



# KENNIDY + CAMRON

EVENT CONSULTING



# WELCOME:

---

To our future Beautiful Couple,  
As you embark on the incredible journey of planning your wedding, allow us to extend our heartfelt congratulations! This moment marks the beginning of a cherished chapter in your lives, one filled with love, joy, and unforgettable memories.

At Kennedy + Camron, we understand the significance of this day. From meticulously planning each detail, to ensuring a seamless execution on your special day, we will alleviate any stress so you can focus on what truly matters – celebrating your love surrounded by those who matter most.

Let us embark on this journey together, creating moments that will be etched in your hearts forever. We invite you to explore the possibilities and discover how we can make your wedding dreams a reality in the enchanting city of New Orleans.

With excitement and anticipation,

Kenisha Richard,  
Kennedy + Camron Event Consulting



# ABOUT ME:

---

I'm Kenisha, the owner & principal consultant at Kennedy + Camron. I love having the opportunity to share in the love of two individuals and feel blessed to get to work with such wonderful people for each event!

After graduating from Stephen F. Austin with a degree in Hospitality Administration, I propelled myself into Hotel Sales & Management across Texas and Louisiana.

With over 17 years of experience in the hospitality industry, I apply my knowledge to execute unforgettable celebrations. In 2018, I transitioned to catering sales and event planning, combining my keen eye for detail to ensure that each wedding is a unique and seamless experience.

In 2024, I received my TMP, Tourism Marketing Professional Certificate, to enhance the experience of destination weddings.

I am dedicated to turning clients' visions into reality, crafting memorable moments that last a lifetime.

# SERVICES:

## TOPEZ

### Day of Coordination

- Coordinating services begin 35 days prior
- Weekly planning calls, 15 days prior
- Limited Vendor Sourcing, list form
- Final Design Board Collaboration
- Timeline Creation, 10 days prior
- Day of Coordination | 16 hours of execution, vendor management, transportation + breakdown
- Emergency plan creation

## EMERALD

### Day of Coordination + Lagniappe

- Bi-Weekly planning calls, 90 days prior
- Venue site visit, one
- Vendor Sourcing + Contract Reviews
- Design Consultations, 90 days prior
- Timeline Creation, 2 weeks prior
- Rehearsal Services, 1.5 hours
- Day of Coordination | 16 hours of execution, vendor management, transportation + breakdown
- Emergency management

## SAPPHIRE

### Full-Service Coordination

- Guest List Management
- Bi-Weekly planning calls, 120 days prior
- Venue site visits, up to two
- Budget Template provided
- Vendor Sourcing + Contract Reviews
- Design Consulting | Pinterest required
- Timeline Management | Rehearsal to Send-Off
- Rehearsal & Dinner Coordination, 4 hours
- Day of Coordination | Unlimited hours
- Concierge-style services for parents
- Emergency management



# FAQ:

---

**Q: HOW ARE YOU DIFFERENT FROM ALL THE OTHER WEDDING COORDINATORS OUT THERE?**

A: We focus on logistics consulting for DIY style weddings. We orchestrate your big day minute by minute to ensure everything is seamless.

**Q: DO YOU HAVE PREFERRED VENDORS OR PARTNERSHIPS THAT WE'RE REQUIRED TO USE?**

A: No, as we respect your vendor selection, we do require that you sign a contract with ALL of your vendors, and that they carry commercial liability insurance. Should they cancel or an emergency arises, an alternative will be secured at an upcharge.

**Q: HOW DO YOU CHARGE FOR SERVICES?**

A: We don't charge by the hour because let's face it, a wedding day is a full 36 hours spread out over 2 days. Our pricing is based on current market rates, pre-work leading up to the day, and the amount of staff required per number of guests.

**Q: CAN I BUILD MY OWN PACKAGE WITH YOU?**

A: Yes, you know what you want, we know what you need. That doesn't always fit in our Jewel Packages. Request our A la Carte menu if you have additional needs.

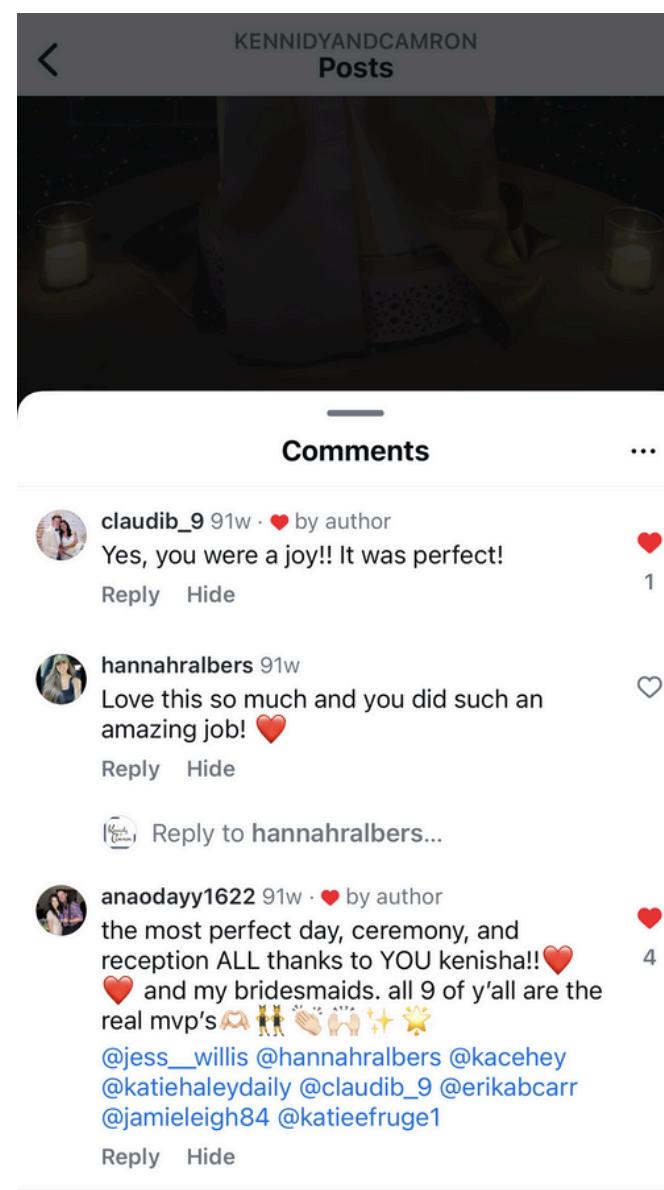
**Q: WILL YOU SETUP BY DIY DECOR?**

A: No, we do not take your decor pieces to create your vision. We DO work with your vendors to ensure they execute your exact vision, as well as keep reserves in case of emergencies and breakage. We will setup your photos, signage, cake, gifts, tables(s), etc.

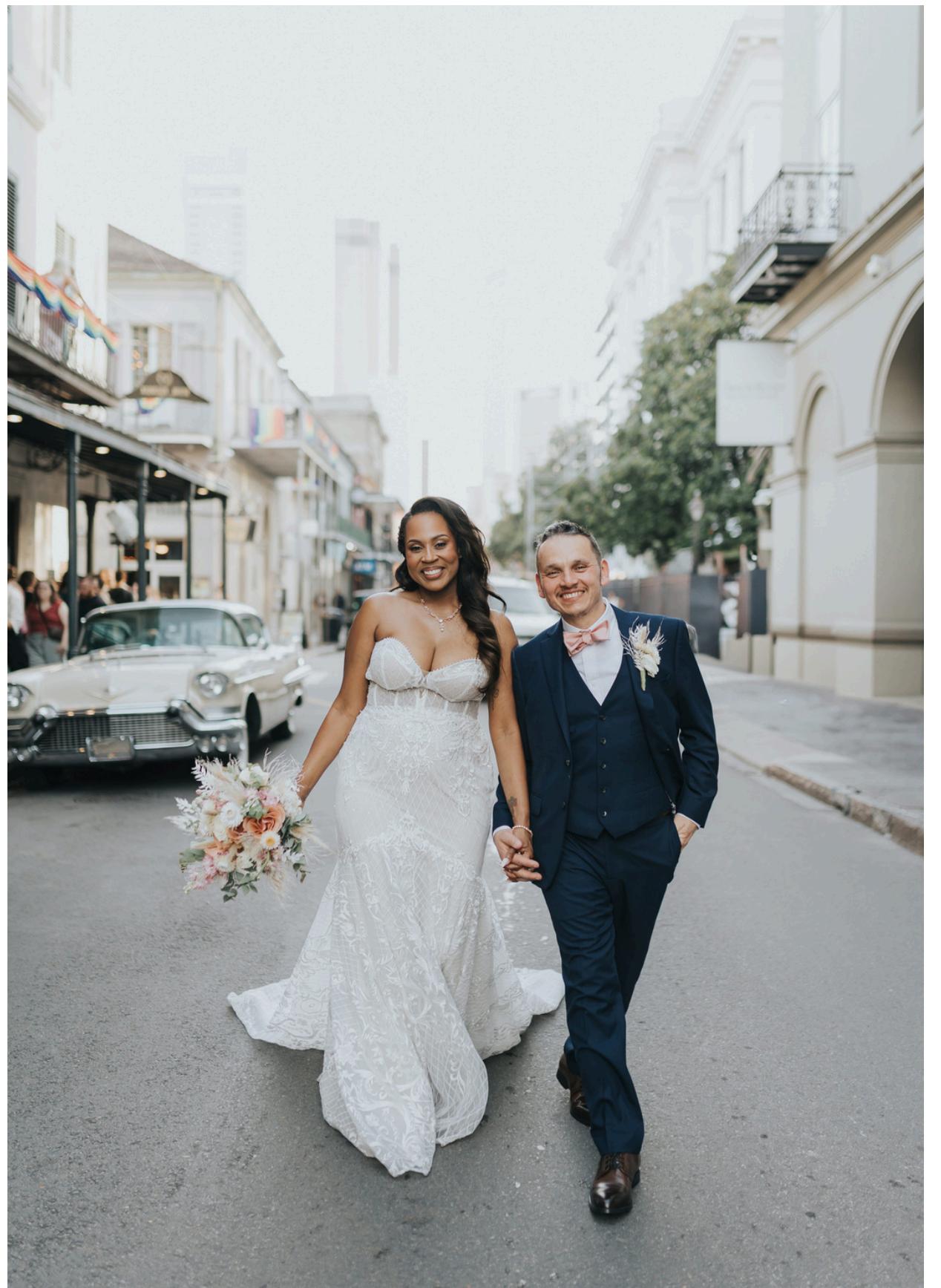
**Q: A WEDDING COORDINATOR IS EXPENSIVE; CAN'T MY FRIENDS OR FAMILY HELP OUT?**

A: No. You want your family and friends to enjoy your big day just as much as you. A professional service will not quit on executing your vision, will ensure setup and breakdown is completed on time, and utilize their industry expertise to manage your vendors.

# TESTIMONIAL SNAPSHOTS



View more reviews + love on our website: [Testimonials](#)





# LET'S GET PLANNING!

---

EMAIL: [DISCOVER@KENNIDYANDCAMRON.COM](mailto:DISCOVER@KENNIDYANDCAMRON.COM)

IG | [@KENNIDYANDCAMRON](https://www.instagram.com/@kennidyandcamron)

FB | [FACEBOOK.COM/KENNIDYANDCAMRON](https://www.facebook.com/kennidyandcamron)

INSPO | [PINTEREST.COM/KENNIDYANDCAMRON](https://www.pinterest.com/kennidyandcamron)

PHONE | (210) 849-8903



KENNIDY + CAMRON LLC

EST. 2021