



EST. 2020

# Amanda Daige

EVENTS

CHICAGO | NEW YORK CITY | SCOTTSDALE





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# Our Approach

Amanda Paige Events stands out in the wedding planning industry by combining exceptional transparency, inclusivity, and organizational prowess with a vibrant, fun approach.

Our mission is to transform your wedding planning experience by making it joyful and stress-free, allowing every couple's unique vision to shine.

We are dedicated to lifting the veil on wedding planning by breaking down the barriers and stigmas of traditional wedding planning, empowering you to make choices that authentically reflect your personal style.





# Meet Amanda Paige

Founder and CEO



Amanda Friedman is originally from Long Island, NY and is now very proud to call Chicago her home. Amanda received her undergraduate degree in Recreation Management from Indiana University and earned a graduate certificate in Marketing Management and Digital Strategy from Harvard University, Extension School. An experienced event planner, she has designed and orchestrated many events ranging from the more intimate to larger-scale for non-profit organizations and higher education institutions such as the Jewish Federation of Metropolitan Chicago and Harvard Business School.

Her philosophy is there is no such thing as a cookie-cutter event! Each event and planning situation is unique and she will be there to help marry your unique style into your special day.

Amanda lives in Northfield, Illinois with her husband, Adam, their kids Shay & Eli, and their dog, Kirk. If you asked any of her friends about her, they would tell you she is organized, creative, and above all, always wants to bring people together.



# *Servicing*

Chicago

| **Scottsdale**

| New York City



AMANDA PAIGE EVENTS



# Team Pricing

Coordination  
\$3,000



- Day-Of Coordination Staffing: Coordinator & Assistant
- Timeline Creation
- Vendor Recommendations & Management
- Regularly Scheduled Check-Ins (12, 8, 4 months, etc.)
- Unlimited Communication Over Phone or Email 12 Months Prior to Wedding Date
- Coordinate with Vendors 1 Month Prior to Wedding
- Completion of Assigned, Agreed Upon Day-Of Décor and Set-Up Tasks
- Set-Up Supervision
- Contract Management
- Floor Plan Assistance
- Lead Wedding Rehearsal
- Hotel & Transportation Assistance
- Use Of APE Supplies (Card Box, Table Numbers)
- Social Media Coverage | Live IG Story Posts/Wedding Recaps

# Team Pricing

Partial Planning  
\$6,500



- Day-Of Coordination Staffing: Planner, Coordinator, Assistant
- Timeline Creation
- Vendor Recommendations & Management
- Regularly Scheduled Check-Ins (12, 8, 4 months, etc.)
- Unlimited Communication Over Phone or Email 12 Months Prior to Wedding Date
- Coordinate with Vendors 1 Month Prior to Wedding
- Completion of Assigned, Agreed Upon Day-Of Décor and Set-Up Tasks
- Set-Up and Strike Supervision & Assistance
- Contract Management
- Lead Wedding Rehearsal
- Hotel & Transportation Assistance
- Use Of APE Supplies (Card Box, Table Numbers)
- Social Media Coverage | Live IG Story Posts/Wedding Recaps
- **Floor Plan Creation**
- **Budget Assistance**
- **Save The Date & Invitation Consultations**
- **Design and Decor Plan Creation**

# Team Pricing

Full Service  
\$9,500



- Day-Of Coordination Staffing: Planner, Coordinator, Assistant
- Timeline Creation
- Vendor Recommendations & Management
- Regularly Scheduled Check-Ins (12, 8, 4 months, etc.)
- Unlimited Communication Over Phone or Email 12 Months Prior to Wedding Date
- Coordinate with Vendors 1 Month Prior to Wedding
- Completion of Assigned, Agreed Upon Day-Of Décor and Set-Up Tasks
- Set-Up and Strike Supervision & Assistance
- Contract Management
- Lead Wedding Rehearsal
- Budget Assistance
- Hotel & Transportation Assistance
- Design and Decor Plan Creation
- Use Of APE Supplies (Card Box, Table Numbers)
- Social Media Coverage | Live IG Story Posts/Wedding Recaps
- **Save The Date & Invitation Consultations**
- **Floor Plan and Seating Chart Creation**
- **Venue Walk-Throughs**
- **RSVP Management**





# Amanda Pricing



Coordination | \$5,000

Includes Design Assistance

Planning | \$8,500

Full Service | \$11,500



# Meet the Team





# Meet Taylor Beck

*Planner*



Taylor Beck is a Loyola University Chicago alumna with a BA in Theatre and BBA in Business Management. While getting her degrees, Taylor held a variety of leadership roles that focused on her passion for event planning and coordinating.

Since graduating in 2019, Taylor has been able to stay busy with a variety of other roles. She currently serves as the Program Manager at the nonprofit, The National Association for Urban Debate Leagues, and is able to get her much needed face-time with people as a bartender (Taylor is a proud ENTJ).

Originally from Omaha, Nebraska, Taylor currently lives in Logan Square with her two cats, Naya & Niko. She loves to make music, travel, and has a strong passion for decor/interior design. Taylor is thrilled to continue working with clients to make the planning process and wedding day the most stress-free and memorable experience it can be!



# Meet Annie Mathews

*Planner & Project Manager*



Annie Mathews grew up in Charlotte, NC. She then moved to Nashville, TN to get her Bachelor of Fine Arts in Theatre Directing from Belmont University. Using all of her backstage management experience, she got into event planning and joined the Amanda Paige Events team in 2022.

Her specialties include corralling wedding parties, sewing on fallen buttons, and providing emotional support.

When she is not working, you can find her writing at a coffee shop, enjoying a film at her local theater, or watching Real Housewives on her couch. She currently lives in Andersonville with her beloved cat, Yuko.

# Meet Gab McDaniel

*Lead Planner*



Gabriela McDaniel is the founder and creative director of Atlas Event and Design in New York City.

Originally from New Jersey she has made New York her permanent home. After assisting weddings and events for friends, she fell in love with the process from planning to execution.

Gabriela studied public relations, media and economics at Rutgers University. She quickly turned a life of corporate and fashion PR into planning the weddings of clients' dreams. She has worked with event planners and vendors worldwide.

With a keen attention to detail and design, Gabriela delivers elegant and unique weddings tailored to each couple and their guests. Her strong knowledge of the New York wedding scene and beyond brings fresh experience to the Amanda Paige Events team in NY.



# Meet Adeena Fox

*Lead Planner*



Adeena Fox is originally from Long Island, NY. She received her undergraduate degree in Media and Communications from Muhlenberg College and later moved across the country to Scottsdale, AZ, to earn a master's in Communication Studies from Arizona State University.

After completing her master's she formed her own social media management LLC, The Digital Ginger. Adeena helps her clients achieve their social media goals and creates aesthetically pleasing newsfeeds for them.

Her passion for event planning began in 2020, when she started preparing for her own wedding. After her big day, Adeena wanted to help others plan a day as special as hers. Her favorite part about the wedding day is the small personal details that can mean the most to the couples.

# Meet The Team



**Amanda “Mimi” Ramirez** received an undergraduate degree in Journalism and Public Relations from the University of Wisconsin-Whitewater where she was a 4-year student athlete. Her event experience started in sporting events to some of Chicago’s most iconic venues. In this experience, Mimi discovered her passion for playing a behind-the-scenes role in delivering experiences and life long memories for clients and attendees. Her attention to detail, ability to remain organized and flexible in changing circumstances, and ease in communicating and connecting with others has made event planning a natural and fulfilling fit. Mimi lives in the western suburbs with her husband, Alex, and their dog, Denny.



**Vanessa Herkert** has a Bachelor of Arts degree in Advertising and Public Relations from Loyola University of Chicago. She has aided in the planning, execution, and day of coordination of multiple non-profit events locally and nationally, for organizations like The American Cancer Society and The Breasties. In her personal life, Vanessa is the go-to friend and family member for planning birthdays, bachelorette parties, and organizing “swag bags” for events big and small. As an added bonus, she is an expert at balloon arches and is ordained by the Universal Life Church, and can officiate weddings. Vanessa brings her attention to detail, passion, creativity, and love for weddings and all celebrations to ensure your day is as special and unique as you!





# Meet The Team



**Joanne Lee** is a born and raised Chicagoan who currently resides in Andersonville. She graduated from Northwestern University (Go 'Cats!) with a BS in Learning Sciences, Asian American Studies and a Design Certificate. She works at the Field Museum of Natural History managing the N.W. Harris Learning Collection and collaborates with educators across the Chicagoland area. In her free time she loves walks along the lake, eating her way through Chicago, drinking copious amounts of coffee, puzzling, and binge watching K-dramas. She is stoked to join the APE team and grow in her love for planning and making wedding days the best day ever!



**Hannah Strauss** is a transplant from Florida, where she was born, raised, and received her Bachelor's Degree from Florida State University in both Theatre and Political Science. Hannah has held many different positions in the hospitality and events sphere, but at her core she is a Type-A people person who strives to make a wedding day as perfect as it can be! Hannah is an actor here in Chicago, so you'll often find her at the theatre or the movies with her friends. She also enjoys watching the Miami Dolphins on Sundays, writing, reading, and doing the NYT crossword.

# Meet The Team



**Cate Plunkett** is originally from Los Angeles, CA and moved to Chicago almost five years ago to attend Loyola University Chicago. Having recently graduated with a Bachelor Degree in Journalism and Marketing, Cate has started working as an intern for a Chicago-based communications agency. Cate loves working on wedding days because it allows her to be a part of such a special and memorable event, while making sure everything runs smoothly. Cate lives in Lakeview East with her three roommates and enjoys going on runs on the Lakefront Trail, reading and baking.



**Shaleen Anwar** is originally from Queens, New York and recently relocated to Phoenix, Arizona with her fiancé and Toy Aussie. She received her Bachelor of Business Administration in Computer Information Systems from Baruch College. Having held positions in both PHX and NYC, she has a diverse and versatile professional background spanning Digital Product Management and Fashion Merchandise Marketing. Shaleen is excited to make her way into the wedding and event planning space, with her core values of creativity, meticulous organization, and a deep commitment to crafting memorable experiences guiding her every step.



# Meet The Team



**Lindsey Abernathy** was born and raised in Chesterfield, Missouri, a suburb of the city of St. Louis. Lindsey left Missouri to attend college at the University of Arizona where she received her Bachelor of Science in Criminal Justice Studies. After college, Lindsey moved up to Scottsdale, Arizona to begin her career. Lindsey is excited to use her skills and knowledge to expand into event planning because it has always been a passion of hers. In her free time, Lindsey loves going to movies and spending quality time with her friends and family.



**Jenhalyn Martin-Castellano** is originally from San Diego, California and has made Arizona her permanent home. After assisting with weddings through internships and working in the event industry through banquet serving, she fell in love with every aspect of planning and executing an event. She graduated from Arizona State University where she received her bachelors degree in Tourism Development and Management with a focus on Meetings and Events. Her favorite part about wedding days is seeing all of the planning and details that represents each couples' collective story, personal values and style. In her free time, she enjoys traveling, going out for a cup of coffee and playing with her pups.





# *Destinations*





# *From the hills of Wine Country to the waters on Long Island*



Amanda Paige Events is experienced in destination weddings. Our team loves the challenge of exploring new cities with talented and wonderful new vendors.

We have planned beautiful weddings in Sonoma, Boston, St. Louis, Dallas, and Michigan. We are always looking to expand our list of destinations!



## \$11,500

Plus Travel & Accommodations



# Testimonials



*Delaney | 5/2024*

We can't imagine our wedding going as well as it did without the guidance and coordination of Amanda Paige Events. Taylor was the planner we worked with and she was awesome! She's a great listener and knew how to walk us through the process to get everything we wanted. We also had Hannah on the day of the wedding and she was super helpful and a pleasure to work with. Amanda and her team helped us throw the perfect wedding and we can't recommend them enough.



*Jessie | 9/2022*

Amanda makes you feel like she's your oldest and dearest friend helping to plan your wedding. Her organization, detail, and guidance helped us bring our wedding visions to reality! Day of, Taylor and Vanessa were also incredible and at the ready to help us through the timeline amidst the fun chaos. We had a wonderful time working with Amanda and her team of rockstars!



*Morgan | 6/2023*

Throughout the entire process, Amanda's expertise and ability to navigate every detail put me at ease. She made the planning fun and enjoyable, and her team executed everything flawlessly. I must also give a big shout-out to Annie for staying until my sparkler exit at midnight. Amanda and her team truly went above and beyond, and I can't recommend them enough. If you're looking for the best, look no further - book APE for your wedding.



# Testimonials



*Zoe | 5/2023*

Amanda, Cate, and Taylor were an incredible team to work with throughout our whole process! I felt overwhelmed throughout the whole wedding planning process and Amanda and her team made it all so simple and actually fun. They were decisive when I needed direction and they were supportive when I needed just words of encouragement. I wouldn't have had the perfect day without them!



*Natalie | 4/2023*

We cannot recommend Amanda & her team enough. They were there every step of the way during planning and they made our wedding day 1000% stress free!! It is the biggest relief to know that NOTHING went wrong (at least if something did go wrong, I never found out about it) on our wedding day. Her services are absolutely priceless and I can't thank Amanda Paige Events for giving us the fairytale day we dreamed of!!!! Thank you team!!



*Alexa | 6/2024*

Amanda and her team are all so incredible to work with! They're so organized, reliable, fun, and kind - everything you could want in a planning dream team and more! They go above and beyond and truly feel like friends by the time your wedding comes. Amanda is the best hype-woman and planning wizard out there!



# Contact Us

✉ [amandapaigeevents@gmail.com](mailto:amandapaigeevents@gmail.com)

🌐 [amandapevents.com](http://amandapevents.com)

📷 [@amandapevents\\_](https://www.instagram.com/amandapevents_)

