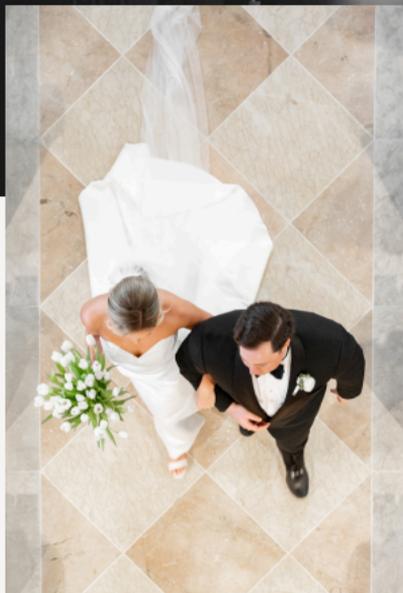


DABNEY & CO.

Event Planning and Design House



Creating *refined*,
story-driven celebrations
for couples who
expect more —
across Georgia and beyond.
Based in Atlanta.

Concierge-level wedding
planning and design house
serving *discerning couples*
who seek *elevated*
aesthetics, distinguished
details, and effortless
enjoyment of every
meaningful moment



Distinguished Details. Planning Perfected.
Thoughtful Touches. Flawless Finish.

We believe the best events are
an expression of you.

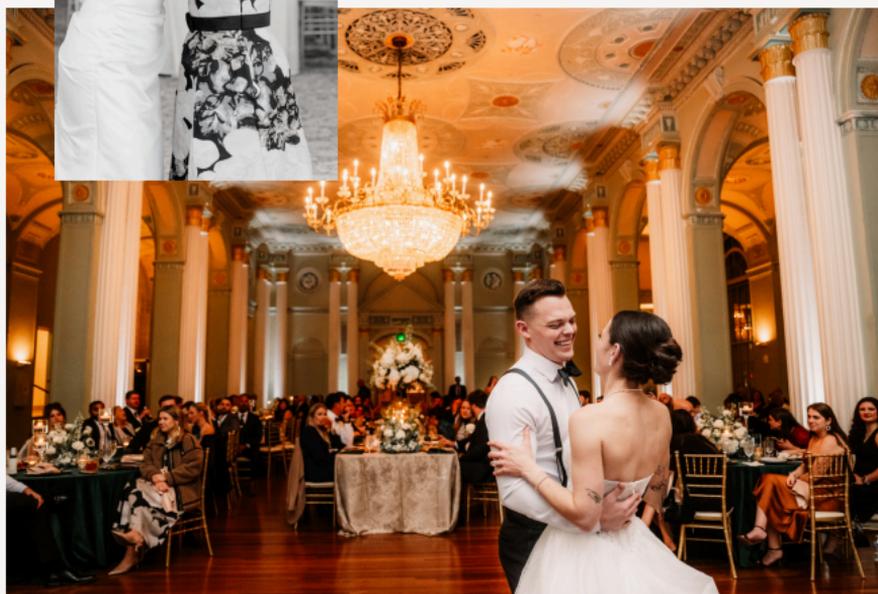
Your story, thoughtfully interpreted.

Your vision, intentionally designed.

*Your celebration, produced with elegance,
refinement, and sophistication.*



THE DABNEY DIFFERENCE



From concept to execution, we lead with
calm confidence...

anticipating needs before they arise,
answering questions before they're asked,
and providing *honest guidance*
so your day unfolds *effortlessly*.

Equally fluent in planning and design,
we understand the importance of cohesion...
ensuring every visual, logistical, and emotional
element works together beautifully.

THE RESULT?

Celebrations that exude creativity and cohesion.

Experiences that evoke feeling.

Moments that leave lasting, lifelong impressions.

YOUR EXPERIENCE



Our five-phase planning process is collaborative, refined, and rooted in trust. We take the time to develop genuine relationships with our couples... allowing us to intentionally design celebrations that reflect who you are and the story you wish to share.

We are constantly complimented on how smoothly our events run.

That ease is intentional.



Because we are obsessively detailed and highly organized, we remain one step ahead at every stage, offering guidance rooted in transparency and fiscal responsibility so every decision feels confident and informed.



From your experience to your guests' experience... everything is wrapped beautifully in one cohesive Dabney & Co bow.

OUR PHASED APPROACH

01 VISION & VENDORS

We begin by getting to know you as a couple... your priorities, style, and vision.

During this phase, we also secure your venues and key vendor partners to support a cohesive and unforgettable celebration.

Focus Areas:

- Mood Board, Color Palette, & Custom Crest
- Budget Guidance
- Guest List & Wedding Website
- Venue & Key Vendors

02 DESIGN DEVELOPMENT

Your vision comes to life by refining the aesthetic and thoughtful details that tell your story.

Focus Areas:

- Design Studio
- Floor Plans & Lay-outs
- Stationery Selections
- Personalized Aspects & Meaningful Touches

03 REFINEMENT & LOGISTICS

With design established, we refine the logistics that ensure everything runs seamlessly, allowing you to enjoy the countdown with confidence.

Focus Areas :

- RSVP Tracking & Headcount
- Seating Plan
- Timeline & Assignments
- Vendor Coordination
- Signage & Day-of Supplies



04 FLAWLESS EXECUTION

Relax and take it all in. Our team is on-site to manage every detail, oversee your vendor partners, and ensure your celebration unfolds seamlessly.



05 HAPPILY EVER AFTER

As you step into this next chapter, we remain a trusted resource... from sharing photos to thanking vendors. We love continuing to celebrate life's milestones alongside our couples.



OUR OFFERINGS



Full Planning

For discerning couples seeking a curated journey... from the first decadent design concept to a flawless finish... our Full Planning experience offers thoughtful expert guidance, elevated aesthetics, intentional decision-making, unwavering attention to detail, and collaboration with high-caliber vendors to meticulously execute a once-in-a-lifetime celebration.

This is our highest-touch level of service, designed for couples who want to plan (*and truly enjoy*) an unforgettable wedding day that is entirely their own. Every element is intentionally crafted to reflect who you are and the story you wish to share, so much so that it wouldn't make sense for anyone else.

INVESTMENT BEGINS AT \$14,500



Mini-mony

Designed for couples planning an intimate celebration of fewer than 50 guests, our Mini-Mony experience offers the same trusted, high-touch full planning services... thoughtfully scaled to suit a more exclusive gathering. We guide you through every step, crafting a refined and meaningful celebration that you and your guests will remember long after the final toast.

INVESTMENT BEGINS AT \$6,500



Partial Planning

Ideal for couples who want to be actively involved in planning their event... managing much of the heavy lifting, such as booking vendors and making key decisions... while bypassing the learning curve by working alongside a trusted expert. This service typically begins once the ceremony and reception venues have been selected and you're ready for thoughtful guidance on next steps.

Offered in an à la carte format, Partial Planning allows you to choose which aspects of the planning process you'd like to manage independently and which you'd prefer expert support with.

Throughout your journey, we ensure no detail is overlooked, the design remains cohesive and elevated, and every decision contributes to a beautifully executed celebration.

INVESTMENT BEGINS AT \$8,500



Wedding Management

Designed for couples who prefer to manage details directly with their vendors, while trusting an experienced professional to tie everything together in one cohesive Dabney & Co bow.

Throughout the planning journey, we provide thoughtful guidance, trusted resources, and firsthand insight to support confident decision-making. As your wedding day approaches and you enter Phase 3 of the process, we step in to refine logistics, organize final details, and elevate the overall experience... providing expert on-site oversight to ensure every element unfolds seamlessly.

INVESTMENT BEGINS AT \$2,250

OUR ONLINE PORTAL

We utilize a *proprietary* online planning portal to keep every detail beautifully *organized* and *accessible*. This centralized system allows us to break planning into manageable steps, track progress, and maintain clarity and transparency throughout the process. *Everything lives in one place...* so nothing is overlooked, and the experience feels seamless.



ACCESS LEVEL

Full Planning has complete access to all available features

Wedding Management

FEATURES

- Budget & Payments
- Design Studio
- Reference Materials
- Centralized Files & Documents
- Planning Checklists
- Calendar
- Worksheets
- Vendor & VIP Contact Info
- Timeline
- Layouts & Floor Plans
- Seating Plan

Technology should support the experience... never complicate it.

NEXT STEPS

If our approach resonates with you, *the next step is a private consultation*. This conversation allows us to learn more about your vision, priorities, and planning needs... and to ensure we're the right fit for one another. Because we take on *a limited number of weddings* each year, availability is intentionally limited.

<https://www.aisleplanner.com/app/v2/scheduler/view/67ca3605-74ea-4251-a55f-2e1f86d3099e>

The right planning partnership should feel reassuring, collaborative, and aligned from the very beginning.



-  404-783-1030
-  dabney@dabneyco.com
-  www.dabneyco.com
-  @dabney_co
-  dabney & co

