



Ashley Stanfill Events

Services & Pricing Details

Corporate event planning with polished guest experience and practical operational support.

Because each event has its own goals, guest count, venue requirements, and service needs, Ashley Stanfill Events prepares custom proposals rather than one-size-fits-all packages. This overview explains how services are typically priced and what is usually included in a proposal.

How Pricing Is Structured

- **Flat planning fee:** Most planning and coordination work is quoted as a professional fee based on scope, timeline, guest count, and complexity.
- **Vendor and event costs:** Venue, catering, rentals, florals, entertainment, AV, staffing, signage, transportation, and similar third-party costs are separate unless stated otherwise.
- **Custom RSVP and guest check-in support:** Branded RSVP microsites, guest list management, QR or code-based check-in, and host-side dashboard support can be bundled into a planning proposal or quoted as a separate service.
- **Travel and lodging:** When an event requires travel, proposals may include transportation, lodging, per diem, shipping, or local logistics as separate line items.
- **Date and scale sensitivity:** Pricing may vary based on event date, lead time, number of guests, venue demands, and the level of onsite support required.

Typical Service Categories

Service	What the Proposal Typically Covers
Full-Service Planning	Planning strategy, timeline development, vendor sourcing and coordination, design direction, logistics oversight, guest-facing planning, and event-day management.
Event Coordination	Final logistics management, confirmation of vendors and timing, production schedule alignment, and onsite coordination close to the event date.

Service	What the Proposal Typically Covers
Corporate Event Planning	Support for conferences, meetings, grand openings, launches, offsites, seminars, awards dinners, and other corporate gatherings requiring polished execution.
RSVP + Guest Check-In	Custom RSVP microsites, guest tracking, confirmation workflows, and event-day check-in support using QR or code-based systems where appropriate.

Proposal Notes

- Most proposals are custom and are prepared after reviewing event type, estimated attendance, location, timing, and desired level of support.
- Partial planning, consultation, and custom operational support may be available for select projects.
- Service minimums may apply depending on event date, complexity, and travel requirements.

What Often Affects Investment

Factor	Why It Matters
Guest count	Larger guest lists typically increase planning complexity, check-in needs, venue demands, rentals, staffing, and food and beverage coordination.
Event type	A corporate meeting, dealership grand opening, product launch, conference, or awards dinner each carries different operational demands.
Venue and logistics	Venue restrictions, load-in windows, parking, signage rules, AV coordination, room turns, and multiple event spaces can all affect scope.
Timeline	Short lead times often require more intensive planning, faster vendor outreach, and tighter production management.
Guest-facing services	Custom RSVP workflows, branded confirmations, guest list management, and live check-in support add meaningful value and planning depth.
Travel	Destination work or out-of-market support may involve flights, lodging, local transportation, and shipment or sourcing logistics.

Inquiry Guidance

For the most accurate quote, it helps to share the event type, preferred date, city or venue, estimated guest count, and the level of support needed. If RSVP or guest check-in support is important, that should be noted early so the proposal can account for registration flow, attendee management, and event-day arrival operations.

Important: Pricing is customized for each event. This document is intended as a service and pricing framework overview and is not a binding quote.

Ashley Stanfill Events

Polished planning. Guest-focused execution. Custom support for corporate events and guest management.