



CARTER
GROUP
creative

WHO WE ARE

Carter Group Creative is a creative consulting brand, planning and designing weddings, corporate events and social celebrations.

We specialize in full-service planning, collaborating with clients to design every detail.

From venue selection, design concepts, food and beverage planning, entertainment sourcing and vendor selection, we are here to elevate your occasion.

LED BY

Angela Carter

Event Planner & Designer

George Mason University Graduate

*Certified by the Events Industry
Council since 2010*

*20 Years of Experience Managing
Corporate and Social Events*

*Holistic Approach to Event
Planning & Design*

*Specializes in:
Strategic Planning, Logistics,
Program Management, Budgeting,
Destination & Venue Selection,
Entertainment Sourcing, Food &
Beverage Planning*





OUR PROCESS

Thoughtful. Collaborative. Seamless.

Inquire & Connect

You reach out and we schedule a conversation to discuss your vision, goals and priorities.

Dream & Design

We explore concepts, share ideas, and craft a proposal tailored just for you.

Plan & Perfect

We handle the details, partner with trusted vendors, and bring everything together seamlessly.

Execute & Deliver

You enjoy a beautifully executed event while we manage every detail on site.

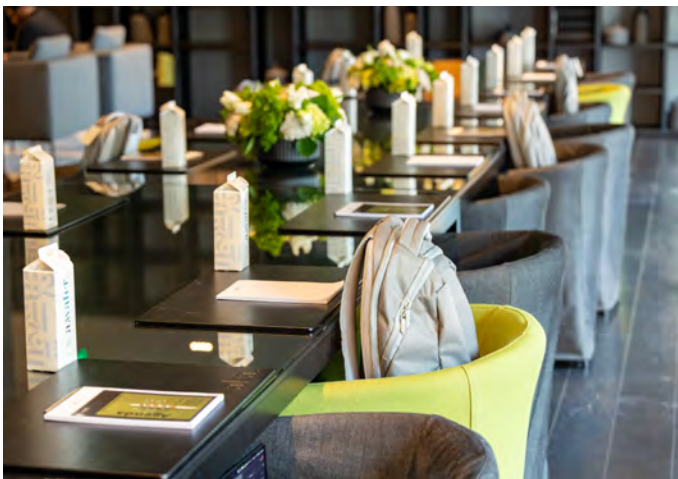
Wrap & Reflect

We ensure a smooth close and debrief, leaving you and your guests with lasting memories.

CORPORATE EVENTS

With your identified event goals and objectives as the foundation, we collaborate with you to curate an impressive design, while seamlessly executing logistics, igniting the overall guest experience.

*Brand & Product Launches
Holiday Parties
Client Engagements
Team Experiences
Conferences & Retreats*



SERVICES & COSTS

Corporate Events

Our event planning and design services include the following, at minimum:

- *Venue sourcing*
- *Site visit of venue prior to event*
- *Client meetings leading up to your event*
- *Event design. We will collaborate with you to conceptualize the event and source all necessary elements aligning with your event budget*
- *Vendor sourcing and management*
- *Food and beverage liaison*
- *Audio/Visual liaison*
- *Entertainment liaison and sourcing*
- *Stationery liaison and sourcing, (ex: food, beverage and directional signage)*
- *Event timeline development and management*
- *On-site staff to oversee event setup, duration, and break down/vendor load out*
- *Post event debrief following your event*

Event planning and design starting at: \$3,500

SOCIAL EVENTS

At Carter Group Creative, we take the reins while you revel. Whether it's honoring the mom-to-be or marking a birthday milestone, we handle every detail so you can savor your moment. From classic to contemporary, intimate gatherings to grand affairs, we'll ensure your celebration shines with those who hold significance in your life.

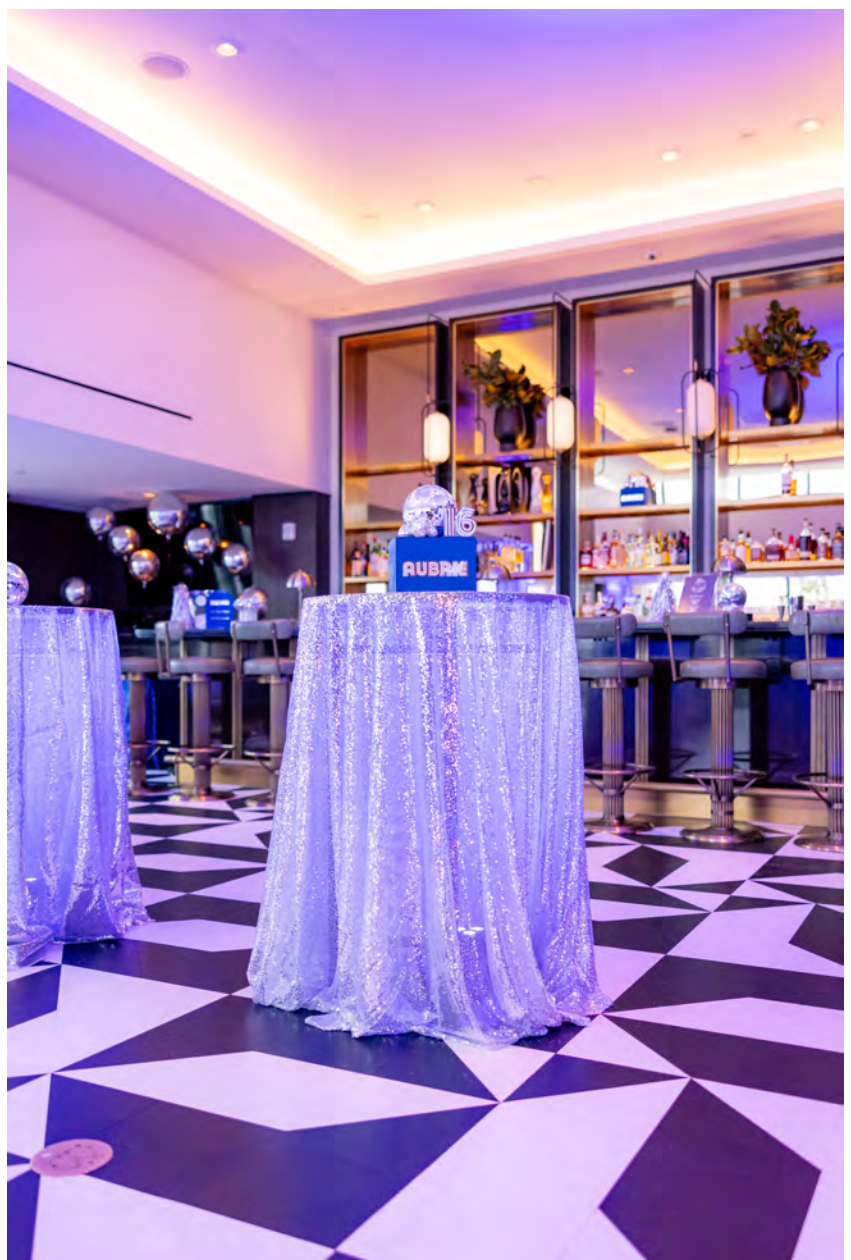
Adult & Kids Birthday Parties

Baby Showers

Wedding Showers

Anniversary Parties

Engagement Celebrations



SERVICES & COSTS

Social Events

Our event planning and design services include the following, at minimum:

- *Client consultation*
- *Event design. We will collaborate with you to conceptualize the event and source all necessary elements aligning with your event budget*
- *Food and beverage liaison*
- *Entertainment liaison and sourcing*
- *Stationery liaison and sourcing, (ex: food, beverage and directional signage)*
- *Vendor sourcing and management*
- *On-site Event Coordinator to oversee event setup*

Event planning and design starting at: \$2,500

WEDDINGS

Curated, unforgettable, and stress-free, your wedding day deserves nothing less. We take on a limited number of weddings each year to ensure every detail reflects your unique story. From intimate celebrations to grand destination weddings, our team offers both full-service and partial planning tailored to your needs. Our approach ensures you have expert guidance every step of the way, so you can savor every moment of your special day.





Full-Service Wedding Planning & Design

For the bride who only wants to worry about the shoes
(and if not, we can help with that too!)

Our full-service wedding planning and design services include the following:

- *Venue sourcing*
- *Vendor team development and management (ex: catering, floral design, photography, transportation)*
- *Monthly client meetings and vendor meetings as necessary*
- *Wedding design development (color story, design deck development)*
- *Budget management*
- *Rental equipment/Custom items sourcing*
- *Stationery liaison and sourcing*
- *Wedding timeline development and management*
- *Rehearsal coordination*
- *Catering tasting coordination*
- *Wedding design mock-up*
- *Lead Planner and Assistant(s) support*

Full-service wedding planning and design starting at \$7,500





Partial-Service Wedding Planning & Design

You have a vision, some ideas, and maybe a few vendors you already know you'd love to have as part of the team for your day...but need help putting all the final players and pieces together.

Our partial-service wedding planning and design services include the following:

- *Planning for up to 4 months from wedding date with venue and partial vendors booked and contracted by couple*
- *Vendor team (partial) sourcing and management by CGC*
- *Client and vendor meetings leading up to Wedding*
- *Wedding timeline development and management*
- *Rehearsal coordination*
- *Wedding design finalization*
- *Lead Planner and Assistant support on Wedding Day*

Partial-service wedding planning and design starting at \$5,500



Month-of Wedding Management

For couples who have the vision and plans mapped out, but want to hand everything over in advance so they can be fully present for the day.

Our month-of-wedding management services include the following:

- *Client and vendor meetings*
- *Vendor team management*
- *Wedding timeline management*
- *Rehearsal coordination*
- *Lead Planner and Assistant support to execute day-of details based on 10 hours on Wedding Day*

Month-of-wedding management: \$2,500

FEATURED ON

the knot

PARTYSLATE

BRIDAL GUIDE

THE BASH™



Kind Words

"We love Angela and her team's ability to take an adjective on how we want a space to feel and run with it. That is all she needs to work her magic.

Hosting an intimate client dinner with her handling all of the details is a stress relief and allows me to focus on clients. I know that I can enjoy the event rather than worrying about every little detail. Angela makes it abundantly clear that everything she touches has an exuberant flair and exudes an air of finesse. She is truly a delight."

CASSANDRA R.

"Fun. Creative. Attentive. Endless vibes. Professional. Everything. Just a few words to describe my experience with Angela."

AMANDA T.

Even though the event was relatively small, Angela and her team dedicated so much attention, time and talent that the attendees are still talking about how much fun they had. She surprised us with additional details that made the event amazing. From the design and planning, to the food and décor, Angela communicated at every step of the way to make sure the vision was executed perfectly. There is no event too large or too small for this talented team.

CHRISTINE M.

CGC
creative

TO BOOK CGC FOR YOUR
NEXT EVENT

connect@cartergroupcreative.com

www.cartergroupcreative.com

@cartergroupcreative