

# VARSITY

— T H E A T E R —

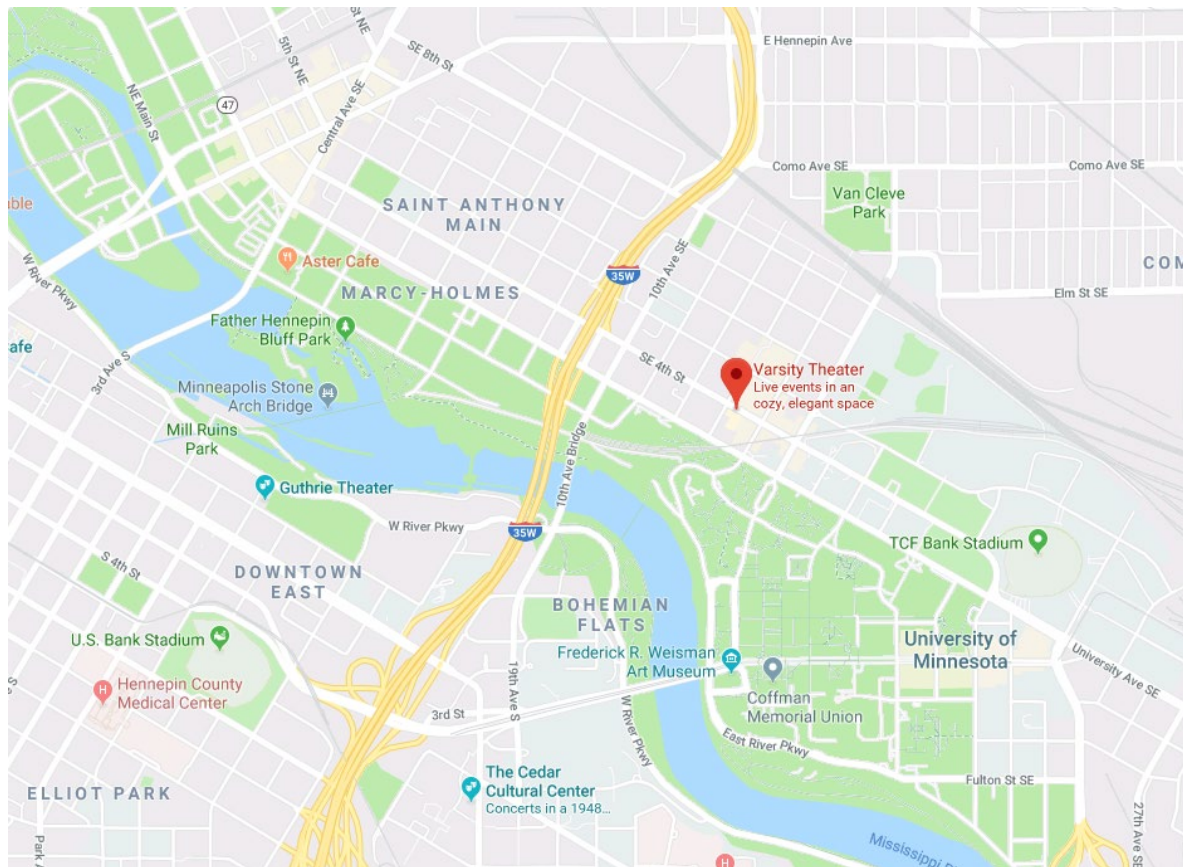


# VENUE OVERVIEW

## LEGENDARY VENUE, EPIC EVENTS!

With access to the world's greatest musical entertainment, full-service event production, state-of-the-art lighting and sound, custom menus, and professional staff, this unique 4,834 square foot venue will exceed your expectations. Varsity Theater's distinctive event space features baroque décor, inspired masonry throughout the venue, a performance stage with velvet red curtains, a twinkle-lit ceiling, and a grotto-esque award winning restroom. Varsity Theater's historical roots in Minneapolis and its imaginative atmosphere offer a truly unique experience to each individual guest, making your event the one to remember.

**VARSITY THEATER**  
1308 4<sup>th</sup> Street Southeast  
Minneapolis, MN 55414  
612.524.1930



# MINIMUMS & GUIDELINES

## VENUE SPECS

ROOM	SQ. FT.	RECEPTION	BANQUET
Theater	4,834	950	250
First Floor		600	200
Second Floor		350	50

## PRICING

FULL VENUE <i>Sunday-Wednesday</i>		FULL VENUE <i>Thursday-Saturday</i>	
	RATE		RATE
Room Rental	\$5,500	Room Rental	\$6,500
Bar Minimum	\$3,500	Bar Minimum	\$4,500

## EXISTING VENUE ASSETS

Tables	(9) Cocktail Tables, 72" Rounds, 60" Rounds
Chairs	250 Black Wood Padded Chairs
TVs	(8) LCD TVs behind Bars with DVD Playback

### GUIDELINES

**ROOM RENTAL FEE** includes use of specified room for a 3-hour event, 5 hours of load-in, 1 hours of load-out, pre & post event cleaning, green room, production manager, lighting technician, sound technician, and in-house tables & chairs as available.

**EVENT STAFF** includes an event manager, house crew for set-up and security staff for a 5-hour event. Additional staff as needed @ \$35 per hour per staff member based on event needs.

**FOOD & BEVERAGE:** Preferred Catering Partner List, additional options are available .

**NON-PROFIT ORGANIZATIONS:** We believe that partnering with companies and individuals in efforts to raise support, awareness, and funds for non-profit groups is extremely important to our community. 501(c)(3) form required for discounted rental.

**ENTERTAINMENT:** An additional 10% booking fee is required for any talent contracted and provided for the client. Some talent may require additional production charges such as stagehands, union fees, etc.

**BAR:** A minimum bar spend is required. If the minimum is not met, balance plus 22% admin fee will be charged as a room rental.

**BAR STAFF:** Bartenders are \$350 for a 5-hour event and \$35 each additional hour. Bartenders are calculated at 1 per every 75 to 100 guests. Barbacks are \$350 for a 5-hour event and \$35 each additional hour. Barbacks are calculated at 1 per every 2/3 bartenders.

**ADDITIONAL ENHANCEMENTS:** Marquee Messaging, Coat Check, Production Fun, Custom Branding and more!

# VENUE PARTNERS

## WHO WE WORK WITH

### PREFERRED CATERERS

Crave, D'Amico Catering, Food Gallery, Entourage

### RENTALS & DÉCOR

We have existing relationships with several vendors including Ultimate Events, Event Lab and many others. We are happy to include rental items within a customized proposal for your event.

### **NEED NAME TALENT? WE CAN HELP!**

As the world's largest live entertainment company, our talent buyers are the best in the business. Utilizing relationships and buying power, we have access to top national acts and artists. Let us help you book your favorite entertainment, in or out of a Live Nation venue.





# VENUE PHOTOS



## CONTACT

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