



802.324.1433 | jaclynwatson.events.com

Extraordinary Weddings Don't Just Happen, They Are Planned!

Jaclyn Watson Events has raised the standard for bespoke weddings in Vermont and throughout New England, and we are available for distinctive weddings at unique venues anywhere in the world.





Wedding Design & Management

Planning & Communication

- You will work with Jaclyn Watson Of Jaclyn Watson Events.
- We create a **Planning Checklist** that will keep everyone focused on the most important details.
- You have 24/7 online access to your **Customized Planning Portal** where you can keep track of all of the details as they come together.
- We meet with you, either in-person or virtually, to discover your vision and expectations. From there, we design a unique style and experience for your wedding day.

Styling & Design

- We will design and create your entire wedding experience.
- We design a **Style Guide** for your wedding that includes themes, color palettes, layouts, and mockups.
- We work with you to establish a design budget.
- We develop a **Creative Plan** that encompasses your layout, décor, tablescapes, and floral design.
- You receive access to our vetted network of decorators, suppliers, and equipment providers.
- We provide access to our exclusive **Online Design Portal** to keep track of all the details.
- Your JWE Team Member will be onsite setting up and carrying out your event until setup is complete.

Putting the Pieces Together

- You have access to our vetted vendor network, and this will ensure that every aspect of your wedding is in the best hands.
- Your dedicated team member will accompany you on three on-site vendor meetings
- We carefully craft a timeline for your wedding day so that your vendor team can work together seamlessly.

It's Finally Here!

- Your team member will attend your rehearsal and will be on-site throughout your entire wedding day.
- A couple weeks after your wedding, we connect one last time to celebrate and wrap up all the final details.





Full-Service Design & Planning



Planning & Communication

- We design a **Wedding Weekend Itinerary**, a comprehensive timetable that encompasses every detail.
- We meet with you, either in-person or virtually, to discover your vision and expectations. From there, we design a unique style and experience for your wedding day.
- We carefully develop an overall wedding budget that allows us to implement your vision while prioritizing those elements that are most important to you.
- We do a deep dive exploration with you, and from there we develop a **Comprehensive Wedding Framework** that encompasses your entire wedding day experience, including food and beverage, entertainment, photography, flowers, and the hundreds of other details.
- We create a **Personalized Planning Timeline**, including benchmarks and milestones that will keep everyone focused on the most important details.
- You have 24/7 online access to your **Customized Planning Portal** where you can watch all of the details as they come together.
- We will design and maintain a beautiful **Wedding Website** for you so that your guests can learn all of the details about your day.
- You receive **Priority Access** to the JWE Team throughout the entire planning process, with our guarantee that every question and idea is addressed as quickly as possible.

Styling & Design

- You are matched with a dedicated **JWE Event Stylist** to design and create your entire wedding experience.
- We explore your dreams and desires to create a **Signature Style Guide** for your wedding that includes themes, color palettes, mood boards, layouts, and mockups.
- We develop a design budget that prioritizes those elements that are most important to your vision and your overall wedding experience.
- We design a **Comprehensive Creative Plan** that encompasses your layout, décor, tablescapes, floral design, food and beverage presentation, even your stationery trousseau.
- We take an overall view of your wedding design to ensure that every detail is cohesive and connected.

- You receive **Concierge Access** to our vetted network of decorators, suppliers, and equipment providers, many of whom provide upgrades and preferred pricing to our Full Planning clients.
- We take care of all hotel blocks and transportation services for guests.
- We meet with your floral, rental and linen providers so to ensure that every element is in line with your vision.
- On the weekend of your event your JWE team members will be on site putting every little detail into place.

Putting the Pieces Together

- You receive **Concierge Access** to our vetted network of amazing wedding professionals, many of whom provide upgrades and preferred pricing to our Full Planning clients.
- Our team will source, secure, and manage all vendor relationships, so that you will have the confidence that no detail is overlooked.
- We will review all vendor contracts prior to presenting them to you for approval, and this ensures that your best interests are protected.
- Over the course of the planning process, we will be in close personal contact with each of your chosen wedding professionals so that we can ensure that everyone works together as a cohesive team.
- In the days leading up to your wedding, we will be in constant contact with everyone who plays a role in your day so you will be able to relax and enjoy without stressing over the details.
- We will suggest the most desirable overnight accommodations for your guests and will make arrangements for room blocks and transportation.

It's Finally Here!

- We will conduct and coordinate your ceremony rehearsal so that you and your bridal party understand how to process, how to recess, where to stand and how to stand.
- We will oversee and carry out your Wedding day. Which will include working hand in hand with the venue, selecting the right wedding vendors, design and the overall set up and carry out.
- On your wedding day, we will be the first to arrive and the last to leave.
- Our team will be with you the entire weekend, from start to finish.
- A couple weeks after your wedding, we convene one more time to celebrate and wrap up all the final details.



*A stylish event begins long before the guests arrive.
It begins with masterful planning.*



Platinum Full-Service Design & Planning

Includes everything in the Signature package, plus...

- Your out-of-town guests will have access our concierge service where we facilitate their hotel bookings, rental cars, and other transportation.
- We coordinate the logistics related to your wedding party, including instructions, scheduling of fittings, confirmation that orders have been placed, and tracking of shipments.
- We help with the planning and coordination of your wedding shower and bachelorette party.
- You receive **Upgraded Concierge Access** to our vetted network of amazing wedding professionals, many of whom provide upgrades and preferred pricing that are only offered to our Platinum clients.
- You receive our priority of service support, with immediate response to your questions and requests within 24 hours through a direct-contact hotline that is only available to our Platinum clients.
- You receive a personal driver in a luxury vehicle to transport you to and from the airport upon your arrival.



Our Commitment to You

By accepting just 12 weddings each year, we can provide you an exceptional level of service and attention. When you entrust your wedding to Jaclyn Watson Events, we share this amazing journey with you and are there for you every step of the way.



We are excited to tell your story.

Jaclyn Watson
VT | NY | FL & DESTINATION EVENTS

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Investment

Design Only

*Full-Service
Planning
& Design*

*Platinum Full-
Service Design
& Planning*



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