

SALES SHEET



Experience big happiness in small bah-ites — *



ABOUT US

Professional *experiential marketing* and *catering* company serving ***nostalgic concessions*** from small to ***large-scale events***

Manufacturer of fresh, gourmet, and *customized* cotton candy and popcorn
Shipping *across the USA*

MORE INFO

[instagram.com/thejollysheep](https://www.instagram.com/thejollysheep)
www.thejollysheep.com
+213-204-3189
Norwalk, CA & Fullerton, CA

SEE US
IN ACTION

LARGE CORPORATE EVENTS

JBL AUDIO

- Corporate event Las Vegas 2022**
- On-site and packaged popcorn+cotton candy service
- 4K+ units served



TOYOTA

- Stagecoach Festival 2022 | 2023**
- 2K cotton candy shipped
- 2K popcorn shipped
- Custom eco packaging
- Colored popcorn



HAWAIIAN AIRLINES

- Westfield Century City, Los Angeles 2024**
- On-site cotton candy
- 1K units served
- Hawaiian Airlines celebration pop-up



BRAND CUSTOMIZATION

SEPHORA

San Francisco Product Launch Event, July 2022

600+ cotton candy units, requested exact color customization to match products debuting for launch

SEPHORA COLLECTION



BRANDING TOUCH POINTS

SUNDAY RILEY popcorn color to match brand

DISNEY+ product label for each event

LULUS branding on carts



ROGER VIVIER custom ideas

HILTON branded cotton candy cones

SLICK branded edible logos



PRICING - SERVICE FOR EVERY BUDGET

PER UNIT

Packaged cotton candy and popcorn favors with custom label included

| | <300 units | 300+ | 1000+ |
|--------------|------------|------|--------|
| Cotton Candy | \$3.75 | \$3 | \$2.85 |
| Popcorn | \$3.75 | \$3 | \$2.50 |

EVENTS

Starting rates include:

2 hours of service

50 guests

Within 30 miles of Fullerton, CA

Cart service with 1 attendant

Basic options, some services include custom labels

| | Starting Rates |
|---------------|----------------|
| Cotton Candy | \$650 |
| Popcorn | \$650 |
| Shaved Ice | \$750 |
| Slushies | \$750 |
| Hot Chocolate | \$750 |
| Churros | \$900 |
| French Fries | \$900 |

SAMPLE QUOTES

Cal State University student event

300 people, shaved ice
Branded service carts

~\$2,000

Multi-store brand activation

200 guests, 5 locations each
Cotton candy with 6 flavors
Branded carts
Travel fee

~\$5,000

Brand event @ Sonoma Raceway

2 full day cotton candy service
Multiple branding elements
Travel to Northern CA
Additional permits required

~\$17K

Multi-month national bus tour for brand

Shipped 10K packaged popcorn across US over 3 months, provided catering @ local SoCal events

~\$40K

OUR PROMOTIONAL HERO!

- 2.5" Round custom label included
- Choose up to 3 cotton candy flavors or 2 popcorn
- 1 ounce cotton candy or 1-1.5 ounce popcorn
- Approx. 4x4x4 inches



ADD-ON SERVICES

Branding

| | |
|-----------------------------|-------|
| -Standard cart decal..... | \$75 |
| -Full front cart decal..... | \$150 |
| -3 panel cart decal..... | \$250 |
| -3 panel +trim wrap..... | \$350 |

Edible options

| | |
|---|-------|
| Pop-rocks..... | \$60 |
| Edible glitter..... | \$60 |
| Edible cotton candy logo “tattoo” / one-line wording..... | \$100 |



SITE REQUIREMENTS



Power and other requirements

Cotton candy / Popcorn - 1100W (15A or 20A circuit not shared with others)

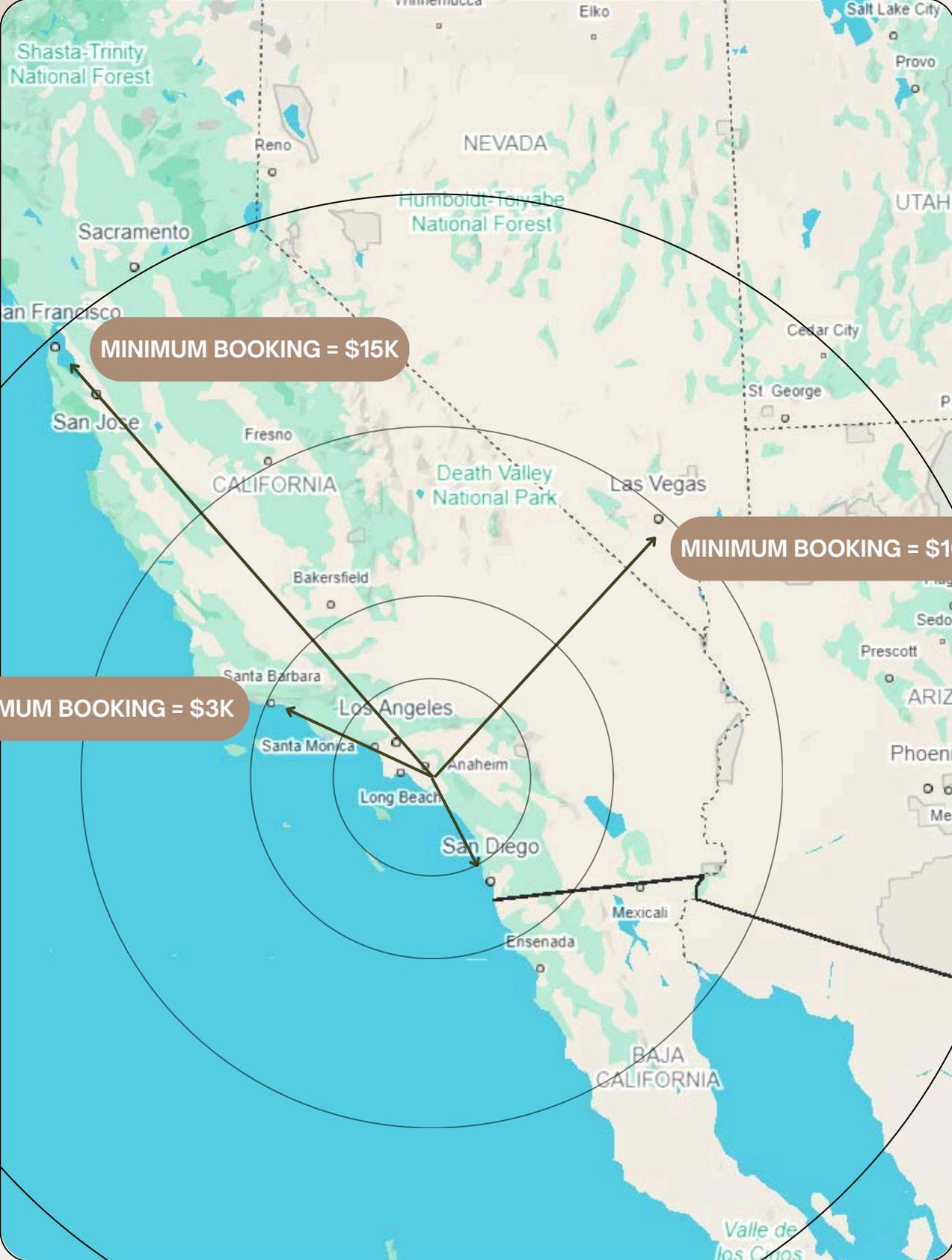
Shaved ice - Self-powered, no on-site power needed

Slushies - Minimal onsite power needed, any 15A or 20A plugs

Churros / French Fries - Cart requires 800W from a 15A or 20A circuit. Requires outdoor propane set-up, either behind the cart or a separate cooking station and attendant set outside, if the cart is needed inside. (Additional attendant is not priced in unless requested)

Stairs and Clearance - Please notify of any stairs, additional labor required to navigate long flights of stairs. Elevator and hallway clearances to reach final set-up location should accommodate the cart dimensions shown above.

LOCATIONS SERVED



MINIMUM BOOKING = \$15K

MINIMUM BOOKING = \$10K

MINIMUM BOOKING = \$3K