



AMERICA'S SWEETEST CAKE DECORATING EXPERIENCE

Creative. Competitive. Completely Unexpected.
Unforgettable Decorating Experiences by Frost & Sprinkle™



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Table of Contents

Pg. 2 - Introduction, Capacity, Timing & Inclusions
Pg. 3 - Private Party Programs
Pg. 4 - Private Event Themes, Upgrades & Add'l Catering
Pg. 5 - Kids & Teens Programs
Pg. 6 - Kids & Teens Event Themes, Upgrades & Add'l Catering
Pg. 7 - Clients & Reviews



FROST & SPRINKLE

We redefined event entertainment, specializing in the most unique cake and cupcake decorating events, competitions, and interactive parties. Our goal is to deliver a seamless, professional, and incredibly fun experience right to your chosen venue. We don't just host decorating sessions, we transform every event into a memorable, joy-filled celebration centered around delicious, edible art!

What's Included?

- A beautifully arranged cheese board with seasonal pairings
- A curated charcuterie display
- Lemonade, pink lemonade and iced tea station
- One 3-Layer, 5-inch cake or 6 cupcakes per guest
- Vibrant buttercream in assorted colors
- Sprinkles, toppers and edible decor
- Piping bags and decorating tools
- Mystery ingredient challenge
- Take home aprons
- Paper chef hats
- Professional host / emcee
- Personalized signage with your event title & logo/photo of the guest of honor
- Take home cake boxes
- Additional beverages, catered items, gifts and prizes can be added for an extra fee

How Many People Can We Host?

We are fully mobile, that means we bring the event to you, whether it's your home, office or any venue of your choice. We can host groups of 12-125 people for private and corporate gatherings. Please see program descriptions for minimums & pricing. If you need assistance getting a space for your event, we have a list of venues we work with that can fit any need.

How Long is The Activity?

All events are two hours in length and include a 30 minutes reception on arrival, 1 hour in the kitchen, 15 minutes creation presentations and 15 minutes for cake packaging and goodbyes.

Daytime activities can be scheduled between the hours of 10am - 3pm, and evenings from 4pm - 10pm daily. For specific time requests, feel free to reach out to our sales team.



OUR PRIVATE PARTY PROGRAMS

Frost & Sprinkle™ brings the thrill of cake and cupcake decorating competitions straight to your home or venue. Transform gatherings into unforgettable, fun celebrations packed with creativity and competitive excitement. Designed for every celebration, our distinct programs offer spirited decorating competitions or unpressured creative fun. Our mobile setup transforms any space into your decorating arena. Fully equipped with sprinkles, frosting, tools, and our signature Mystery Ingredient challenge, guests will express creativity in head-to-head friendly competition, getting messy in the best way. Each event is fully hosted and all-inclusive, ensuring your celebration runs seamlessly. We handle setup, supplies, expert facilitation, and cleanup. Just show up ready to compete and create!

Signature Social™

Our ultimate non-competitive cake decorating event—perfect for creating unforgettable memories at birthdays, anniversaries, bridal and baby showers, bachelorette parties, and holiday celebrations. It's all-inclusive: all supplies, expert guidance, and a full experience are handled by us, so you can simply arrive, create, and celebrate. It begins with a vibrant welcome, where guests mingle for 30-45 minutes over a beautiful cheese board & seasonal pairings, a curated charcuterie board with premium selections, and our self-serve lemonade station. The session kicks off with an inspiring, quick demo from our host, setting the stage for an upbeat, freestyle decorating session. Guests receive their own baked 3-layer cake, ready to be transformed using vibrant buttercream palette, explore an array of dazzling tools, and discover endless possibilities at the signature Frost & Sprinkle™ Pantry.

Event Mood:

It's a vibrant atmosphere where laughter is abundant, ideas are shared, and every stroke of frosting builds camaraderie.

Minimums/Availability

12 guests min., 7 days a week for private parties, showers, and special celebrations

Pricing

\$119 per person

The Showdown™

Our ultimate cake decorating competition, an epic, all-inclusive challenge where you and your guests unleash your inner pastry architects! Start by mingling over a beautifully arranged cheese board with seasonal pairings, charcuterie board with premium selections, and a self-serve lemonade station. Then, the individual battle begins! Guests transform blank cake canvas into a themed masterpiece, starting at the Frost & Sprinkle Bar,™ gathering vibrant buttercream, sprinkles, unique toppers, & tools. Midway, we raise the stakes with a Mystery Ingredient that must be worked into their final design. Once time's up, each team or solo decorator presents their cake & concept to the Judges, and explains how they incorporated the twist. Judging is based on creativity, presentation, & compelling storytelling—with plenty of laughs, applause, and sweet bragging rights on the line.

Event Mood:

Transforms cake decorating into a high-stakes battle that's equal parts strategic & delicious.

Minimums/Availability

12 guests min., 7 days a week for private parties, showers, and special celebrations

Pricing

\$119 per person

The Cupcake Games™

Our electrifying cupcake decorating competition, a frosting-fueled, all-inclusive adventure where guests battle for sweet victory. This experience ignites the creative spirit in every guest, brought right to your chosen venue. First, mingle over a beautiful cheese board with seasonal pairings, curated charcuterie board, and self-serve lemonade station. Then it's game time! Guests receive 6 baked cupcakes & race the clock to bring a themed vision to life, starting at the Frost & Sprinkle Bar™, with colorful frosting, toppings, tools, & edible decorations. We raise the stakes midway with a Mystery Ingredient that must be worked into your final design. Each decorator or team presents their cupcakes and concept to the Judges, and explains how they incorporated the twist. Judging is based on creativity, presentation, and clever storytelling—with plenty of laughs, applause, and sweet bragging rights on the line.

Event Mood:

Bold, fun, and unforgettable—a cupcake decorating competition that will create lasting memories and stories your guests will share!

Minimums/Availability

12 guests min., 7 days a week for private parties, showers, and special celebrations

Pricing

\$119 per person



PRIVATE PARTY EVENT THEMES

Included Theme:

- **Rainbow Rush:** A crowd-pleaser packed with joy. Guests get access to frosting in all the colors of the rainbow, plus rainbow sprinkles, multicolor sugars, and colorful candies.

Theme Upgrades, \$7 per guest:

- **Neon Pop Party:** This high-energy theme is all about bright, electric colors. Think hot pink, lime green, electric blue, and blazing orange frostings to create striking designs that pop.
- **Black, Gold & Silver Luxe:** A sophisticated palette featuring white buttercream with sparkling silver and gold and black accents. Guests add metallic sugars, shimmering sprinkles, and elegant candies to create a glam design perfect for milestone birthdays, New Year's events, or classy company parties.
- **Pastel Dream:** Soft and sweet, this theme uses frosting in gentle hues like blush pink, lavender, mint, and pale yellow. Sprinkles include sugar pearls, sparkling dusts, and pastel nonpareils.
- **Tropical Splash:** A fun, fruity theme bursting with tropical frosting colors like coral, turquoise, banana yellow, and aqua. Guests decorate with citrus-colored sprinkles, sugar glitters, and candy fruit shapes or flamingo-colored accents. It's summer vibes all year round.

Holiday Theme Upgrades, \$9 per guest:

- **Spooky Sprinkle Bash (Halloween):** Decorate with monster eyes, orange and black frosting, and creepy candy toppings. This theme is frightfully fun and perfect for October parties.
- **Grateful Gatherings (Thanksgiving):** Warm-toned frosting, fall leaf candies, and mini pumpkin toppers bring the cozy spirit of Thanksgiving into every decorated cake.
- **Festival of Lights (Hanukkah):** Blue and silver frosting with gelt, dreidel-shaped toppers, and sparkling sugar make this a fun and festive Hanukkah celebration theme.
- **Frosted Wonderland (Christmas):** Red, green, and snowy white frostings combined with candy canes, sugar snowflakes, and holiday sprinkles. A merry treat for kids' December celebrations.

UPGRADES

- Personalized Aprons with one image for all – \$15 per apron
- Individualized Aprons with names and custom image – \$22 per apron
- Personalized Fabric Chef Hat – \$22 per hat
- Winner/Participant Gift (cake decorating kit) – \$39 per kit
- Winner Funny Gift – Giant Whisk \$99
- Photobooth set up including back drop and fun props \$199



ADDITIONAL CATERING

Bite-Size Hors D'oeuvres

\$12 per guest, per selection

- Mini Spanakopita
- Chicken & Cheese Taquitos
- Mini Quiche (Florentine or Lorraine)
- Mini Corn Dogs with Honey Mustard
- Bacon-Wrapped Scallops
- Coconut Shrimp with Orange Glaze
- Pigs in a Blanket with Brown Mustard
- Mini Meatballs with BBQ Glaze
- Caprese Salad Skewers
- Mini Crab Cakes with Remoulade
- Shrimp Cocktail

Kids' Bite-Size Favorites

\$12 per child, per selection

- Pizza Bagels
- Pigs in a Blanket with Ketchup
- Mini BBQ Glazed Meatballs
- Popcorn Chicken Skewers

Fresh Lemonade Station

\$10 per guest

- Self-serve station includes all the below drinks, cups, straws, lids, and setup.
- Classic Lemonade
- Arnold Palmer (½ Tea, ½ Lemonade)
- Pink Lemonade
- Peach Iced Tea

Mocktails

\$12 per person, per selection

- Sparkling Strawberry fizz with mint
- Mango lime "margarita"
- Shirley temple
- Cucumber "martini"

Platters

- Fresh Crudité with House Dips – \$15 per guest
- Mediterranean Mezze Platter – \$18 per guest



OUR KIDS & TEENS PROGRAMS

Is your child dreaming of a party bursting with color, excitement, and unforgettable fun? Frost & Sprinkle™ brings the magic directly to your home, school, or venue, transforming any space into a vibrant decorating studio just for kids! We specialize in high-energy, hands-on cake and cupcake adventures that turn every child into a culinary artist. From crafting a special tribute cake for their best friend to unleashing pure freestyle creativity on a set of cupcakes, we create unique moments of joy, laughter, and delicious artistry right at your celebration.

The Birthday Cake Bash™

Our most unique cake decorating experience, where kids & teens ages 4–18 craft their very special Birthday Cake – a unique, edible tribute for the guest of honor! The Fun Begins when each child receives their own exclusive Birthday Cake Bash™ kit, custom-curated to their party theme. Each kit contains a baked 3-layer cake, portioned frosting for inside, 3 vibrant colors of buttercream in easy pastry bags, and an assortment of theme-specific decorations—including unique sprinkles, sugar shapes, candies, & toppers—all sorted into containers for easy decorating. Our host kicks off Your 60-minute cake adventure with a quick, inspiring demo. Young artists then transform their layered cakes with colorful buttercream, decorations & fun music keeping the energy flowing. The session ends with photos & carefully boxing up their cakes. Our host is on hand for support & to answer questions, allowing every child creative freedom with their design. Guests under age 10 must be accompanied by an adult. Every child leaves with a boxed masterpiece, chef hat & apron and a memory worth savoring. More Than Just Cake: Your Food & Beverage Freedom! You are most welcome to bring in any food and drinks you desire, giving you full creative control over your menu. Alternatively, for ultimate convenience, select delicious options directly from our dedicated catering menu, available with tailored choices for both kids and adults.

Event Mood:

It's a high-energy, hands-on fun, creative atmosphere where laughter is abundant!

Minimums/Availability

12 children min., 7 days a week for birthdays and special celebrations

Pricing

\$99 per child

Cupcake Creators Club™

Our signature vibrant, freestyle decorating experience, where kids and teens ages 4–18 unleash their imagination on a canvas of delicious cupcakes – exploring, decorating, and expressing themselves with zero pressure and endless fun! The Fun Begins when each child receives their creative canvas: 6 freshly baked cupcakes, an assortment of colorful buttercream, fun toppings, & decorating tools. Everything they need for their personal cupcake masterpiece! Our host kicks off Your 60-minute session with a brief introduction. Kids then transform their cupcakes with vibrant frostings & decorations, while fun music keeps the atmosphere lively. The experience culminates with admiring everyone's diverse creations and carefully boxing up their delicious art to take home. Our hosts provide light guidance and are always on hand to offer support and answer any questions, ensuring every child enjoys creative freedom. Guests under age 10 must be accompanied by an adult to participate. Every participant leaves with a beautifully boxed set of their custom cupcakes, ready to show off, share, or simply enjoy on the spot—a sweet testament to their freestyle artistry! More Than Just Cupcakes: Your Food & Beverage Freedom! You are most welcome to bring any food and drinks you desire, giving you full creative control over your menu. Alternatively, for ultimate convenience, select delicious options directly from our dedicated catering menu, available with tailored choices for both kids and adults.

Event Mood:

Transforms cake decorating into a high-stakes battle that's equal parts strategic & delicious.

Minimums/Availability

12 children min., 7 days a week for birthdays and special celebrations

Pricing

\$99 per person



KIDS & TEENS EVENT THEMES

Included Theme:

- **Neon Party:** Electric neon frosting and bright sprinkles light up this high-energy theme. With exciting colorful elements and upbeat music, it's perfect for birthday fun.

Theme Upgrades, \$7 per guest:

- **Rainbow Garden:** A vibrant explosion of color with rainbow buttercream, flower toppers, and butterfly accents. Great for younger decorators who love bright and cheerful.
- **Unicorn Magic:** Think pastel buttercream, glittery sprinkles, golden horns, and rainbow toppers. Kids can create dreamy, whimsical cakes that feel like they came straight from a fairytale.
- **Superhero City:** Bold colors, action symbols, and comic-style toppers! Guests can decorate using edible logos, lightning bolts, and city skylines fit for their favorite hero.
- **Mermaid Splash:** Ocean hues, edible pearls, and glittering scales bring under-the-sea cakes to life. Topped with shells, tails, and sea creatures.
- **Princess Party:** Pink palettes, tiaras, sugar gems, and floral accents create regal cakes fit for royalty. Ideal for glam-loving guests and fancy birthdays.
- **Outer Space:** Galaxy swirls, edible planets, stars, and rockets let kids explore the universe with frosting. A cool theme for curious minds and future astronauts.

Holiday Theme Upgrades, \$9 per guest:

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- **Grateful Gatherings (Thanksgiving):** Warm-toned frosting, fall leaf candies, and mini pumpkin toppers bring the cozy spirit of Thanksgiving into every decorated cake.
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\$12 per person, per selection

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- Cucumber "martini"

Platters

- Fresh Crudité with House Dips – \$15 per guest
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WHY FROST & SPRINKLE?

- **We don't just host cake decorating parties**—we craft interactive experiences that bring people together.
- **We don't just offer kids' parties and bachelorette showers**—we build sugar-coated memories guests talk about for years.
- **We don't just do company events**—we deliver corporate team-building that's dynamic, creative, and actually fun.
- **We don't just bring the supplies**—we bring the energy, the color, and the wow factor that turns a gathering into an event.
- **We don't just pop up anywhere**—we transform spaces into joyful, hands-on workshops of frosting, laughter, and connection.



Clients

Frost & Sprinkle is built on a foundation of nearly 30 years of experience in the corporate events space. Our founder is also the owner of a highly rated Cooking School in New York City that specializes in interactive, team-building culinary events. Through that company, they've worked with some of the most well-known brands in the world—creating unforgettable experiences for teams in media, tech, finance, fashion, and beyond.

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|--------------|-----------------|-----------------|
| • Google | • Prada | • Warner Bros. |
| • Apple | • L'Oreal | • NBCUniversal |
| • Microsoft | • MAC | • HBO |
| • Meta | • Sephora | • CBS |
| • Amazon | • Marriott | • ABC |
| • Netflix | • Hilton Hotels | • Sony Pictures |
| • Spotify | • Hyatt Hotels | • Lionsgate |
| • Adobe | • The Ritz- | • Hulu |
| • Salesforce | Carlton | • YouTube |
| • Intel | • Wyndham | • BuzzFeed |
| • IBM | Hotels | • Viacom |
| • Oracle | • Eventbrite | • AMC Networks |
| • Zoom | • Airbnb | • Spotify |
| • Dropbox | • Disney | • TikTok |
| • Chanel | • Paramount | • Coca-Cola |
| • Gucci | • Nestle | • PepsiCo |

Reviews

"Frost & Sprinkle delivered an unforgettable experience that blended creativity, structure, and fun. The event struck the perfect balance between lighthearted team bonding and meaningful interaction. Our employees left energized, inspired, and with beautifully decorated treats in hand. It was a seamless process from planning to execution—one of the most rewarding team-building activities we've ever hosted."

-Melissa R., Senior Events Manager, Bluegate Financial Group

"As a company focused on performance and collaboration, we're always looking for experiences that bring our team together in fresh ways. Frost & Sprinkle exceeded expectations. Their format encouraged problem-solving, communication, and creativity—all while keeping the energy high and the atmosphere inclusive. The feedback from our staff was overwhelmingly positive. We'll definitely be working with them again."

-Carlos M., Director of Operations, NovaCore Enterprises

"Our event with Frost & Sprinkle was a true morale booster. The team was incredibly professional, engaging, and thoughtful in how they led the experience. They created an environment where everyone—from our interns to executives—felt comfortable jumping in, collaborating, and having fun. It was more than a party—it was a meaningful reminder of why we enjoy working together."

-Danielle S., Head of People & Culture, Halston Interactive