

Francesca O'Hop Productions

PRICING

Base price is \$750 for a video 4 minutes or less, \$75 for every additional minute after. For instance, the base price for a 10 minute video is \$1200.

- ❖ Base price *includes* graphics. I have access to a wide array of templates and pre-rendered graphics, and I am adept at making my own in After Effects, Blender, etc. I like giving clients - particularly Mitzvah clients - the chance to experiment with fun graphics, slideshows, etc. without extra charge so that they get the most out of their time with me.
- ❖ Base price *includes* drafts, calls to discuss ideas, etc.

The *only* surcharges I have:

- ❖ \$100 If I have to make a graphic from scratch that takes me longer than a week to put together. For instance, I would charge extra for something like the timeline effect at the beginning of Sample #1. In that video, the client wanted the timeline to look like something from a specific television show, so it took me a while to properly nail that.
- ❖ \$100 If I have to do it in less than a week, only because this impacts how I allocate other resources.

Turnaround is usually 2-3 weeks from receiving the images - 1 week to put together the base video, 1-2 weeks to address any edits.