rentals outside of normal business hours.









# **SPECIAL EVENTS**

Ranging From \$8,500 - \$20,000

Depending on Date & Time

## **Bar Pricing**

\$25pp 1st Hour \$20 Each additional hour

30 person mininmum subject to 20% gratuity, 8.875% Tax

#### Capacity:

 200 people max Cocktail Reception. Food and Drink permitted in the bar and immersion gallery spaces.

#### **Additional fees:**

- Microphone use for remarks
- A/V Equipment
- Custom Content Packages
- Applicable NYC Sales Taxes & Gratuity
  Event Rate Subject to 8.875% NYC Sales Tax
- Parking or valet services (not affiliated with ARTECHOUSE)
- Security services (required for all events)

#### All venue rentals come standard with:

- On-site facility manager for the duration of the event.
- Guest access to mezzanine gallery/lounge, mezzanine bar area, immersion gallery space(unless otherwise noted).
- Venue Access for your event hours. Additional fees apply for rentals outside of normal business hours.









<sup>\*\*</sup>Rates don't include tax & gratuity.

<sup>\*\*</sup>Peak & Holiday rates may apply.

## **EXPERIENCE CATALOG**

#### 1. CURRENT EXHIBITION:

**No Additional Cost** 

#### 2. World of Al·magination:

+ \$5,500

#### 3. Beyond the Light:

+\$6,500

#### 4. Magentaverse:

+\$5,500

#### 5. Spectacular Factory:

+\$5,500

#### **Additional Fees:**

- If your event adds on an experience from our catalog, you will receive at least the Immersion Gallery installation and original music from the chosen IP.
- Current exhibition option includes auxiliary installations. Additional fees apply to modify or add to the existing experience for your event.

\*\*Peak & Holiday rates may apply. Additional fees may apply

Rates are subject to change, and are only secured upon receipt of signed contract and deposit.

Experience catalog subject to change based on technical infrastructure and software. Upon booking in advance our team will confirm availability.











## **CUSTOM CONTENT**

### **IMMERSION GALLERY**

1Playback programming and QC/QA \$1,450 for single file

Studio Team Travel \$1,000

L'ISA Audio Pre Mixing \$3,500

4.'ISA Audio Engineer Onsite Rate \$1,000

Still Images Playlist \$480

Studio Team Editing Content \$6,000 Minimum

Render Farm Usage \$2,000-\$5,500

Video Technician On Site \$850

# MEZZANINE & OTHER AREAS

1Mezzanine Gallery Interactive \$5,000 Starting Price

Bar Interactive \$4,000 Starting Price

Mezzanine East \$2,850 Starting Price

Mezzanine West \$3,800 Starting Price

Motion Graphics for Screens by Studio

\$2,975 Starting Price

Single XR Activation \$2,250 Starting Price

Custom Welcome TV / Monitor \$250 each

Presentation Monitor \$250

All Pricing is subject to change based on final details

## **FAQs**

## Q: Do I have to use your Caterer or Bar team?

A: You are welcome to work with the caterer of your choosing with ATH approval. If your outside caterer chooses to run the bar service, there is additional corkage fee. The caterer will be permitted to use our built in bar, but they will need to provide their own glassware, bartender(s), equipment, and of course alcohol! They must be licensed to serve alcohol.

#### Q: Do I need event insurance?

A: Yes. All events will require general liability insurance, to be submitted to the Special Events Manager 10 business days prior to your event. We also require insurance certifica

#### Q: What are transportation options?

A: There is limited street parking on our street. Closest parking options can be found at 450 W 17th Street or 111 8th Avenue (unaffiliated with ARTECHOUSE). We are also easily accessible by train by the 14th street (A,C,E, M, L), or 18th Street (M, or 1) stations.

# Q: Do you have any furniture available for my event?

A: No, not at this time. Your caterer or event planner can recommend and coordinate the rentals.

