



EVENTS BROCHURE



*"It is impossible to picture Miami
without the Wynwood Walls."*

Forbes

*"#1 Most Insta-Worthy
Spot in America"*

**TRAVEL+
LEISURE**



MIAMI'S ORIGINAL STREET ART MUSEUM

Wynwood Walls was established in **2009** by the legendary **Tony Goldman** as an outdoor museum of international street art. Since the first year's program – featuring **Kenny Scharf**, **Futura**, **Os Gemeos**, **Shepard Fairey**, and other renowned artists – the Wynwood Walls has become a phenomenon, helping elevate the genre of street art globally.

It is now the **most popular venue in the world** to see the work of leading street artists.

Encompassing more than 40 cutting-edge murals and large-scale sculptures, the Wynwood Walls has become a global destination that has attracted more than 20 million visitors since its inception.



LEGACY

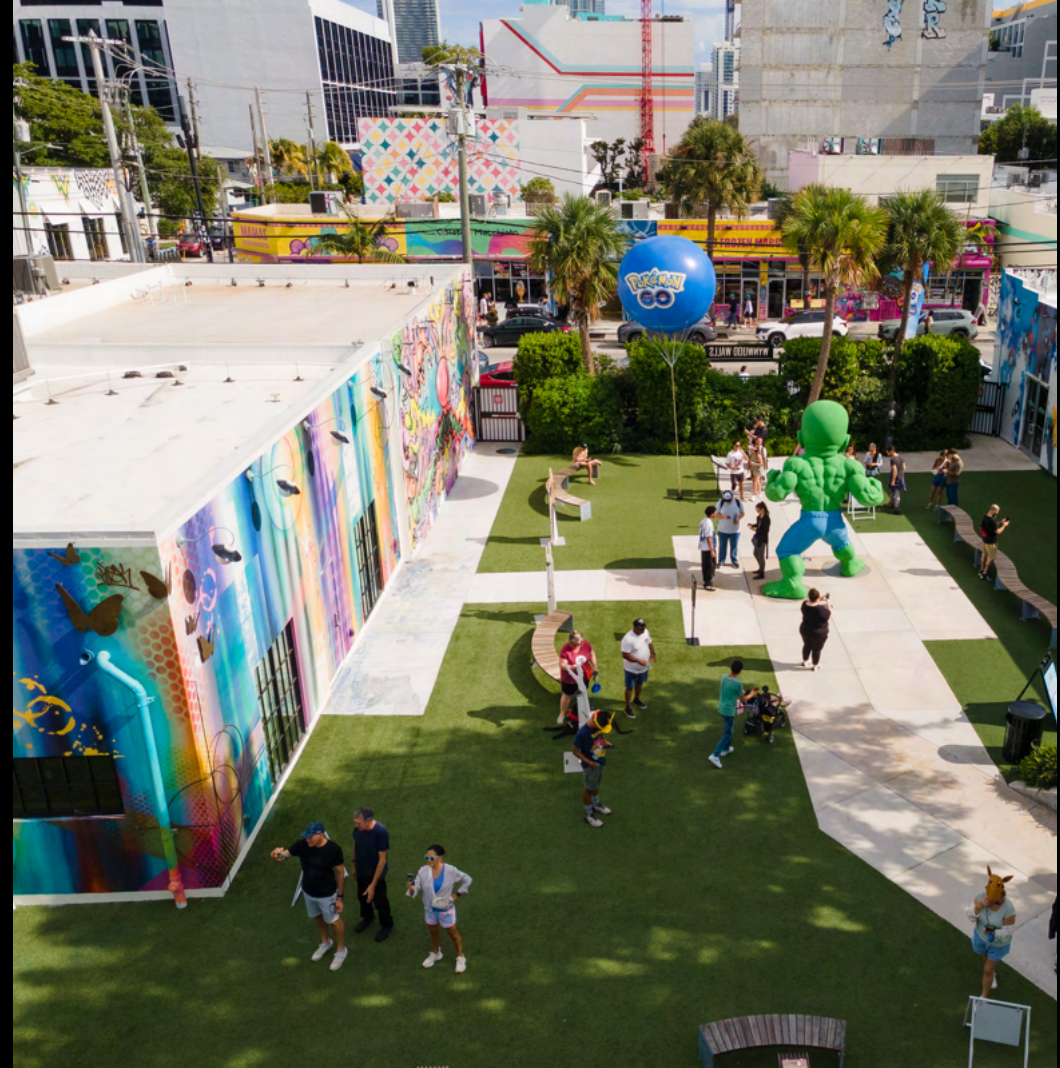
This section is a home to some of the most prolific and famed street artists on the face of the planet. It is the first section guests see when entering the museum and features the iconic **Temper Tot** sculpture by artist Ron English.

200
Reception
capacity

120
Seated
capacity

2,500
Sq ft

LEGACY





WALLS

This section showcases the largest and most prominent murals at the museum. Amongst the walls sits an authentic subway car featuring artwork from artists **Quake**, **Askew One**, and glasswork from artist **Simon Berger**.

500
Reception
capacity

250
Seated
capacity

8,500
Sq ft

WALLS





DOORS

The Wynwood Doors section opened in 2010, a year after Wynwood Walls debuted. The section on the south side of the campus had garage doors installed and covered with graffiti.

350
Reception
capacity

200
Seated
capacity

12,000
Sq ft

DOORS





GARDEN

The Garden opened in 2015, further extending the Wynwood Walls with a massive building for the gallery and a giant shipping container installation. This is a very popular private event section given the openness and proximity to a private dining space.

350
Reception
capacity

200
Seated
capacity

11,500
Sq ft

GARDEN





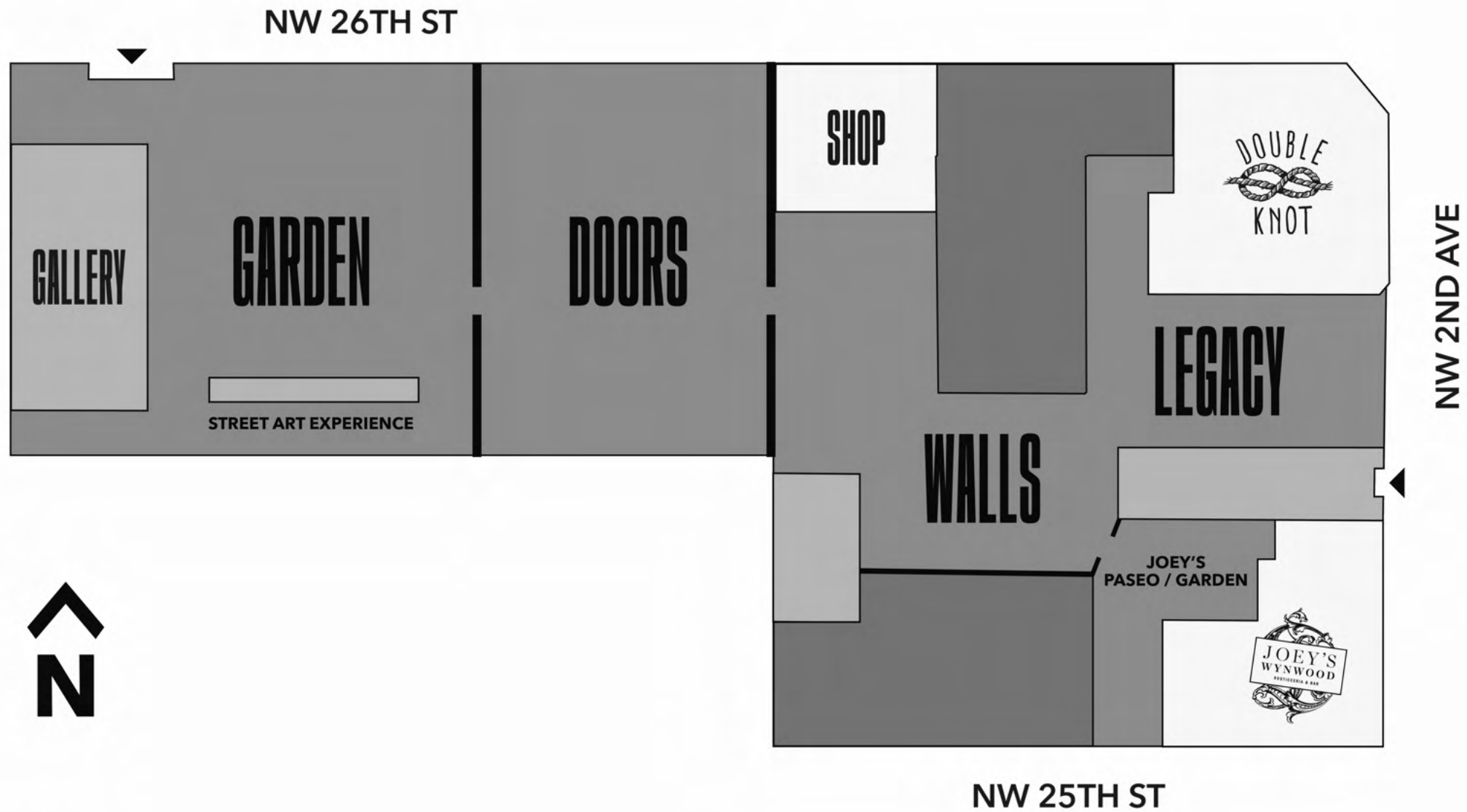
JOEY'S GARDEN

Wynwood Walls is home to a café featuring a lovely garden section, perfect for hosting cocktail hour and receptions for any event.



JOEY'S PASEO

The pathway between Joey's Garden and the Walls section provides a space perfect for pop-ups and further event activations.



BEVERAGE PACKAGE

Wynwood Walls has an on-premise liquor license via Joey's Wynwood Rosticceria & Bar, our official museum café.

OPEN BEER & WINE

\$20 PP FIRST HOUR

\$10 PP EACH ADDITIONAL HOUR

Wines

Prosecco, Spinelli Chardonnay, Cabernet Sauvignon, Rose 83 Cotes de Provence

Beers

Modelo, Stella Artois, Michelob Ultra

Non-Alcoholic

Sodas and water

OPEN HOUSE BAR

\$25 PP FIRST HOUR

\$12 PP EACH ADDITIONAL HOUR

Wines

Prosecco, Spinelli Chardonnay, Cabernet Sauvignon, Rose 83 Cotes de Provence

Beers *Selection of 2 beers*

Modelo, Stella Artois, Michelob Ultra

Non-Alcoholic

Sodas and water

House Spirits

House Blank Vodka, Canaima Gin, Don Q Rum, Cazadores Tequila, Four Roses, Johnny Walker Red

PREMIUM OPEN BAR

\$30 PP FIRST HOUR

\$15 PP EACH ADDITIONAL HOUR

Wines

Prosecco, Penfolds Cabernet Sauvignon, Penfolds Chardonnay, Matua Sauvignon Blanc, Elouan Pinot Noir, Rose 83 Cotes de Provence

Beers *Selection of 3 beers*

Modelo, Stella Artois, Michelob Ultra, Lagunitas IPA

Non-Alcoholic

Sodas and water

Premium Spirits

Ketel One Vodka, Tanqueray Gin, Bacardi Rum, Herradura Tequila, Bulleit Bourbon, Johnny Walker Black

Welcome Drink or Specialty Batch Cocktails

Price TBD on selection



ENHANCEMENTS

Enhance your event with these extras and upgrades:

SPRAY FREESTYLE

Join us for an educational and interactive graffiti-style spray painting experience.

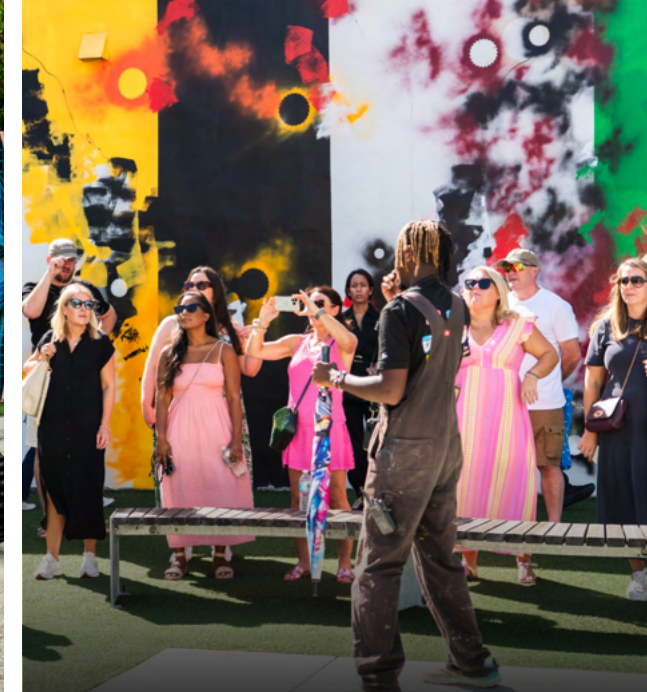
Learn the fundamentals of spray-painting, including how to sketch, street tag, bubble letter, and create fill-ins.

Guests will be able to bring their imaginations to life with their choice of spray paint colors.

GUIDED TOURS

Immerse yourself in the world of the artists, walking in their footsteps as you explore their murals.

Our official private tour is tailor-made to cater to your group's inquisitive minds, led by our esteemed and accredited Education Team.



ENHANCEMENTS

Enhance your event with these extras and upgrades:

SPRAY ON CANVAS (18" x 24")

Guests can create their own masterpiece with a custom canvas and spray paint to experiment with bold colors, tags, and designs inspired by the vibrant murals surrounding them.



SPRAY ON TOTE BAG

Turn spray painting into a wearable keepsake!

Guests receive a blank tote bag and a selection of spray paint to create their own original work of art that they can take home.

TAG YOURSELF

Make your mark in this experience where guests will learn how to transform their name into a graffiti-style tag. Guests will learn the basics of graffiti lettering (shapes, flow, outlines, and color) before creating their own custom design on an acrylic panel to take home.



LOCAL ARTIST EXPERIENCES

LIVE ART ACTIVATIONS

This experience features a local artist who will design and execute a custom, large-scale mural in real-time.

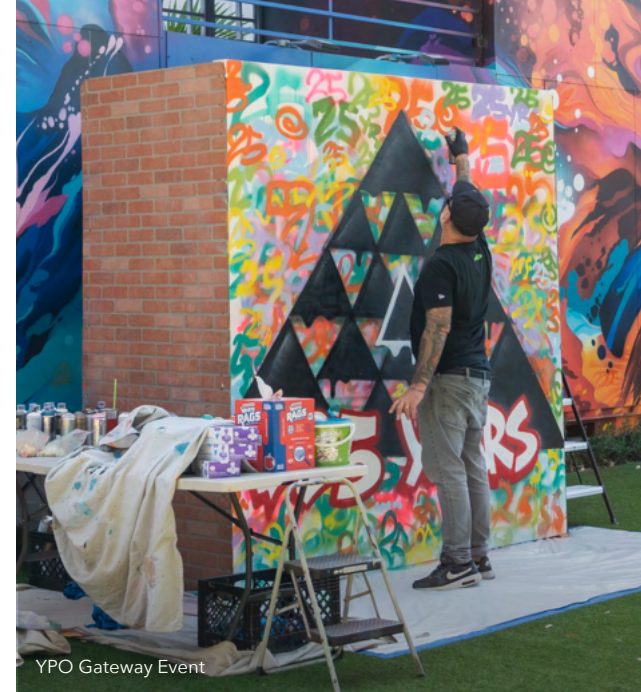
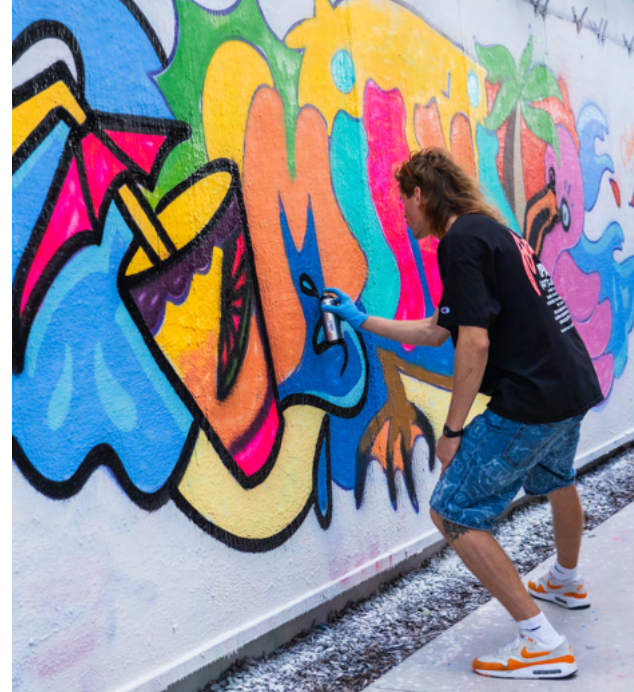
This activation serves as a powerful, immersive touchpoint for your brand. Our artists work closely with you to integrate your logo, signature color palette, and core messaging into a one-of-a-kind work.

LOCAL ARTIST IMMERSION

Have a local artist design a custom and original sketch tailor-made for your event!

Your guests will collaborate to complete the sketch and bring the artwork to life.

You will be able to select your preferred local street artist from over 30 options.



YPO Gateway Event



Casa Atleti - Club Atlético de Madrid

HEALTH & WELLNESS EXPERIENCES

Three curated experiences that combine movement, mindfulness, music, and creativity to transform the way guests connect – with themselves, each other, and the art.

HEART-OPENING ART

Reduce stress, restore balance, and reconnect as guests go on a guided cacao ceremony accompanied by live intentional music, creating a soft, heart-opening moment of connection with themselves, the group, and the space.

MINDFUL MOVEMENT ART

Guests are guided through simple movement sequences and restorative yoga postures designed to calm the mind, release tension, and prepare the body to experience the murals with greater clarity and presence.

DRIP & DANCE COLLECTIVE ART

Through intuitive dance and free movement, participants reconnect with joy, release tension, and enter a state of openness and creative flow. Guests begin by receiving wireless headphones and are guided into a curated sound journey designed to drop them into presence. Through intuitive dance and free movement, participants reconnect with joy, release tension, and enter a state of openness and creative flow.

60-90
Minute sessions

\$3,000
Starting price per session



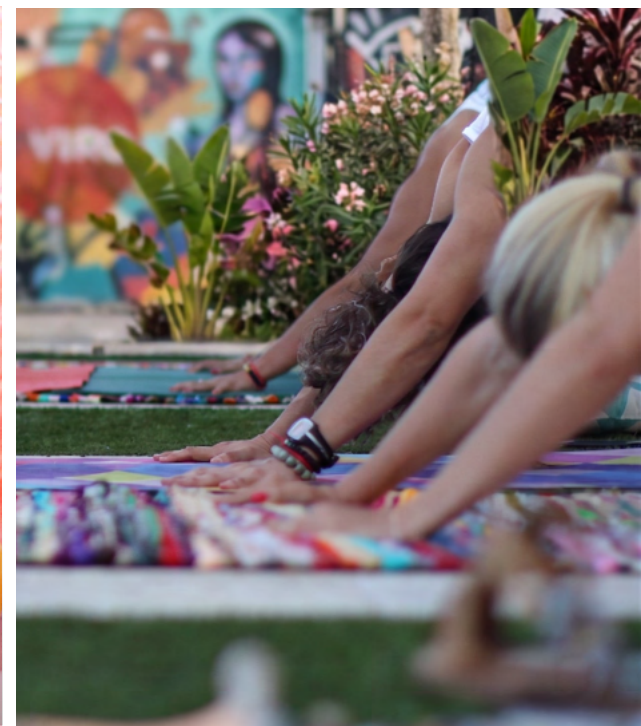
Heart-Opening Art



Mindful Movement Art



Drip & Dance Collective Art



ON-SITE PHOTOGRAPHY

For an additional fee, our in-house photographer will document your event in extraordinary fashion, making sure to capture every unforgettable moment.

PACKAGE INCLUDES:

- 30 images delivered via Dropbox
 - Images taken with a Sony A7R3
 - High quality, 4K resolution
 - Professionally color graded

ADDITIONAL ADD-ONS:

- 45 second to 1-minute-long recap sizzle reel

Please inquire about pricing for on-site photographer and additional add-ons.



SWAG BAGS

Get the chance to take home a piece of the Walls with a customized swag bag featuring designs from world-renowned Wynwood Walls artists.

Choose customizable items from Wynwood Walls Shop including:

- Tote bags
- Apparel
- Vinyl figures
- Water bottles
- Notebooks
- Pens

And more!



RECOMMENDED VENDORS

CATERERS

Double Knot (On-Site Catering)

doubleknotmiami.com | Client to request contact information

Bill Hansen Luxury Catering

786.577.4627 · billhansencatering.com | Sandra Perez · sandra@billhansencatering.com

Constellation Culinary Group

Nicole Frankel, Director of Catering OP nicole.frankel@constellationculinary.com 305.213.6262	Ana Larcada, Sales Manager OP ana.larcada@constellationculinary.com 305.458.5418
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A Joy Catering

305.252.0020 · ajoycatering.com | Samantha Ortiz · samanthao@ajoycatering.com

Essence Caterers

786.464.9902 · essencecaterers.com | Sofia Calvo · sofia@essencecaterers.com

Thierry Isambert Culinary and Event Design

thierryisambert.com | kateryna@thierryisambert.com

DECOR & RENTALS

Chrome Furnishings

561.210.3220 · rico@chrome-eventfurnishing.com

Creative Innovations Event Design & Production

305.774.6054 · creativeinnovationsfl.com | Corinne Abuaram · corinne@creativeinnovationsfl.com

Bubble Design Rentals

305.725.5083 · eva@bubbledesignrentals.com

Accomplice Event Rentals

786.631.4165 · info@accomplicerentals.com

TENTING

Tentickle

786.960.9840 · tentickle.us/en/miami-us-english/ | Alejandro Bär · info@tentickle.us

LIGHTING & AV

DJ Peoples

305.328.9492 · djpeoples.com | Marc Vane · rentals@djpeoples.com

Event Factor

786.222.9914 · theeventfactor.com | Darlin Lorenzo · dlorenzo@theeventfactor.com

Evoga Events Production

305.468.9070 · evogaevents.com | Laura Rodriguez · laura@evogaevents.com

Gravitate Productions

305.747.7077 · workwithgravitate.com

AVER Productions

786.644.9275 · averproductions.com | Domingo Colon · dcolon@averproductions.com

PORTABLE RESTROOMS

Premier Site Solutions Inc.

954.390.1515 & 954.347.2853 · yourpremierss.com | rdonzella@yourpremieress.com & sales@yourpremieress.com

PARKING

Wynwood Walls Valet

Ask us about event pricing.

Miami Parking Authority

miamiparking.com | Humberto Escandon · hescandon@miamiparking.com

DJ

DJ Tillery

thetillerycollective@gmail.com

Bentley Entertainment

Shane Olivera · djshaneolivera@yahoo.com

EVERYTHING IS POSSIBLE

CORPORATE EVENTS

- Team Building Events
- Corporate Dinners & Galas
- Networking Events
- Holiday Parties
- Brand Activations
- Product Launches
- Holiday Parties
- Workshops

CULTURAL & ENTERTAINMENT EVENTS

- Film Screenings
- Non-Profit & Fundraising Events

CHARITY GALAS & DINNERS

- Charity Auctions
- Benefit Concerts
- Community Fundraisers

SOCIAL EVENTS

- Weddings
- Birthday Parties
- Graduation Parties
- Festivals
- Private Ceremonies and Parties
- Galas



FIFA World Cup 2026 Poster Reveal



White Claw Sessions Powered by Billboard



Nikon Kiosk

THANK YOU

For additional information, please contact
events@thewynwoodwalls.com

For inquiries, please contact:

Daniel Pezet

Director of Sales and Business Development
daniel.pezet@goldmanproperties.com

2516 NW 2nd Ave · Miami, FL 33127 | @wynwoodwallsofficial

