



WED AT RTM

READING TERMINAL MARKET | 2025 WEDDING RECEPTION PACKAGE

LISA HORNAK PHOTOGRAPHY

FIND YOUR WAY AROUND

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READING TERMINAL MARKET

Reading Terminal Market, one of the nation's oldest and largest public markets, first opened in 1893. Today, the Market is home to more than 80 diverse merchants, two of which are descendants of original stand holders from 1893. This National Historic Landmark offers an incredible selection of locally grown and exotic produce, meats, fish, groceries, fresh-cut flowers, baked goods, crafts, books, clothing, table linens, kitchenware, and so much more.

Mom & Pop sit-down eateries are scattered throughout the expansive building. Patrons can savor a wide swath of different cuisines, from sublime soul food and exquisite Asian and Middle Eastern dishes to authentic Philadelphia cheesesteaks and traditional Pennsylvania Dutch fare.

Named the best public market in America by USA Today's 2021 Reader's Choice Awards, the Market and merchants have been featured on Philadelphia Magazine's Best of Philly, the Cooking Channel, the Food Network, Chopped Television Series, Man v. Food Television Series, Sugar Showdown Television Series and more!



ABOUT US

ALL ABOUT EVENTS

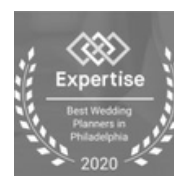


With over a decade of experience, All About Events has earned its title as a premier event planning firm. Distinguished as the exclusive event management firm for the world-famous Reading Terminal Market since 2013, AAE's reach also encompasses landmark, local and global clients. Our event firm provides top-quality service, execution, and creative ideation to reinforce the foundation of trust between clients, vendors, and partners. Founded by Owner and CEO Sarah Zaun in 2006, All About Events is a WBENC - Certified Women's Business Enterprise and continues to grow and expand

each year. Our rapid growth and continued success stem from the power of personal relationships. We are a bold and experienced group of individuals, each bringing exceptional skill sets to the mix resulting in a team with extraordinary vision and passion.

Each client will work hand-in-hand with an AAE Event Coordinator, an Event Operations Director, an Event Producer, and an a team of dedicated, experienced, and professional event, culinary, and support staff that will tend to every detail.

Sarah Zaun



PLANNING PROCESS

01 CONSULT

Schedule a phone consultation or a site visit appointment with us to go over availability, details, and options.

02 SECURE

We will send you an Event Proposal and an Event Agreement, along with an Invoice to pay our Initial Installment in order to secure your date.

03 PLAN

We'll be behind the scenes planning your Reading Terminal Market Wedding and we'll be in touch.

04 MEETINGS

We will schedule a one-on-one Check-In Meeting three months before the wedding to begin establishing the menu, timeline, and floor plan. We will also schedule a one-on-one Final Details Meeting one month before the wedding.

05 GUARANTEE

3 weeks before the wedding is when the Event Package and guaranteed guest count are due.

06 DROP-OFF

A week preceding the wedding, we will accept your drop-off items such as favors, cake knives, toasting flutes, family pictures, etc.

07 RELAX

Focus on enjoying your big day and let us take care of you.



INVESTMENT

VENUE PACKAGE

\$11,500

Reception Planning & Coordination
Two One-on-One Planning Meetings
Dedicated AAE Event Coordinator, Event Operations Director, and Event Producer
AAE Team of Experienced and Professional Event and Support Staff
Reading Terminal Market Security
Merchant Chefs

Exclusive Access to Reading Terminal Market
Five Hour Cocktail Hour and Reception
In-House Dining Tables and High Top Tables
Solid Floor Length Linens - Choice of Color
Chiavari Chairs with Cushion - Choice of Color
Market String Lighting throughout Center Court
Pressed-Palm Biodegradable Dinnerware
Coffee & Tea Cambros from Old City Coffee

\$1,000 will be deducted from the Venue Package for a 4 Hour Cocktail Hour and Reception

FOOD PER PERSON

\$75

Choice of 5 Passed Hors D'oeuvres
Choice of 1 Hors D'oeuvre Station
Choice of 5 Interactive Dining Experiences
Choice of 1 Interactive Dessert Experience
Choice of 1 Dessert Station

MINIMUM OF 100 GUESTS

EXCLUSIVE OF 20% SERVICE CHARGE AND 8% SALES TAX

BEVERAGE PACKAGES SOLD SEPARATELY



FAQ

IS THERE PARKING?

There is a large parking garage right next to the Market. It's located on Arch Street between 11th & 12th Street. For those who park in the parking garage after 6:00pm will be charged a flat \$10 rate. This discounted rate will expire after twelve consecutive hours.

ARE HOTELS NEARBY?

There are six hotels that surround the Reading Terminal Market. The Hilton Garden Inn Philadelphia Center City, Home2 Suites by Hilton Philadelphia, The Notary Hotel: Autograph Collection, Philadelphia Marriott Downtown, Loews Philadelphia Hotel, and the Le Méridien Philadelphia are all located right across the street from the Market.

OUTSIDE FOOD & BEVERAGE?

Outside food and beverage are not permitted to be brought in to the Reading Terminal Market.

HOW LONG DO WE HAVE THE VENUE?


Weddings are scheduled for five hours from 7:00pm to 12:00am. The Cocktail Hour will begin at 7:00pm and conclude at 8:00pm. The Reception will begin at 8:00pm and conclude at 12:00am.

DO YOU HAVE A VENDOR LIST?

A curated list of wedding vendors that we highly recommend can be found in our Preferred Professions document. You are welcome to select any vendor of your choosing with the exception of lighting, staging, audio-visual, and rentals, which must be contracted through All About Events. Rentals include but are not limited to upgraded linens, upgraded chairs, and lounge furniture.

LOVE LETTERS

OUR CLIENTS SAY IT BEST



Working with the All About Events Team was amazing. From the very first meeting, they set our minds at ease. [...] They truly catered to our every need. The team ensured we were well taken care of throughout the entire event, prior and during. They also took the extra step and gave us to-go bags of all of our wedding food to ensure we were able to try every single delicious item on our menu. Thank you again to All About Events amazing team and would love to work with you all in another event in the future. 10 stars from us!

JAMIE AND MARK

One word: FLAWLESS! The All About Events team took out all the stress before and day of our event at The Reading Terminal Market. They were with us EVERY step of the way. From selecting vendors to bringing us food to packing up our gifts, we had nothing to worry about. Thank you for EVERYTHING!

NIKKI AND JON

Christina and her team at All About Events did a FANTASTIC job planning our wedding at Reading Terminal Market. [...] The wedding day was perfect. The market was unrecognizable as they transformed it into a romantic dinner venue and dance floor. These people are genuinely nice, easy to work with, and know how to throw a great party. I would highly recommend them to anyone looking for a planner or looking to host an event at Reading Terminal Market.

RACHEL AND ANDREW

The planning team at All About Events were the true heroes of the night - and in fact, the whole planning process. We met with them about 15 months before our wedding, and Christina, Stevie, and Liam made sure that everything was easy, fun and exciting. [...] And every time we met with them, the meetings were exciting, joyful. Their personalities and kindness and caring for us and our event just SHONE. We could not recommend RTM and AAE more. They are a truly wonderful team, and a gem in the Philadelphia wedding scene. I hope that we get to go to another event at the market soon, and we will certainly keep them in mind for our 10th anniversary vow renewal!!!!

AMANDA AND DYLAN





ENHANCE

LIGHTING

Column Uplighting throughout Center Court
Column Wrap Lighting throughout Center Court
Hanging Chandeliers throughout Center Court
Textured Floor Wash throughout Center Court
Textured Dance Floor Wash

CENTERPIECES

ICE SCULPTURE

LOUNGE

Loveseats, Couches, Sectionals, and Chairs
Cocktail Tables, Side Tables, and End Tables
Ottomans and Benches
Floor Lamps and Table Lamps
Faux Hedges, Ferns, and Trees
Pillows and Area Rugs

SIGNAGE

Custom Menu Maps
Custom Menu Maps and Linen Napkins
Custom Menu Map Poster

ENTERTAINMENT

EVENT ENHANCEMENTS

You are welcome to select any vendor of your choosing with the exception of lighting, staging, audio-visual, and rentals, which must be contracted through All About Events. Rentals include but are not limited to upgraded linens, rental chairs, and lounge furniture.