

# SPECIAL EVENTS

NEW YORK

2024



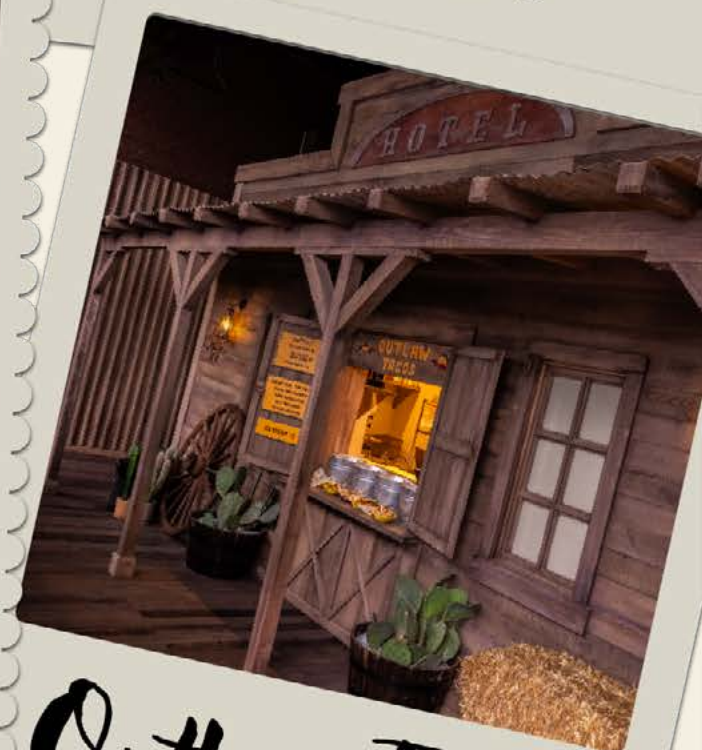
# DESERT D.5.1 SPOT



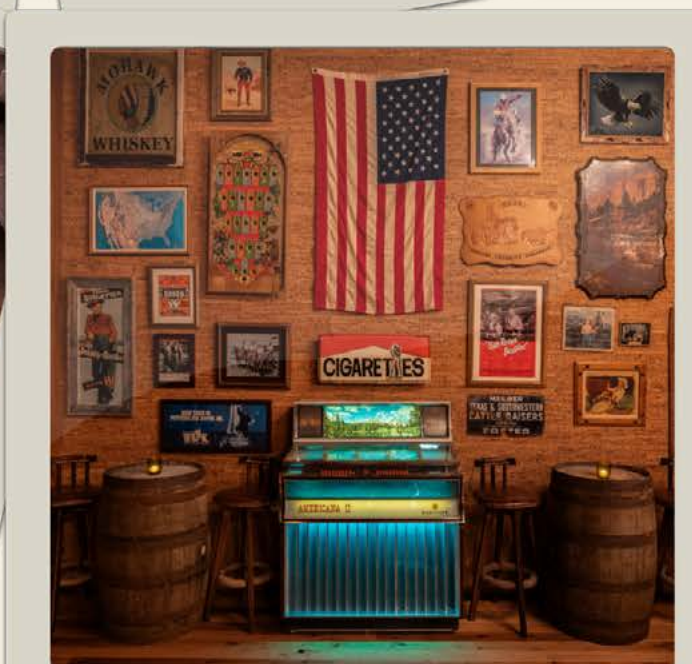
*Marquee Sign*



*Western Art*



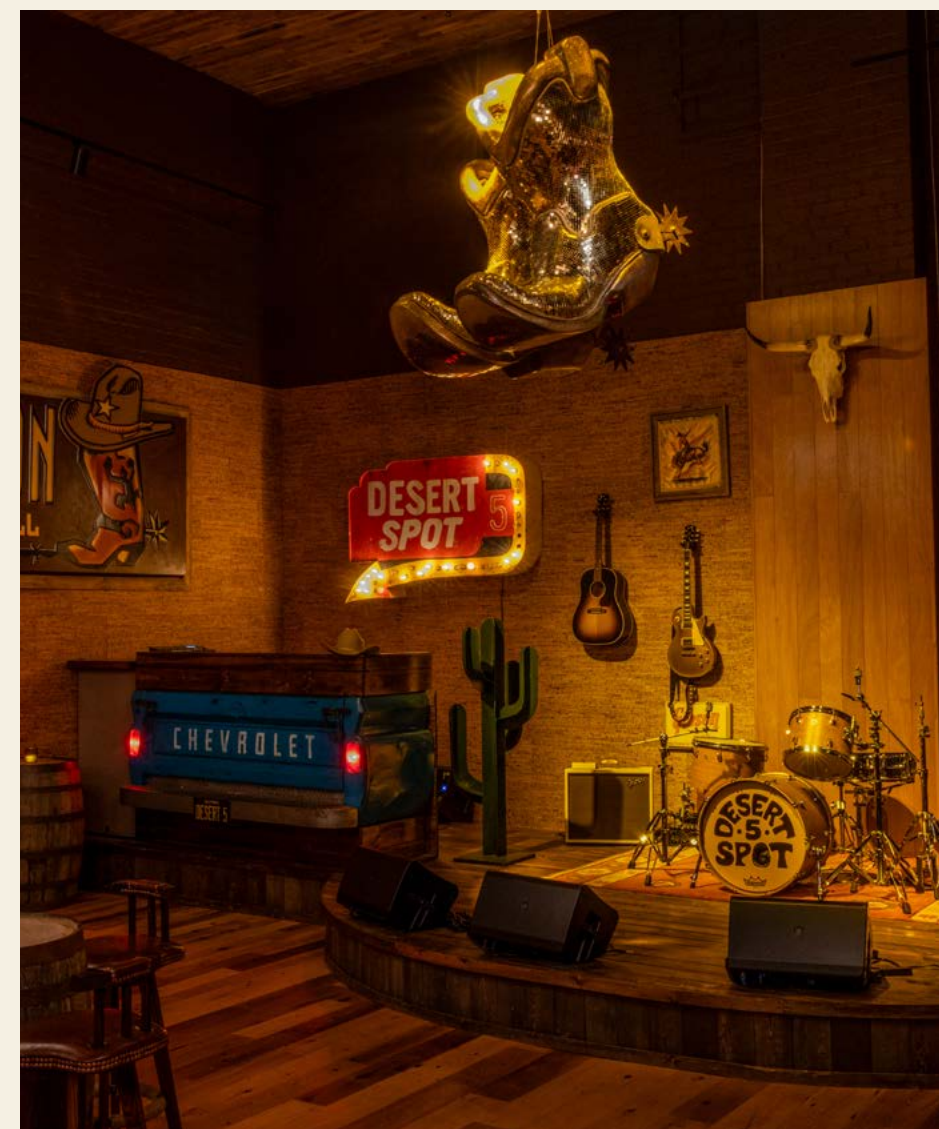
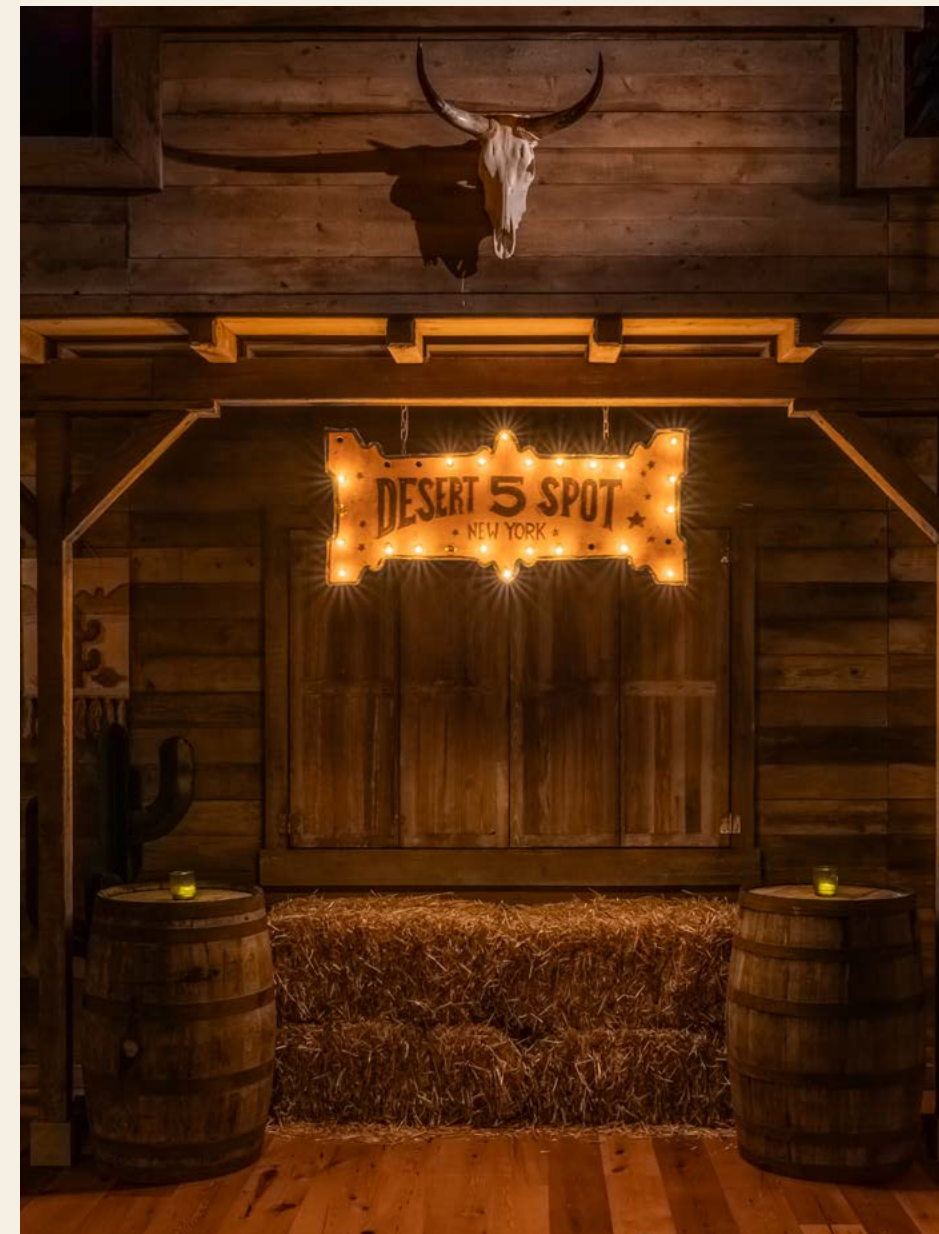
*Outlaw Tacos*



*Vintage Jukebox*

Desert 5 Spot brings the rustic allure of Pioneertown and Cosmic Americana to Brooklyn. Named after the colorful Mojave Desert flower and inspired by Joshua Tree hideouts, throwback roadside motels and western nostalgia, Desert 5 Spot is the ultimate country music lovers watering hole. Entry through a storefront resembling a Pioneertown motel transports guests through the Mojave Desert and into a cozy living room lounge bar, outfitted with a custom mechanical bull. Slangin' out specialty cocktails, frozen margaritas, cold beers and LA-approved tacos, making this the perfect place where cowboys come together. Featuring daily live performances by emerging country artists, the Desert 5 House Band, line dancing and two stepping classes, with weekend DJ's playing country hits all night long, Desert 5 Spot welcomes one and all to leave their tensions and pretensions at the door, put on their boots and let the good times roll.

- ACCOMMODATES UP TO 258 GUESTS
- 2,575 SQ FT OF EVENT SPACE
- CRAFT MIXOLOGY PROGRAM
- LA-APPROVED TACOS
- INTIMATE BAR AND LOUNGE SPACE
- STAGE FOR LIVE PERFORMANCES AND PRESENTATIONS
- MECHANICAL BULL
- IN-HOUSE DJ BOOTH
- IN-HOUSE STATE-OF-THE-ART AV & SOUND CAPABILITIES
- HIGH SPEED WIFI
- VALET PARKING AVAILABLE



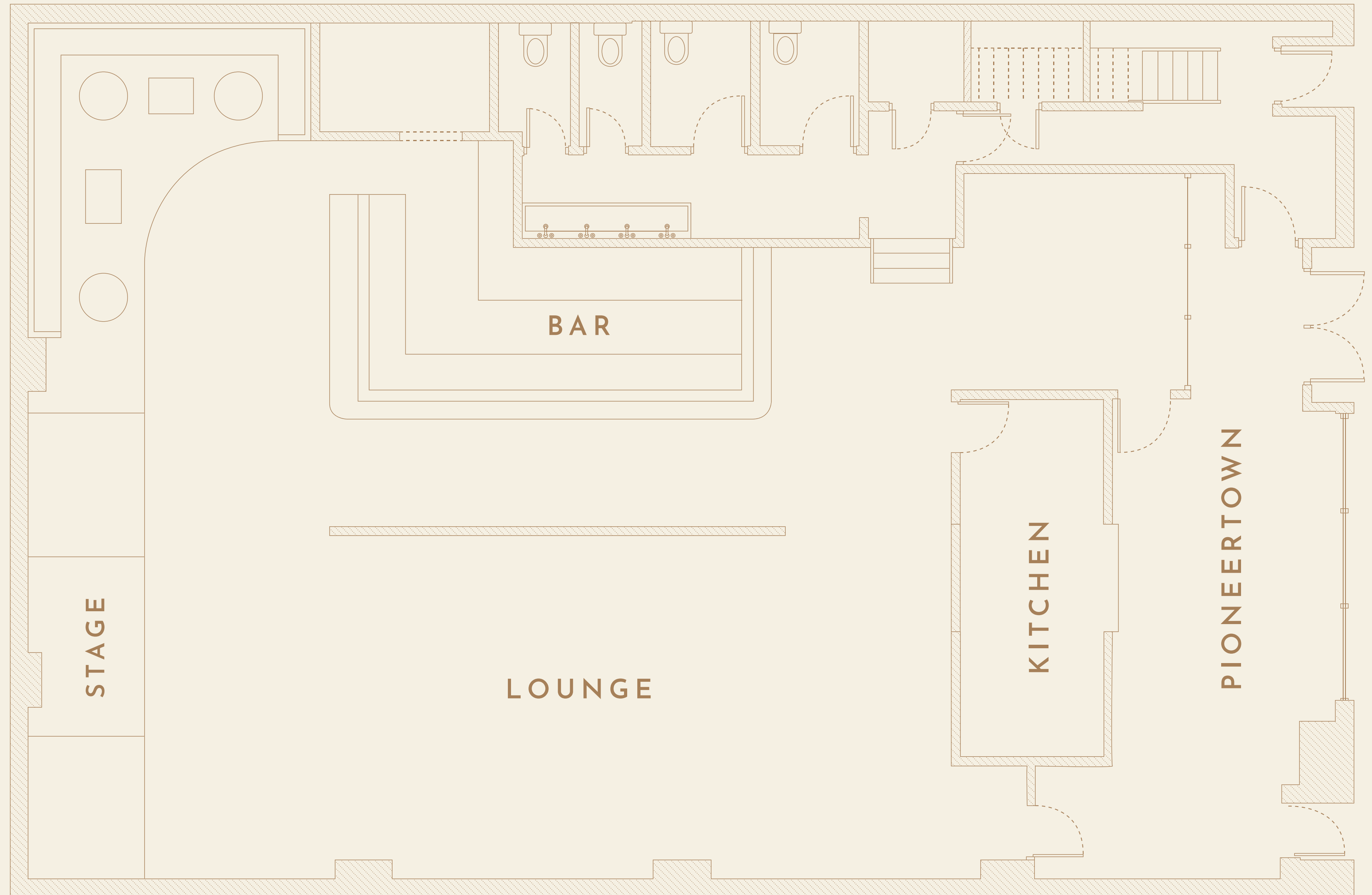


**PIONEERTOWN:**

- SQ FT: 398
- RECEPTION: 40

**LOUNGE:**

- SQ FT: 2,177
- RECEPTION: 218





# PRESS





# SCRAPBOOK

## GREENPOINTERS



### COUNTRY MUSIC VENUE DESERT 5 SPOT BRINGS THE WILD WILD WEST TO WILLIAMSBURG

The newcomer is more than a little bit country, with line dancing, two-steppi classes, cowboy karaoke, a mechanical bull (and less on theme, tarot c reading). There's even an area near the stage called "Dolly's Corner" that f homage to the country icon with rhinestone-studded pink suede wallpaper rare photographs of the singer herself.

# I ♥ NY



### DESERT 5 SPOT STIRS WILLIAMSBURG WITH GRAND OPENING

First Lady of Outlaw Country Nikki Lane Christened Stage at New York's Most Stylish Country Western

\* SECRET NYC



### THE WILD WILD WEST HAS TOUCHE DOWN IN WILLIAMSBURG-AND YES THERE'S A MECHANICAL BULL!

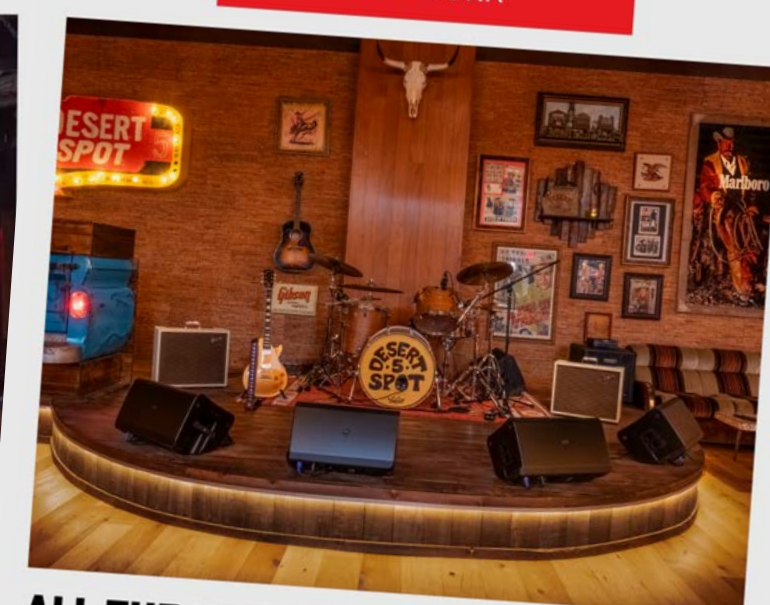
Grab your cowboy boots, leave your tensions at the door, and let the good times roll at NYC's newest honky tonk bar—the ultimate country music lovers' watering hole. Regardless whether it actually is or isn't your first rodeo, you're in for a rowdy time at Desert 5 Spot New York, the newest (and perhaps wildest) country music bar, restaurant, and live entertainment venue to touch down in NYC, bringing the wild wild west straight to Williamsburg.

# People



### SHABOOZEY POPS HIS HEAD UP / DESERT 5 SPOT IN BROOKLYN

# EATER NEW YORK



### ALL THE NEW RESTAURANT OPENINGS TO KNOW ABOUT THIS AUGUST

Williamsburg: Los Angeles honky tonk bar Desert 5 Spot has landed in Brooklyn with a mechanical bull.

# CITITOURNY



### WESTERN BAR DESERT 5 SPOT IS MOVING TO BROOKLYN THIS SUMMER

# billboard



### This Buzzy, Country-Inspired Los Angeles Venue Is Headed to New York

In June, Desert 5 Spot will open a roughly 200-capacity second location, traveling from Los Angeles to Brooklyn's Williamsburg neighborhood. The venue will bring with it much of its style, such as the hand selected furniture from antique sales and thrift shops across the West, various forms of its Boho desert-inspired chie and the affably named Dolly's Corner. Like its predecessor, Desert 5 Spot N.Y. will prioritize the live-music experience with performances from rising artists, DJ sets and an in-house band - though plenty of established country and rock'n'roll acts are bound to show up.

# TimeOut



### POPULAR L.A. BAR DESERT 5 SPOT IS TRANSFORMING WILLIAMSBURG INTO A "RAUCOUS WESTERN HAVEN"

Expect the allure of Cosmic Americana, 1970s Palm Springs a PioneerTown all in one.

Country music and the Wild West aesthetic had a big moment this year as Beyoncé dropped her latest album Cowboy Carter—but the obsession with things country has now extended to nightlife. The best example? A desert-inspired bar and music venue that will make you feel like you teleported to the depths of old Arizona: Desert 5 Spot, which opened in Williamsburg this week by way of Los Angeles.

# LIVE FROM DESERT 5

An impressive lineup of country and rock n' roll music talents have already graced the stage at Desert 5 Spot in LA: Stagecoach headliner Kane Brown, Noah Cyrus, rising star Drake Milligan, the larger-than-life Paul Cauthen, and the esteemed first lady of outlaw country, Nikki Lane have all been drawn to the intimacy of the LA venue. We've also played a part hosting record launch parties for Midland, Orville Peck, Dasha, who have since become regulars when they're in Hollywood. Celebratory occasions and after-parties at Desert 5 Spot LA have further attracted artists like Lainey Wilson and John Mayer.





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# CATERING MENU

## TACO BUFFET 45/PERSON

- SERVED WITH CORN & FLOUR TORTILLAS
- ACCOMPANIMENTS: CILANTRO, LIMES, PICO DE GALLO, WHITE ONION, JALAPEÑO SALSA, ROASTED TOMATO SALSA VG, GF

## CHOICE OF 2

- **ADOBO CAULIFLOWER:** HABANERO SALSA, CHIHUAHUA CHEESE, CILANTRO, LIME
- **CHIPOTLE CHICKEN:** SALSA VERDE, WHITE ONION, CILANTRO, LIME
- **ACHIOTE MARINATED PORK CARNITAS:** HABANERO SALSA, WHITE ONION, CILANTRO, LIME
- **RED CHILI BRAISED BEEF:** CHERRY TOMATO SALSA, SALSA VERDE, CILANTRO, LIME

## ADDITIONS 8/PERSON

- **FRIJOLE DE LA OLLA:** SHELLING BEANS, QUESO FRESCO VG, GF
- **CILANTRO-LIME RICE:** JASMINE RICE, CILANTRO, LIME VG
- **SWEET PEA "ESQUITTE":** CILANTRO CREMA, TAJIN, LIME

- TACO CARTS ARE DESIGNED FOR A MAXIMUM OF 90 MINUTES
- A SURCHARGE WILL APPLY FOR EXTENDED SERVICE.
- EACH MENU HAS A MINIMUM OF 15 GUESTS.

V = VEGETARIAN | VG = VEGAN | VG\* = OPTION | GF = GLUTEN FREE | GF\* = OPTION

# CATERING MENU

## PASSED HORS D'OEUVRES 45/PERSON

### CHOICE OF 4

- 90 MINUTES OF SERVICE +20 EACH ADDITIONAL HOUR

### SAVORY, COLD OPTIONS

- CUCUMBER AGUACHILE V, GF
- CRUSHED AVOCADO, RED ONION, SERRANO, LIME ON TOAST V, GF\*
- WATERMELON & QUESO FRESCO, SKEWER, OLIVE OIL, SEA SALT VG, GF
- OXACA CHEESE-PINEAPPLE RAISIN SKEWER, GREEN CHILI, OLIVE OIL VG, GF
- STRIPED BASS CEVICHE TOSTADA GF
- DUNGENESS CRAB TOAST, LEMON AIOLI, TARRAGON

### SAVORY, HOT OPTIONS

- MUSHROOM ASADO, JALAPEÑO SALSA V, GF
- ZARANDEADO SHRIMP SKEWERS GF
- CHICKEN AL PASTOR SKEWERS GF
- CHICKEN TINGA TOSTADA, BLACK BEANS GF
- PULLED PORK AL PASTOR SLIDER, CILANTRO SLAW, BRIOCHE BUN
- BEEF SLIDER, CHIPOTLE MAYONNAISE, HAWAIIAN ROLL

## SWEETS 20/PERSON/HOUR

- FRUIT SKEWERS, CHAMOY, TAJIN V, GF
- MINI VANILLA SOFT SERVE, CHOCOLATE SHELL, SPRINKLES

V = VEGETARIAN | VG = VEGAN | VG\* = OPTION | GF = GLUTEN FREE | GF\* = OPTION

# BAR PACKAGES

## PREMIUM

- 2 HOURS | 65/PERSON++
- 3 HOURS | 100/PERSON++
- 4 HOURS | 135/PERSON++

## SPECIALTY COCKTAILS, CHOICE OF 3

### WINE

- Sauvignon Blanc, Roc De L'Abbaye, Loire France
- Chenin Blanc, Raats, South Africa
- Orange, Soleil Vin De Bonte, France
- Rose, Gerard Bertrand Gris Blanc
- Pinot Noir, Francois Labet, Corsica, France
- Malbec, Felino, Argentina

### BUBBLES

- Villa Marcello Prosecco

### BEER

- Selection of Domestic & Imported Beers
- Brooklyn Brewery N/A

### TEQUILA

- Cazadores Blanco

### VODKA

- Tito's
- Absolut Elyx

### MEZCAL

- Illegal Mezcal

### WHISKEY

- Jim Beam
- Jameson

### RUM

- Bacardi White

### SCOTCH

- Dewars
- Johnnie Walker Black

### GIN

- Beefeater
- Tanqueray

# BAR PACKAGES

## PREMIUM PLUS

- 2 HOURS | 75/PERSON++
- 3 HOURS | 110/PERSON++
- 4 HOURS | 145/PERSON++

## ALL PREMIUM SELECTIONS PLUS:

### TEQUILA

- Codigo Blanco
- Codigo Reposado
- Casamigos Blanco
- Casamigos Reposado

### VODKA

- Kettle One
- Grey Goose
- Belvedere

### MEZCAL

- Del Maguey Vida
- Casamigos Mezcal

### WHISKEY

- Maker's Mark
- Basil Hayden Bourbon
- Rittenhouse Rye
- Woodford Reserve

### RUM

- Bacardi 8
- Plantation 5 Year

### SCOTCH

- Johnnie Walker Red
- Glenlivet 12

### GIN

- Bombay Sapphire
- Sipsmith

# DESERT 5 SPOT SPECIALTY COCKTAILS

## **JOLENE**

Codigo Blanco, Strawberry Watermelon, Lime, Agave

### **Mocktail:**

Strawberry Watermelon, Lime, Agave, Soda Water

## **WALK THE LINE**

Dos Hombres Mezcal, Cucumber, Mint, Lemon, Soda Water

### **Mocktail:**

Cucumber, Mint, Lemon, Soda Water

## **RING OF FIRE**

Del Maguey Vida Mezcal, Prickly Pear, Honey Giner, Lemon

### **Mocktail:**

Prickly Pear, Honey Ginger, Lemon, Soda Water

## **BIG IRON**

Absolut Elyx, Jägermeister Cold Brew, Borghetti Espresso Liqueur, Cold Brew

## **THE HIGHWAY MAN**

Knob Creek Rye, Graham Cracker Syrup, Tempus Fugit Cremé de Cacao, Angostura Bitters



# DESERT 5 SPOT SPECIALTY COCKTAILS

## **DON'T ROCK THE JUKEBOX**

Beefeater Gin, Campari, Amaro Nardini, Simple Syrup, Lemon, Soda Water

## **DROPKICK ME, JESUS**

Illegal Mezcal, Green Chartreuse, Ancho Reyes Chile, Mint, Lime

## **REDNECK WOMAN**

Maestro Dobel Blanco, Mango Tamarind, Agave, Lime

### **Mocktail:**

Mango Tamarind, Lime, Agave, Soda Water

## **TENNESSEE WHISKEY**

Jack Daniels, Amaro Montenegro, Ramazzotti Amaro, Licor 43, Angostura and Tiki Bitters

## **RANCH WATER**

Patron Silver, Lemon, Lime, Soda

### **Mocktail:**

Lemon, Lime, Soda Water



DESERT 5 SPOT  
*Hoedown*  
 ACTIVATIONS

THE DESERT 5 HOUSE BAND	\$1,875
MECHANICAL BULL	\$1,500
LINE DANCING	\$750
KARAOKE	\$1,500
LIVE BAND KARAOKE	\$2,500
D5 HOUSE DJ	\$1,000

TRUCKER HATS & CHAIN STITCHING  
 Contact Jada & Jon Sharp: [jadaandjon@gmail.com](mailto:jadaandjon@gmail.com)



# THANK YOU

TO BOOK YOUR EVENT, PLEASE CONTACT [EVENTS@DESERTFIVESPOTNY.COM](mailto:EVENTS@DESERTFIVESPOTNY.COM)

TEN FIVE  
Hospitality