



NOTHING SAYS TEXAS LIKE



COWBOY BOOTS

— BOOT EVENTS - EASY AS 1-2-3 —



LEGENDARYWESTERNEVENTS.COM

For More Information Contact: Bill Dewbre at 214-704-1206

HOW IT WORKS FOR YOUR GUESTS



You are giving your guests the once in a lifetime gift of a Texas Sized Experience

ORDER FORM

They are greeted by our friendly staff, given an order form and informed of the process

CHOOSE A STYLE

Our staff assists your guests in choosing their favorite pair of boots

SIZING STATION

Try On Boots – at least one pair in every size available

Our professional staff individually fits each guest

TURN IN ORDER FORM

Once the style selection and sizing has been completed, the boots are ordered and delivered to the home or office address provided by each guest.

BOOTS ARE SHIPPED TO GUESTS IMMEDIATELY AFTER EVENT:

- Style Selection – a minimum of 6 styles for men and 6 styles for women
- Stock Boots typically arrive 2-4 weeks after event
- Custom Handmade Boots typically arrive 10-12 months after event

WE HOLD DATES AND PRICES WITH SIGNED AND FUNDED CONTRACT



STEP 1

CHOOSE YOUR BOOTS



- Price per pair varies depending on budget
Starting price \$225 a pair
- Great Style Selection – we bring a minimum of 6 styles for men and 6 styles for women
Style selection is based on the most current, best selling designs available for quickest delivery.
- Available for immediate shipment - Boots are ordered immediately after event and delivered to each guest's home or office within 2-4 weeks from date of event.
- Upgrade Option - Companies often ask us to bring additional style options for those guests who desire upgrades for that special pair of boots they have always wanted. This gives your guests more styles to choose from. For example, the company would give the guest a basic pair of boots at no charge – value of \$225.00. We bring samples of boots that range in value from \$200-500. If the guest desires to have one of the upgrades, they pay the difference in cost. - Please Note – we do not disclose the cost of the boots to your guests. If they desire an upgrade, the only price they will see is the additional cost – Example - PLUS \$75.00

DON'T SETTLE FOR SECOND BEST

We bring you the best quality and most popular styles
the latest fashion with the quickest delivery to your guests.



STEP 1

CHOOSE YOUR BOOTS

TOE TYPES AVAILABLE:



Broad Square Toe



Square Toe



Traditional Toe



Snip Toe

MEN'S

Basic All Leather



WOMEN'S

Basic All Leather



Images are representative of styles offered. Actual styles will depend on availability.



STEP 1

CHOOSE YOUR BOOTS: UPGRADED SELECTION

MEN'S

Upgrades



WOMEN'S

Upgrades



Images are representative of styles offered. Actual styles will depend on availability.



STEP 2

SET UP, STAFF, DELIVERY



WESTERN SETUP:

\$750 - \$1000 - for groups 100 or more

- Includes labor and equipment for set up and strike along with all things involved with preparing for the event.
- Display of Selection of Styles
- Try On Boots in all sizes
- Cowhides - beautiful, hand selected, placed on draped tables
- Split Rail Fences - upon request - hand made and wrapped with rope - Fire Retardant
- Carpet - if not available on site

STAFF:

Our professionally trained staff will be on site to assist with the boot fitting process

- Number of staff needed depends on number of guests receiving boots and amount of time available.

SHIPPING EXPENSES:

- Handling Fee - \$5.00 a pair - for processing orders and handling any exchanges after event
- Drop Ship Fee - \$8.00 a pair – boot companies charge this fee to handle individual orders
- Shipping Fee - \$25.00 a pair – estimated cost to ship within contiguous USA. Shipping can be charged to your UPS/FedEx account or ours. Actual cost of shipping will be reconciled once all orders have been processed
- Boots cannot be shipped outside of the USA



TO BE PROVIDED BY CLIENT

- Eight to Twelve Tables (Draped) - 6 or 8 ft. long
- Chairs – number of chairs needed, depends on number of guests at your event and the time available to complete the event
- Carpet on floor
- Food for staff before event
- Payment and Arrangements for Parking of Truck and Trailer & employee vehicles
- Confirmed Arrangements with facility for load in and load out (time and location)
- Storage for empty boxes and trash disposal
- Set Up and Strike Time Required
 - We require access to premises a minimum of 5 hours prior to the event
 - We require a minimum of 3 hours to strike after event is over

TRAVEL EXPENSES: IF OUTSIDE OF DFW AREA

- We are often asked to travel to locations outside of the DFW Metroplex. For these occasions, travel expenses will be added to the invoice



OPTIONAL EXPERIENCES



SIDEKICK SECURITY WALLET

100% leather – RFID protection - 10 great colors to choose from
Great for travel, concerts, ballgames, dancing - any time you don't want to worry about a purse or bulging wallet



Wallets can be purchased and distributed by your team OR We can set up a display and our staff will handle distribution.

- Set Up Includes: fixtures, cowhides on table, retractable sign, wallet displayed on boots PLUS extra wallets are available so all guests will receive the color of their choice
- Cost of our staff depends on amount of time needed – we have a 4 hour minimum



OPTIONAL EXPERIENCES

CUSTOM BUCKLES



CUSTOM BUCKLES

Custom buckles are available in many different price ranges depending on materials used and complexity of design. It's best to give us your artwork and your budget per buckle and allow our custom buckle makers to offer several choices.



TESTIMONIES & KUDOS

I offer this recommendation enthusiastically, because I know first-hand the dedication, quality and commitment Bill has for his customers and partners in the meeting and events industry.

Choosing to partner with Wild Bill Dewbre and his staff has been an important part of our growth and success. He is a pleasure to work with, dedicated to industry partners and clients, and his professional commitment is impressive.

*-Steven G. Foster, CMP
Managing Partner, Circle R Ranch*

Considering the incredibly short amount of time you were given to coordinate the event, I am forever indebted to you. I really appreciate your accommodations to our tight schedule and many impromptu changes, and your staff was a pleasure to work with. You made my job easy and enjoyable. I look forward to doing business with you in the future.

*-Ericka A. Compton
Associate Producer, IBM*

I have chaired a number of charity events and it is few and far between when you come into contact with a vendor who goes above and beyond the call of duty. Wild Bill did just that.

The biggest hit of the ball was that every single person who attended received a custom fitted hat. Bill and his team were available on site to fit and size each person on the spot. It was evident from the very beginning of the night that without the hats, the excitement would be missing. His staff arrived on time, was courteous, did their own set up and break down and were as professional as they come.

Additionally, Bill was able to provide custom metal sheriff badges that had the ball's logo on them for an exclusive sponsor party. Each one of the volunteers and sponsors walked away with this little treasure.

Like I said above, it is rare to meet someone who is able to adapt, go with the flow and most importantly, go above and beyond the call of duty. Wild Bill and his team did just that.

Sincerely,

*Jo Trizila Dallas Better Business Bureau
Big Brother Big Sister Black Tie & Boots Gala Chair*

CONSISTENTLY
AWARDED FOR
EXCELLENCE



JUST A FEW OF OUR MANY
SATISFIED CUSTOMERS



WARNER BROS.



SONY



PORSCHE



BENTLEY