



# EVENTS BROCHURE

**WYNWOOD WALLS**  
THE WORLD'S LEADING STREET ART MUSEUM



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*"It is impossible to picture Miami without the Wynwood Walls."*

**Forbes**

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*"#1 Most Insta-Worthy Spot in America"*

**TRAVEL+  
LEISURE**



# MIAMI'S ORIGINAL STREET ART MUSEUM

Wynwood Walls was established in **2009** by the legendary **Tony Goldman** as an outdoor museum of international street art. Since the first year's program - featuring **Kenny Scharf**, **Futura**, **Os Gemeos**, **Shepard Fairey**, and other renowned artists - the Wynwood Walls has become a phenomenon, helping elevate the genre of street art globally.

It is now the **most popular venue in the world** to see the work of leading street artists.

Encompassing more than 40 cutting-edge murals and large-scale sculptures, the Wynwood Walls has become a global destination that has attracted more than 20 million visitors since its inception.



# LEGACY

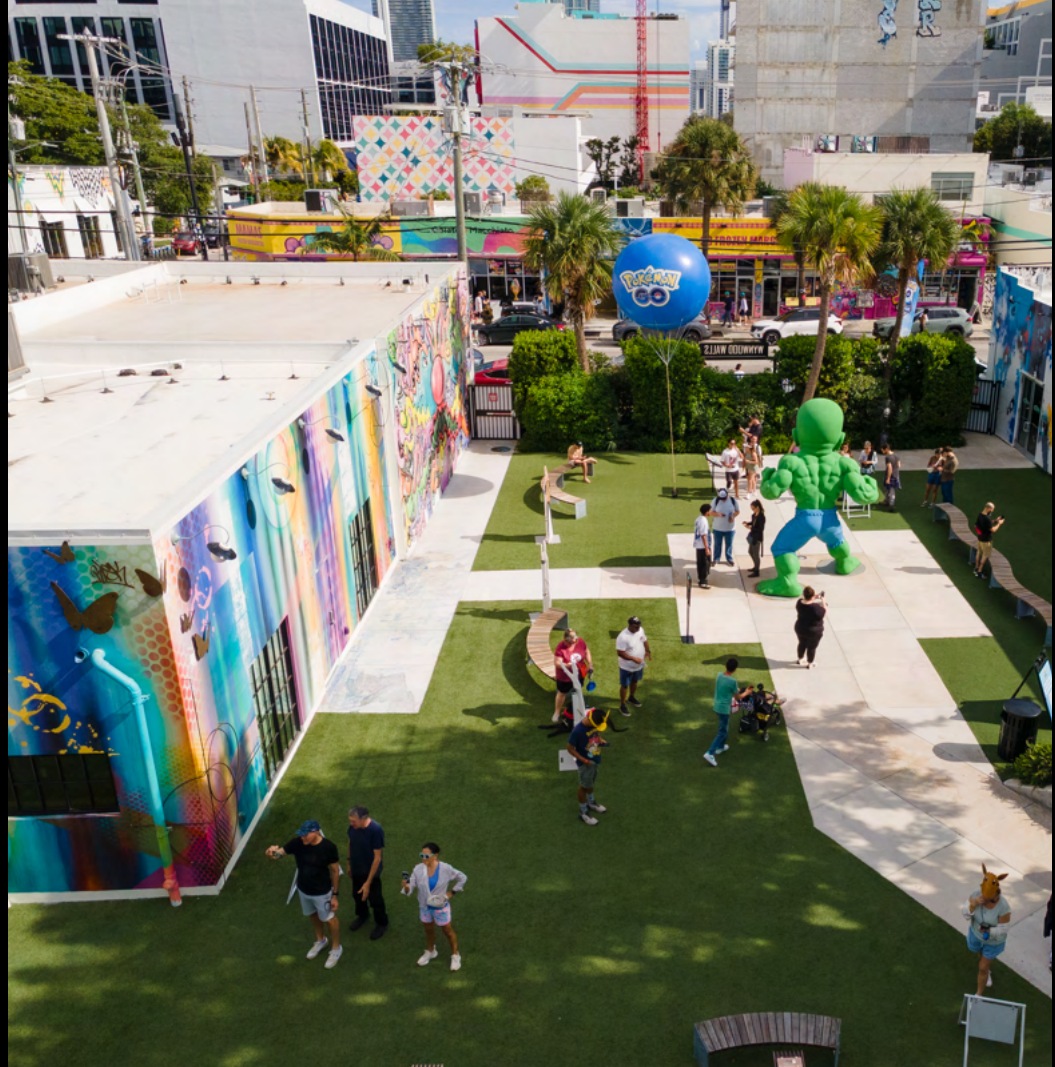
This section is a home to some of the most prolific and famed street artists on the face of the planet. It is the first section guests see when entering the museum and features the iconic **Temper Tot** sculpture by artist Ron English.

200  
Reception  
capacity

120  
Seated  
capacity

2,500  
Sq ft

# LEGACY





# WALLS

This section showcases the largest and most prominent murals at the museum. Amongst the walls sits an authentic subway car featuring artwork from artists **Quake**, **Askew One**, and glasswork from artist **Simon Berger**.

500  
Reception  
capacity

250  
Seated  
capacity

8,500  
Sq ft

# WALLS





# DOORS

The Wynwood Doors section opened in 2010, a year after Wynwood Walls debuted. The section on the south side of the campus had garage doors installed and covered with graffiti.

**350**  
Reception  
capacity

**200**  
Seated  
capacity

**12,000**  
Sq ft

# DOORS





# GARDEN

The Garden opened in 2015, further extending the Wynwood Walls with a massive building for the gallery and a giant shipping container installation. This is a very popular private event section given the openness and proximity to a private dining space.

**350**  
Reception  
capacity

**200**  
Seated  
capacity

**11,500**  
Sq ft

# GARDEN





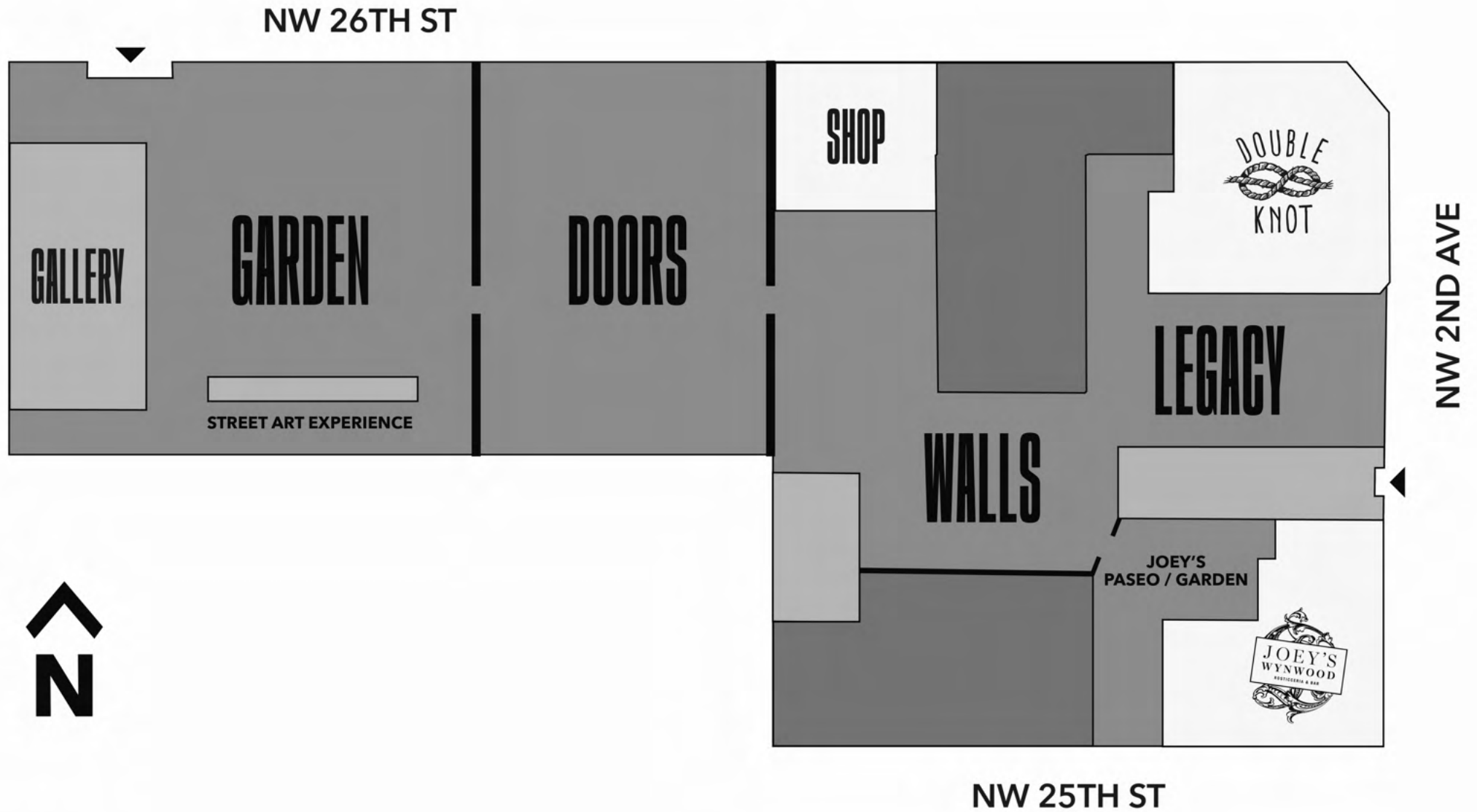
# JOEY'S GARDEN

Wynwood Walls is home to a café featuring a lovely garden section, perfect for hosting cocktail hour and receptions for any event.



# JOEY'S PASEO

The pathway between Joey's Garden and the Walls section provides a space perfect for pop-ups and further event activations.



# BEVERAGE PACKAGE

Wynwood Walls has an on-premise liquor license via Joey's Wynwood Rosticceria & Bar, our official museum café.

## OPEN BEER & WINE

**\$20 PP FIRST HOUR**  
**\$10 PP EACH ADDITIONAL HOUR**

### Wines

Prosecco, Spinelli Chardonnay, Cabernet Sauvignon, Rose 83 Cotes de Provence

### Beers

Modelo, Stella Artois, Michelob Ultra

### Non-Alcoholic

Sodas and water

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## OPEN HOUSE BAR

**\$25 PP FIRST HOUR**  
**\$12 PP EACH ADDITIONAL HOUR**

### Wines

Prosecco, Spinelli Chardonnay, Cabernet Sauvignon, Rose 83 Cotes de Provence

### Beers *Selection of 2 beers*

Modelo, Stella Artois, Michelob Ultra

### Non-Alcoholic

Sodas and water

### House Spirits

House Blank Vodka, Canaima Gin, Don Q Rum, Cazadores Tequila, Four Roses, Johnny Walker Red

## PREMIUM OPEN BAR

**\$30 PP FIRST HOUR**  
**\$15 PP EACH ADDITIONAL HOUR**

### Wines

Prosecco, Penfolds Cabernet Sauvignon, Penfolds Chardonnay, Matua Sauvignon Blanc, Elouan Pinot Noir, Rose 83 Cotes de Provence

### Beers *Selection of 3 beers*

Modelo, Stella Artois, Michelob Ultra, Lagunitas IPA

### Non-Alcoholic

Sodas and water

### Premium Spirits

Ketel One Vodka, Tanqueray Gin, Bacardi Rum, Herradura Tequila, Bulleit Bourbon, Johnny Walker Black

### Welcome Drink or Specialty Batch Cocktails

Price TBD on selection



# ENHANCEMENTS

Enhance your event with these extras and upgrades:

## SPRAY FREESTYLE

Join us for an educational and interactive graffiti-style spray painting experience.

Learn the fundamentals of spray-painting, including how to sketch, street tag, bubble letter, and create fill-ins.

Guests will be able to bring their imaginations to life with their choice of spray paint colors.

## GUIDED TOURS

Immerse yourself in the world of the artists, walking in their footsteps as you explore their murals.

Our official private tour is tailor-made to cater to your group's inquisitive minds, led by our esteemed and accredited Education Team.



# ENHANCEMENTS

Enhance your event with these extras and upgrades:

## SPRAY ON CANVAS (18" x 24")

Guests can create their own masterpiece with a custom canvas and spray paint to experiment with bold colors, tags, and designs inspired by the vibrant murals surrounding them.



## SPRAY ON TOTE BAG

Turn spray painting into a wearable keepsake!

Guests receive a blank tote bag and a selection of spray paint to create their own original work of art that they can take home.

## TAG YOURSELF

Make your mark in this experience where guests will learn how to transform their name into a graffiti-style tag. Guests will learn the basics of graffiti lettering (shapes, flow, outlines, and color) before creating their own custom design on an acrylic panel to take home.



# LOCAL ARTIST EXPERIENCES

## LIVE ART ACTIVATIONS

This experience features a local artist who will design and execute a custom, large-scale mural in real-time.

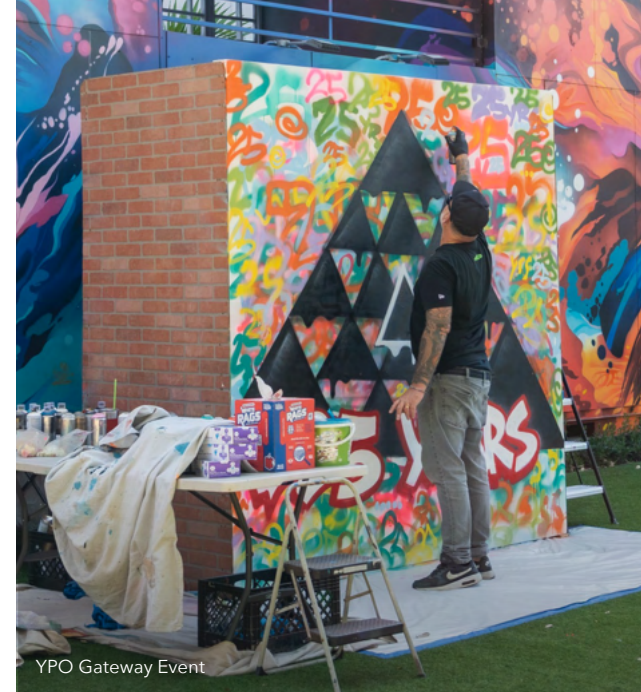
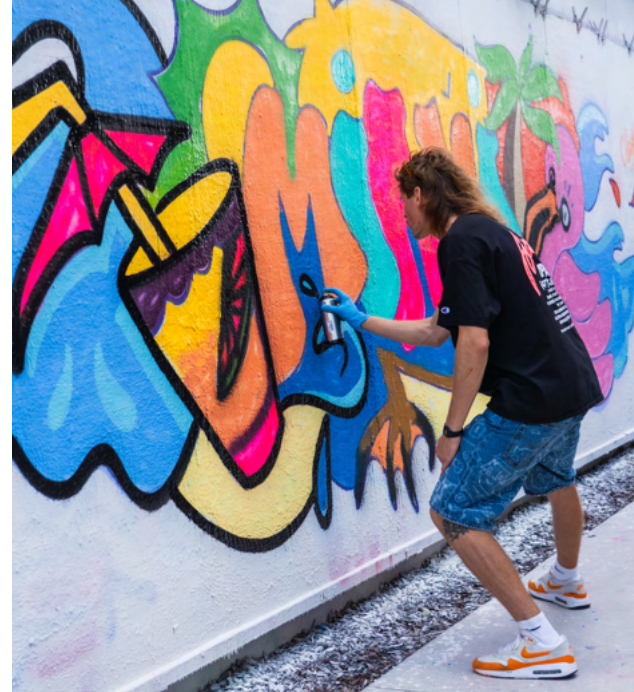
This activation serves as a powerful, immersive touchpoint for your brand. Our artists work closely with you to integrate your logo, signature color palette, and core messaging into a one-of-a-kind work.

## LOCAL ARTIST IMMERSION

Have a local artist design a custom and original sketch tailor-made for your event!

Your guests will collaborate to complete the sketch and bring the artwork to life.

You will be able to select your preferred local street artist from over 30 options.



# ON-SITE PHOTOGRAPHY

For an additional fee, our in-house photographer will document your event in extraordinary fashion, making sure to capture every unforgettable moment.

## PACKAGE INCLUDES:

- 30 images delivered via Dropbox
  - Images taken with a Sony A7R3
  - High quality, 4K resolution
  - Professionally color graded

## ADDITIONAL ADD-ONS:

- 45 second to 1-minute-long recap sizzle reel

Please inquire about pricing for on-site photographer and additional add-ons.



# SWAG BAGS

Get the chance to take home a piece of the Walls with a customized swag bag featuring designs from world-renowned Wynwood Walls artists.

Choose customizable items from Wynwood Walls Shop including:

- Tote bags
- Apparel
- Vinyl figures
- Water bottles
- Notebooks
- Pens

*And more!*



# RECOMMENDED VENDORS

## CATERERS

### **Double Knot (On-Site Catering)**

doubleknotmiami.com | Client to request contact information

### **Bill Hansen Luxury Catering**

786.577.4627 · billhansencatering.com | Sandra Perez · sandra@billhansencatering.com

### **Constellation Culinary Group**

786.391.0784 · constellationculinary.com | Devon Tindley · devon.tindley@constellationculinary.com

### **A Joy Catering**

305.252.0020 · ajoycatering.com | Samantha Ortiz · samanthao@ajoycatering.com

### **Essence Caterers**

786.464.9902 · essencecaterers.com | Sofia Calvo · sofia@essencecaterers.com

### **Thierry Isambert Culinary and Event Design**

thierryisambert.com | kateryna@thierryisambert.com

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## DECOR & RENTALS

### **Chrome Furnishings**

561.210.3220 · rico@chrome-eventfurnishing.com

### **Creative Innovations Event Design & Production**

305.774.6054 · creativeinnovationsfl.com | Corinne Abuaram · corinne@creativeinnovationsfl.com

### **Bubble Design Rentals**

305.725.5083 · eva@bubbladesignrentals.com

### **Accomplice Event Rentals**

786.631.4165 · info@accomplicerentals.com

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## TENTING

### **Tentickle**

786.960.9840 · tentickle.us/en/miami-us-english/ | Alejandro Bär · info@tentickle.us

## LIGHTING & AV

### **DJ Peoples**

305.328.9492 · djpeoples.com | Marc Vane · rentals@djpeoples.com

### **Event Factor**

786.222.9914 · theeventfactor.com | Darlin Lorenzo · dlorenzo@theeventfactor.com

### **Evoga Events Production**

305.468.9070 · evogaevents.com | Laura Rodriguez · laura@evogaevents.com

### **Gravitate Productions**

305.747.7077 · workwithgravitate.com

### **AVER Productions**

786.644.9275 · averproductions.com | Domingo Colon · dcolon@averproductions.com

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## PORTABLE RESTROOMS

### **Premier Site Solutions Inc.**

954.390.1515 & 954.347.2853 · yourpremieress.com | rdonzella@yourpremieress.com & sales@yourpremieress.com

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## PARKING

### **Wynwood Walls Valet**

Ask us about event pricing.

### **Miami Parking Authority**

miamiparking.com | Humberto Escandon · hescandon@miamiparking.com

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## DJ

### **DJ Tillery**

thetillerycollective@gmail.com

### **Bentley Entertainment**

Shane Olivera · djshaneolivera@yahoo.com

# EVERYTHING IS POSSIBLE

## CORPORATE EVENTS

- Team Building Events
- Corporate Dinners & Galas
- Networking Events
- Holiday Parties
- Brand Activations
- Product Launches
- Holiday Parties
- Workshops

## SOCIAL EVENTS

- Weddings
- Birthday Parties
- Graduation Parties
- Festivals
- Private Ceremonies and Parties
- Galas

## CULTURAL & ENTERTAINMENT EVENTS

- Film Screenings
- Non-Profit & Fundraising Events

## CHARITY GALAS & DINNERS

- Charity Auctions
- Benefit Concerts
- Community Fundraisers



FIFA World Cup 2026 Poster Reveal



White Claw Sessions Powered by Billboard



Nikon Kiosk

# THANK YOU

For additional information, please contact  
[events@thewynwoodwalls.com](mailto:events@thewynwoodwalls.com)

For inquiries, please contact:

**Daniel Pezet**

Director of Sales and Business Development  
[daniel.pezet@goldmanproperties.com](mailto:daniel.pezet@goldmanproperties.com)

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