

Barrel & Bloom

EVENTS

SERVICES & PRICING GUIDE



www.barrelandbloomevents.com

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Our process

Our signature services:

- Wedding packages:
 - Full-service \$3,500
 - Month-of \$2000
 - Day-of Coordination \$1,250
- Bridal Shower & Bachelorette Gatherings \$1,200
- Proposal Planning \$1,200
- Engagement Parties, Welcome Dinners & Farewell Brunches \$2,000
- Afternoon Garden Tea Parties \$750
- Curated Celebrations \$1,200

Testimonials

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HELLO THERE!



Hi, I'm Aina! I'm the founder and lead designer behind Barrel & Bloom Events. I've always loved celebrating life and designing beautiful, memorable moments. Planning my own wedding showed me just how magical it can feel when every detail comes together, and I've been hooked on creating that same joy for others ever since.

I thrive on bringing people together and crafting experiences that are fun, meaningful, and effortless. Whether it's an intimate gathering or a lavish celebration, I handle the details so you can focus on connection, laughter, and making memories with the people you love. Let's dream up something unforgettable together—I can't wait to bring your vision to life!

xo, Aina

Founder, Barrel & Bloom Events



HOW IT WORKS

01

DISCOVERY CALL

Consultation & Concept - We listen to your vision and design a tailored concept.

02

DESIGN AND PLANNING

Once you've signed the contract, paid the deposit and secured a date, we create the mood boards, and get started on florals, décor, and vendor coordination.

03

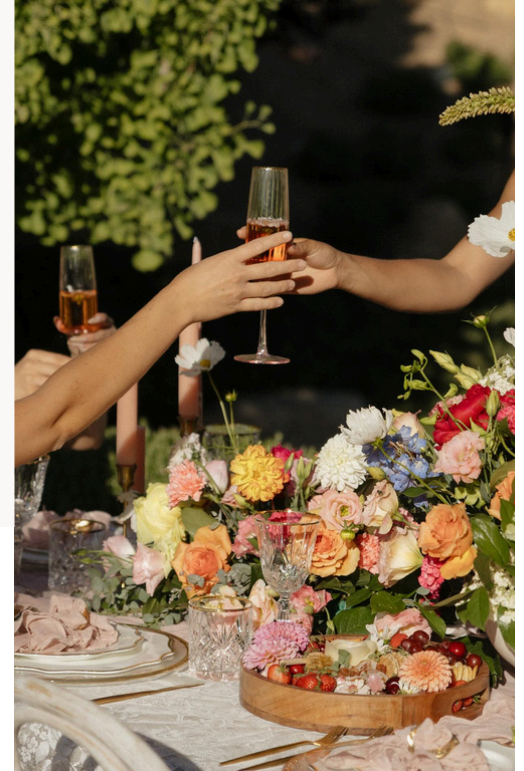
SETUP & STYLING

Leading up to your event we are in communication every step of the way to ensure that on the day of your celebration, every detail is executed flawlessly!

04

ENJOY & CELEBRATE

You immerse yourself in the experience while we manage every element. From set-up, event management, and tear-down.



COMMUNICATION

CONTACT DETAILS

+1 (805) 235-5502
info@barrelandbloomevents.com
San Luis Obispo, CA

OFFICE HOURS

M - F 9:00 am - 5:00 pm PST

WEBSITE

www.barrelandbloomevents.com

SOCIAL MEDIA

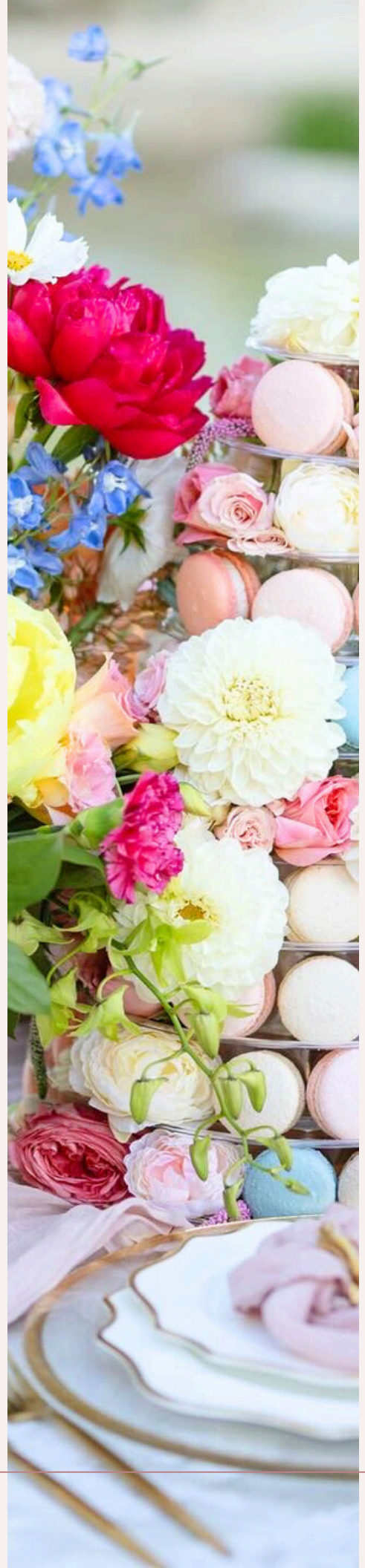
@barrelandbloomevents

OUR SIGNATURE SERVICES

1 Wedding Styling & Coordination
For couples dreaming of an intimate, beautifully styled wedding, We bring your vision to life with thoughtful design, gorgeous décor, and styling details that make your day uniquely yours. Your love story, beautifully styled — without the overwhelm.

2 Bridal Shower & Bachelorette Gatherings
From sunlit champagne brunches to glamorous dinner soirées, we craft experiences that feel both fun and luxurious. You relax, we style, and together we create the perfect pre-wedding celebration.

3 Romantic Proposal Planning
A discreet, perfectly orchestrated moment that says “forever” in your style. We’ll design, coordinate, and manage every element so all you have to do is ask the question.





Engagement Parties, Welcome Dinners & Farewell Brunches

4

Celebrate your next chapter with loved ones in a way that feels polished, joyful, and effortlessly elegant. Engagement dinners and farewell brunches are thoughtfully styled and coordinated to kick off your wedding weekend beautifully and close it on a high note, creating a seamless, memorable experience that ties every moment together.

Afternoon Garden Tea Parties

5

Our whimsical and elegant twist on a classic tea party- perfect for birthdays, mother's days, galentine's, or just celebrating life with friends. Think lush florals, layered textures, and tables that look straight out of a magazine (or favorite Bridgerton series).

Curated Celebrations

6

Perfect for milestone birthdays, baby showers, or any special occasion you want to celebrate in style. We handle everything—from creating the concept and designing the décor to sourcing rentals and styling every detail—so your event is beautiful, cohesive, and completely photo-ready. Every element is thoughtfully executed, allowing you to enjoy the celebration while we bring your vision to life.

WHAT'S INCLUDED

Full Service

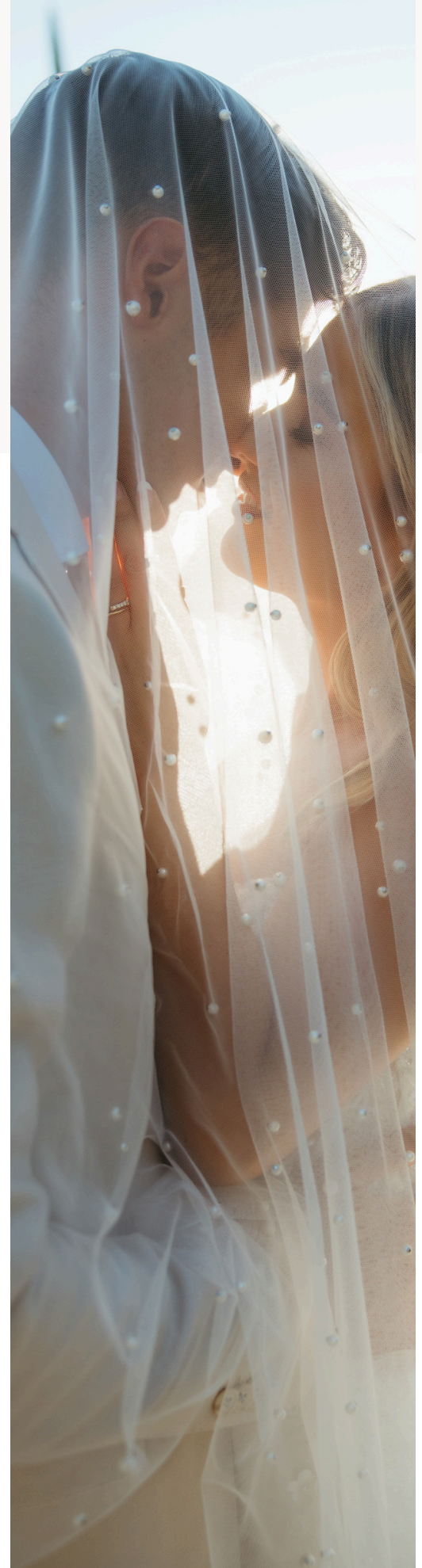
Wedding Styling & Coordination

- A custom design concept + mood board to bring your vision to life
- Venue walkthrough + layout planning
- Vendor sourcing, recommendations, and management (florals, rentals, photo/video, catering, entertainment, dessert, etc.)
- Timeline and flow creation for the entire day
- Unlimited communication during planning (within business hours)
- Ceremony rehearsal coordination (3 hours)
- Full day-of coordination for ceremony & reception (12 hours)
- Complete setup + styling of décor, signage, and floral details
- Breakdown of all Barrel & Bloom décor/styling elements

Optional Add-Ons

- Guest list + RSVP management
- Welcome party / farewell brunch styling
- Extended décor installations (arches, lounges, statement pieces)
- Custom stationery + signage suite

Starting at \$3,500





FULL SERVICE WEDDING STYLING & COORDINATION

STARTING AT
\$3,500

This investment reflects more than just coordination. It includes a fully customized design concept, access to a trusted network of vendors, and seamless management of every detail leading up to and on the wedding day. From layout planning and vendor communication to full styling, setup, and breakdown, every element is thoughtfully handled. You're not only securing someone to manage logistics—you're gaining a creative partner who ensures your day is both beautiful and effortless, allowing you and your guests to be fully present.

Every detail is intentional, every moment is photogenic, and you can actually enjoy your day without stress.



OTHER COORDINATION PACKAGE OPTIONS

DAY-OF COORDINATION

For couples who want professional support on the wedding day itself.

- One planning meeting 2-3 weeks before the wedding
- Review of your vendor list + wedding timeline
- Coordination of your ceremony rehearsal (1 hour)
- Full wedding day management with myself + one assistant
- Overseeing vendor arrivals, setup, and transitions
- Styling + placement of personal details (guest book, signage, favors, etc.)
- Directing the flow of ceremony + reception

STARTING AT
\$1,250

MONTH-OF COORDINATION

For couples who want peace of mind in the final weeks knowing everything is handled.

- Begins 6 weeks out with a full review of your plans
- Venue walk-through to finalize logistics + flow
- Creation of a detailed wedding day timeline + vendor contact sheet
- Communication + confirmation with all vendors
- Coordination of your ceremony rehearsal (1-2 hours)
- Full wedding day management with myself + one assistant
- Styling + thoughtful placement of all personal details
- Serving as your main point of contact so you can relax and enjoy

STARTING AT
\$2,000



BRIDAL SHOWER & BACHELORETTE GATHERINGS

WHAT YOU'LL GET:

- A custom theme, mood board, and design concept tailored to your gathering
- Assistance with venue selection, including walkthrough and layout planning to maximize the space
- Vendor coordination for catering, rentals, entertainment, photo booths, backdrops, specialty decor and floral selection to enhance the overall aesthetic
- Thoughtfully styled tablescapes and décor elements that bring the theme to life
- A detailed timeline to ensure the event flows seamlessly
- On-site support throughout the celebration so you can relax and enjoy every moment

STARTING AT \$1,200

WHY HIRE A PLANNER FOR A BACHELORETTE PARTY OR BRIDAL SHOWER?

Because your only job should be popping the champagne, not stressing over the details. This package takes your vision and turns it into a one-of-a-kind celebration, complete with a custom theme, gorgeous florals, styled décor, and all the fun extras like catering, photo backdrops, and entertainment. We handle the timeline, the vendors, handle setup, where the decorations should go, and make sure the ice bucket stays full- so that you and your crew can just show up, look cute, celebrate, and make memories with the people you love most!





PROPOSAL PLANNING

What's Included

Curated design concept and mood-board personalized for your proposal

Location scouting & preparation of area (cleanup of leaves, trash etc)

Private Picnic setup with rug, low table, pillows, linens, tableware (plates, utensils, linen napkins), & stemmed glasses for toasting

Romantic florals and personal touches

Gorgeous candscape design combining pillar, taper, & tealight candles

Sparkling wine or juice for toasting

Artisanal charcuterie for 2

Vendor referrals + recommendations for photographers, musicians, desserts etc.

Setup + styling, plus break-down on proposal day

10-20 hours of planning, plus on-site coordination to ensure a seamless, magical reveal

Starting at \$1,200

WHY IT'S WORTH IT

Planning a proposal may seem simple, but the timing, details, and emotions involved can make it surprisingly complex. This package ensures your moment is executed flawlessly, so you can focus on asking the question—not stressing over logistics.

This package includes:

- Site scouting and permit management
- Custom concept design, including mood boards, layouts, and color palettes
- Coordination with multiple vendors, such as photographers, florists, and musicians
- Sourcing and setup of curated rentals, floral arrangements, and custom décor
- On-site team to handle setup, breakdown, and timing management—perfect for seamless surprises
- 10–20 hours of planning, including unlimited communication and detailed planning documents

For \$1,200, you're investing in a one-of-a-kind, stress-free experience that makes your proposal feel effortless, romantic, and unforgettable. You'll have a story you'll be proud to tell your grandchildren about!





ENGAGEMENT PARTIES, WELCOME DINNERS & FAREWELL BRUNCHES

WHAT'S INCLUDED

- ✓ A custom theme and design concept tailored to your vision
- ✓ Assistance with venue selection, walkthrough, and setup planning
- ✓ Coordination with key vendors, including catering, rentals, florals, and entertainment
- ✓ Thoughtfully styled décor and tablescapes that elevate the celebration
- ✓ Detailed timeline planning to ensure the event flows seamlessly
- ✓ On-site support before, throughout, and after the event so you can relax and enjoy every moment

STARTING AT \$2,000

AFTERNOON GARDEN TEA PARTIES

- Full table styling including linens, lace, plates, silverware, glassware, linen napkins, & napkin rings, vintage tea cups, saucers & pitchers
- Custom menus
- Floral arrangements for table & serving areas
- Premium Tea service using Britain's finest teas and accompaniments
- Artisanal charcuterie including premium international meats and cheeses
- Local sparkling wine
- Parasols
- Set-up & teardown so all you have to do is show up and enjoy

Optional add-ons: floral arranging station, musical performances, photo-booth

STARTING AT \$750 FOR 6 PEOPLE





CURATED CELEBRATIONS:

LAVISH, FULLY CUSTOMIZED PRIVATE PARTIES AND EVENTS

WHAT YOU'LL GET:

- A custom theme, mood board, and design concept tailored to your gathering
- Assistance with venue selection, including walkthrough and layout planning to maximize the space
- Vendor coordination for catering, rentals, entertainment, photo booths, backdrops, specialty decor and floral selection to enhance the overall aesthetic
- Thoughtfully styled tablescapes and décor elements that bring the theme to life
- A detailed timeline to ensure the event flows seamlessly
- On-site support throughout the celebration so you can relax and enjoy every moment

STARTING AT \$1,200

CELEBRATE IN STYLE, NOT STRESS.

Luxury birthday parties, baby showers, and private events require creative storytelling and high-touch logistics.

This package includes:

- Theme development and decor conceptualization down to the very last detail.
- Booking and managing multiple premium vendors (chefs, rentals, florals, linens, performers, stylists, etc.)
- Timeline creation, activity planning, and flow management.
- On-site production team to set up, oversee, & break down the event
- 30-50 planning hours on average

This is a bespoke production — more than a party, it's an experience designed around you and your guests.



TESTIMONIALS



“Working with Aina from Barrel & Bloom was nothing short of extraordinary. Her vision was big—like, really big, and she absolutely nailed every single detail. What might seem like an unrealistic workload to others? Aina handles it like magic. She’s not just incredibly kind, organized, and communicative. She’s fearless, humble, and always leads with grace and a smile”

Monique Yudico-Brauner

“Working with Aina has been an absolute pleasure. She brings contagious energy to every room she enters and has a natural ability to lift everyone’s spirits. Her warmth, sweetness, and fun personality make her not only a joy to be around but also someone who truly enhances the process of planning any event or wedding. Aina is fantastic in every way!”

Hannah Bennett

“WOW — what a dream! From start to finish, Aina’s vision was chef’s kiss — every detail was perfectly thought out and beautifully executed. Her attention to detail is next-level. Nothing slips past her — from the tiniest floral accent to the overall flow of the day, she makes sure everything fits together flawlessly. Add in her clear, kind, and timely communication (a true unicorn quality in the event world!), and you’ve got yourself a planner who not only gets it, but brings it all to life with calm, confident energy. Working with Aina is like teaming up with your ultra-organized bestie who also happens to have amazing taste... 10/10 recommend!”

Desiree Cobb

EVERY CELEBRATION IS CUSTOMIZABLE

We'll help you make your event exactly what you want — bigger, smaller, simpler, or more elaborate. You'll have fun, we'll make it gorgeous, and together we'll create memories that last a lifetime. Whether it's an intimate wedding, a whimsical tea party, or a milestone celebration, we handle every element so you can simply arrive and savor the beauty of the moment.

[SCHEDULE A CALL](#)

[LEARN MORE](#)

Ready to Celebrate?

No matter the occasion, we're here to bring your vision to life with thoughtful design and seamless execution. Let's make your next celebration unforgettable!

Aina



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