



# Noëlle's HAUS OF FLOWERS

BY KAREN VERNON

# *Introduction*

Noëlle's Haus of Flowers is where florals become a full design experience. Founded by Karen Vernon, a Black woman florist and designer, our work is rooted in legacy, intention, and refined artistry. Every arrangement is crafted with precision; to be seen and to be felt. Named for my daughter, Parker Noëlle, this Haus is about more than flowers. It's about building something lasting - for her, for our clients, and for the culture. I'm constantly working to create a brand that carries weight, beauty, and meaning. We serve clients who value elevated design and thoughtful details. Our floral experiences begin at \$6,000, created for those who expect more and understand the difference!

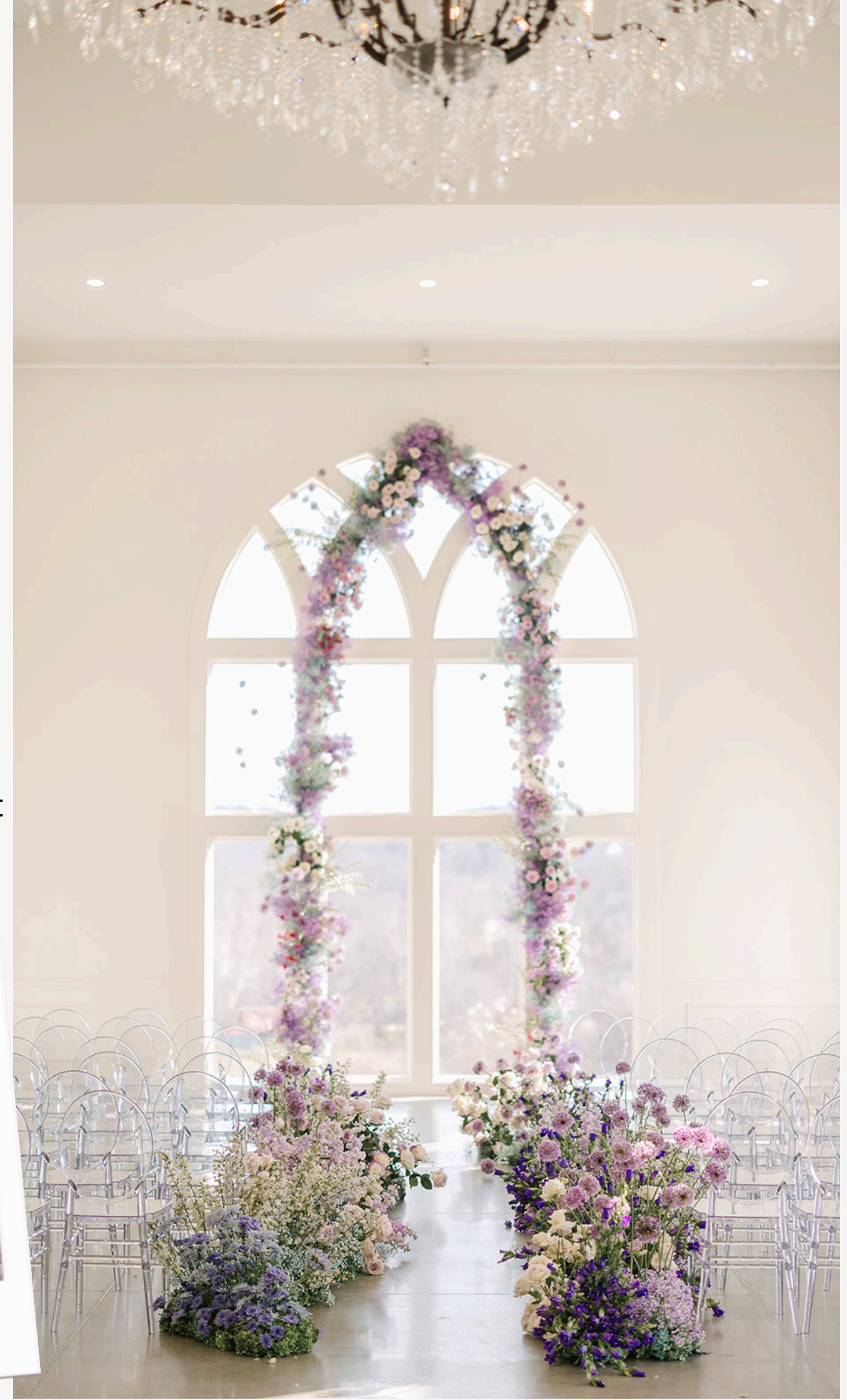
*with love, Karen*





# STATEMENT PIECES

Statement florals aren't just decor, they anchor the entire event. When thoughtfully designed, large-scale installations like ceremony pillars or floral arches become the visual heartbeat of your wedding day. They set the tone, frame your most photographed moments, and create impact that lingers long after the last petal drops. When you invest in statement florals, you're not just paying for size; you're paying for flexibility, continuity, and artistry that touches every corner of your celebration.



# OUR TEAM

At Noëlle's Haus of Flowers, our team is with you every step of the way. From the first consultation and design planning to venue walkthroughs, set up, and final strike, we handle every detail with precision and care. You'll have a team that listens, executes seamlessly, and ensures your floral story unfolds beautifully from start to finish. We're also incredibly thankful for local freelancers who support to ensure the magic happens!

OWNER, LEAD  
FLORAL DESIGNER

KAREN VERNON

OPERATIONS  
MANAGER

JERRY VERNON

DELIVERY AND  
STRIKE SUPPORT

ALVIN NEWMAN







# INVESTMENT ESTIMATE

Bridal Bouquet - \$220+

Bridesmaid Bouquet- \$115+

Boutonnieres - \$25

Installations - \$1,950+

Table Arrangements \$250+

Labor - 18% of subtotal

Local Delivery - \$150

Local Set Up + Strike - \$400

*\*candle services also provided at seperate cost*





# LET'S CONNECT

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LET'S SCHEDULE TIME FOR A CONSULTATION!