

# BLANK STUDIO

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nyc



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Blank Studio NYC is a bright 1,800 SF loft in the heart of SoHo. Drenched in light from its massive, north-facing windows, the studio is modernized to optimize the space while keeping its original details, including cast-iron columns, white tin ceiling and exposed brick wall.

The studio boasts a comfortable lounge, work table, kitchenette, two private bathrooms, a hair-and-make-up station, and a full list of grip and expendables.

Blank Studio NYC is cooler than a conference room and larger than your apartment. Established to lend warmth and intimacy, the studio is designed for clients to create and connect, host business engagements, and meet your photo production needs. Problem-solvers and creatives themselves, the owners have formed a genuine, inviting space where people from all industries can create with ease and flexibility.

## THE DETAILS

Approx. 1800 sq ft

15 ft ceilings

Northern light exposure

Original details including an exposed brick wall, three cast-iron columns, and a white tin ceiling

Second floor walk-up  
(We promise it's worth it!)

Blackout shades

## THE PERKS

Daylight studio

Comfortable lounge with dining  
and work table

Kitchenette with full sized fridge,  
water filter, coffee and Nespresso maker

Two private bathrooms

Hair-and-make-up station

Lighting on dimmers

## THE GEAR

WiFi and wireless printer

Surround sound system with  
Bluetooth capability

Epson EX9200 Pro Projector

Projector screen  
120", view size 104.7"W x 59.1"H

Grip and expendables  
(see full list on our website)

Power: 200-amp three-phase  
(through 15amp outlets)

## EXTRAS

1 white lacquered work/dining table

7 6' folding tables, 30"x72"

White Table Cloths

6 leather dining chairs

50 black folding chairs

2 rolling racks and hangers

2 robes + pairs of slippers

2 industrial steamers

4 drink tubs in various sizes

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## PRODUCTION SHOOTS

Half day  
\$1200 (5 hours)

Full day  
\$2000 (10 hours)

Weekends  
\$1300/\$2200

## SHOWROOMS

Weekday  
\$2250 (10 hours)

Weekend  
\$2500 (10 hours)

\*overtime \$250/hr on weekdays + \$300/hr on weekends

\*overnight storage fee \$150/weekday + \$500/weekend

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## EVENTS / OFF-SITES / LAUNCHES

Max capacity = 40 Guests

Time booked must include time for load in and load out

Minimum booking = 5 hours

### WEEKDAY

Hourly Rate (8am-6pm)  
\$350/hr

Full Day Rate (10hrs)  
\$3000

Overtime Rate (before 8am or after 6pm)  
\$400/hr

### WEEKEND

Hourly Rate (8am-6pm)  
\$400/hr

Full Day Rate (10hrs)  
\$3500

Overtime Rate (before 8am or after 6pm)  
\$450/hr

\*cleaning fee applies to all bookings

\*overnight storage fee \$150/weekday + \$500/weekend

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